



# The Resource Center, Inc. Celebrates 25 Years of Local Insurance and Education-Driven Financial Guidance

*Founded on Personal Service and Clarity, The Resource Center Remains a Trusted Partner for Retirement, Insurance, and Legacy Planning Across the Ozarks*

SPRINGFIELD, MO, UNITED STATES, August 28, 2026 /EINPresswire.com/ -- N. Bruce Porter, CEO, author, and Advisor at [The Resource Center Inc.](#) in

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We're here not to just sell a product but to help you make informed choices, Bruce commented. 'We exist to be the go-to authority, the true resource for you and your family for generations to come.'

*Bruce Porter*

Springfield, Missouri, marks 25 years of service. The Resource Center Inc. was founded in 2001 by Bruce Porter, who brought over a decade of experience in insurance sales and management with a strong belief in truly being a 'resource'. Dissatisfied with the industry's shift toward call centers and away from relationship-based guidance, Porter built The Resource Center on three core values: understanding each client's goals, objectives, and priorities. The firm focused on helping clients protect their retirement and avoid the risks of market volatility. This hands-on, client-focused approach continues to set the

agency apart today.

The Resource Center Inc. expanded its offerings in 2004 by establishing an independent property & casualty insurance agency. Although it began on a small scale, The Resource Center Insurance has grown to represent multiple national companies, including Progressive, Auto-Owners, Liberty Mutual, Geico, and Travelers. This extensive range of options empowers clients to compare, tailor, and bundle insurance policies to match their families' needs for their personal insurance.

Over time, the company developed its own team of professionals, cultivating CPA's, bankers, Realtors, attorneys, and other relationships. In the early 2010's, it featured an on-site Medicare Advantage Specialist team, a service that is still thriving today. In 2017, Resource Center Wealth Management was formed after Bruce became an Investment Advisor Representative. Additionally, The Resource Center further expanded into an Estate Planning Partnership with a local attorney in 2018 to provide Long-Term Care, Charitable, and Legacy Planning services to

our clients.

After pivoting during the pandemic, in 2022, Bruce had the opportunity to form [UR Disability Rep](#) LLC, a Disability Representative Service to assist clients who need guidance with Social Security Disability and other related programs.

Over the past 25 years in Springfield, MO, The Resource Center has grown from its East Sunshine offices to Kingsley, evolving to meet the complex financial and insurance needs of families throughout the Ozarks and the Midwest. The firm's focus on safety, stability, and practical education is at the heart of its service. Clients consistently turn to The Resource Center for help protecting their retirement and avoiding the risks of market volatility—using solutions like fixed and indexed annuities, as well as tax-smart income and Social Security strategies.

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The agency's history is rich with stories of neighbors, retirees, and families whose priorities range from saving for the future to protecting what they have today. Throughout every change in the economy or the industry over the past 25 years, one thing remains unchanged: The Resource Center's determination to provide 'Simple Solutions in a Complex World.'

About The Resource Center Inc.

The Resource Center is a family-owned, independent insurance agency located in Southwest Missouri since 2001. We provide our clients protection for their assets and personalized policies to meet their needs. The Resource Center, with 15 associates, is a full-service company with a wide range of resources focused on 'Simple Solutions in a Complex World.'

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Bruce Porter Celebrates 25th Anniversary of The Resource Center

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