

# Otto Webmaster Launches MCP Server for AI-Native Website Management

*Puerto Rico-based platform exposes 168 tools across 11 integrations to Claude, ChatGPT, Cursor, and other Model Context Protocol clients.*

SAN JUAN, PUERTO RICO, August 28, 2026 /EINPresswire.com/ -- Otto Webmaster

(<https://ottowebmaster.com>), an automated website management platform developed by IslaIntel, today released Otto MCP, an HTTP connector that brings the platform's full operational stack into external AI workspaces. The release allows teams to query live analytics, inspect paid and organic performance, and draft site changes from a single conversational session—without opening separate dashboards for Google Analytics 4, Search Console, Meta Ads, or their content management system.



The Model Context Protocol (MCP), an open standard for connecting AI agents to external tools, is the integration layer. Otto MCP exposes 168 tools across 11 connected services, including GA4, Google Search Console, Google Ads, Google Business Profile, Meta Ads, Facebook Pages, Instagram, YouTube, Google Sheets, Shopify, and PageSpeed Insights, plus 25 WordPress operations. Supported clients include Claude, ChatGPT, Cursor, Claude Code, OpenClaw, and Hermes. Users authenticate once through Otto via OAuth; the AI client holds only an Otto MCP bearer token, and platform credentials remain on Otto's servers.

For Caribbean and Latin American businesses that rely on distributed teams and messaging-first workflows, the release addresses a common operational gap: website maintenance, SEO monitoring, and performance reporting typically require logging into multiple platforms or filing

developer tickets. Otto MCP routes those tasks through the AI environment teams already use daily. Analytics integrations are read-only by default; WordPress changes are created as drafts until a reviewer or administrator approves publication.

"Regional operators shouldn't have to choose between modern AI workflows and reliable site execution," said Miguel Lasalle, CMO, IslaIntel. "Otto MCP puts live site data and operational tools inside the workspace where decisions are already being made—while keeping approvals, change logs, and rollbacks intact."

Otto Webmaster is available at <https://ottowebmaster.com/>. The first 100 organizations to subscribe lock in a rate of \$99 per month; subsequent subscriptions are priced at \$199 per month. A seven-day trial is available. Setup takes minutes, with step-by-step instructions at <https://ottowebmaster.com/mcp> for each supported client.

#### About Otto Webmaster

Otto Webmaster is an AI-powered website management platform that handles content updates, SEO hygiene, uptime monitoring, and analytics reporting through WhatsApp, email, web chat, and MCP-compatible AI clients. The platform serves clinics, law firms, agencies, and other service businesses across WordPress, Shopify, Webflow, Wix, and custom sites. For more information, visit <https://ottowebmaster.com>.

#### About IslaIntel

IslaIntel is an AI resources firm dedicated to accelerating technological modernization across the Caribbean and Latin America. The company focuses on narrowing the operational gap between legacy software infrastructure and Tier 1 AI solutions, enabling regional enterprises to scale efficiently and compete globally. For more information, visit <https://islaintel.com>.

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