



L&M Productions Reignites the Legacy of 'In Living Color' With 'In Living Color 2.0'

Lauren Bryan and Maya Cryor set their sights on discovering and showcasing a new generation of breakout comic talent.

HOLLYWOOD, CA, UNITED STATES, August 27, 2026 /EINPresswire.com/ -- THE NEXT COMEDIC SUPERSTARS ARE COMING: [L&M PRODUCTIONS](#) REIGNITES THE LEGACY OF "IN LIVING COLOR" WITH "[IN LIVING COLOR 2.0](#)"

More Than 30 Years Later, Lauren Shaye Bryan and Maya Cryor Set Their Sights on Discovering a New Generation of Breakout Comic Talent

More than three decades ago, In Living Color made an undeniable impact on comic entertainment and popular culture, introducing audiences to fearless performances, unforgettable characters and talent that would go on to become some of entertainment's most recognizable names. The era may have passed, but the impact never did.

Now, Lauren Shaye Bryan and Maya Cryor, founders of L&M Productions, are reaching back to that groundbreaking spirit as they move forward with In Living Color 2.0 - a new project focused on finding and showcasing the next generation of comic superstars.

At a time when audiences are hungry for fresh voices, original characters and comic entertainment that speaks directly to culture, In Living Color 2.0 aims to create a new platform where undiscovered and emerging talent can have their moment. The question is no longer who came out of In Living Color. The question is: Who will be discovered next?

A LEGACY THAT CHANGED ENTERTAINMENT

The original In Living Color became more than a television show. Its influence reached across comic entertainment, music, dance, fashion and popular culture, while helping introduce performers whose careers would extend far beyond sketch comedy. Bryan and Cryor recognize the power of what that kind of platform can mean for a talented performer waiting to be seen.

Through L&M Productions, the two creatives are looking toward a new generation - comedians, actors, writers, performers and personalities with distinctive voices and the ability to connect with today's audiences. In Living Color 2.0 is about honoring the impact of what came before while opening the door for what comes next.

LAUREN SHAYE BRYAN & MAYA CRYOR: TWO CREATIVES WITH ONE VISION

Lauren Shaye Bryan is a creator, writer, actor and singer whose career spans stage and screen, with experience including Broadway, Amazon Prime, TNT and YouTube. Her work is driven by a passion for storytelling that is bold, authentic and deeply personal.

Maya Cryor is a comedy writer and actor whose creative voice combines sharp observational humor with humanity and connection. She stars in the original television pilot *The Hype* and received Emmy recognition for her work on Dave Chappelle's Netflix special *Sticks and Stones*. Together, Bryan and Cryor founded L&M Productions to develop film, television and original content while amplifying bold, culturally resonant stories and dynamic voices.

KENNETH NOWLING: A KEY PART OF THE VISION

Kenneth Nowling, former Senior Vice President of NBCUniversal, has been a major part of the development and vision behind *In Living Color 2.0*, serving as Executive Producer. Bringing decades of television and production leadership experience, Nowling's involvement adds valuable industry perspective and support as the project moves forward. His contribution has been an important part of helping L&M Productions shape a platform designed to discover, develop and showcase the next generation of standout comedic talent.

WHO WILL BE THE NEXT BREAKOUT STAR?

Somewhere right now is an extraordinary comedian who hasn't had the right stage. A writer with a character the world hasn't met. An actor waiting for one opportunity. A personality capable of becoming the next cultural phenomenon. L&M Productions wants to find them.

In Living Color 2.0 looks to the impact of an iconic comic era while turning its attention firmly toward the future - creating space for a new generation to be fearless, original, culturally relevant and unforgettable. Thirty-plus years later, the legacy lives on. A new generation is ready. And L&M Productions is looking for who's next.

ABOUT L&M PRODUCTIONS

L&M Productions is an entertainment production company founded by Lauren Shaye Bryan and Maya Cryor, dedicated to developing compelling film, television and original content. Driven by a shared passion for authentic storytelling, the company focuses on bold, culturally resonant narratives and dynamic new voices with the goal of creating entertainment that inspires audiences and leaves a lasting impact.

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