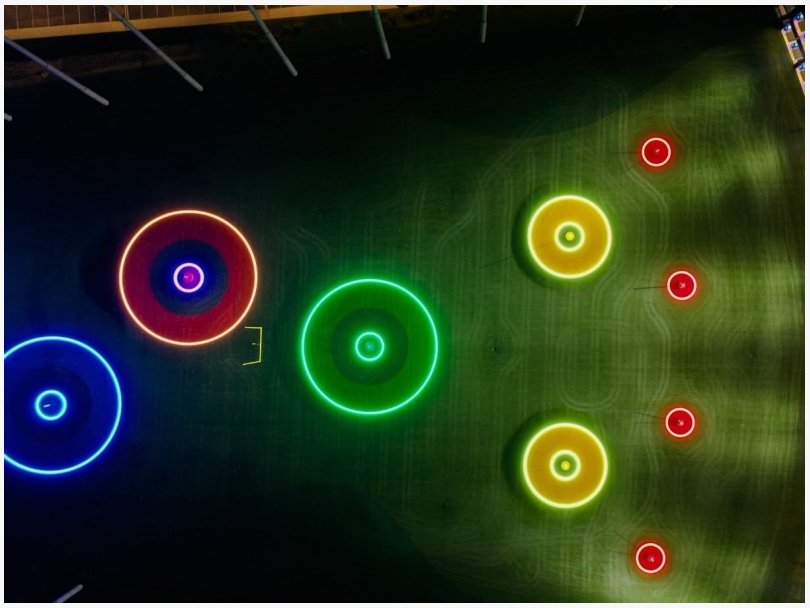
Impact Lighting Debuts Luminex Lighted Golf Targets at New Topgolf Venues

Impact Lighting's Luminex Golf Systems equips Topgolf Parsippany and Topgolf Madison with advanced illuminated golf targets, the first of many rollouts.



ORLANDO, FL, UNITED STATES, September 9, 2026 /EINPresswire.com/ -- Impact Lighting Inc., a national provider of premium LED entertainment and architectural lighting solutions, proudly announces that its specialized golf entertainment division, Luminex Golf Systems™, has delivered and installed custom illuminated golf target systems for Topgolf's newest facilities: Topgolf Parsippany, New Jersey, which opened in July 2026, and Topgolf Madison, Wisconsin, which opened in August 2026.

> Our team is thrilled to light up Topgolf's newest venues, kicking off an exciting next-generation outfield experience."
>
> *Paul Koren, President of Impact Lighting Inc.*

These flagship locations serve as the very first venues to debut the next-generation golf target lighting systems, marking the beginning of many upcoming rollouts. Backed by more than 20 years of commercial LED engineering expertise, the project represents a major collaborative effort across design, engineering, and precision manufacturing to seamlessly integrate dynamic outfield lighting with Topgolf's modern venue architecture.

Utilizing patent-pending proprietary technology, Luminex Golf Systems™ delivers the brightest, most advanced lighted golf targets and interactive driving range targets in the world. When the sun goes down, the high-brightness, weatherproof LED golf target systems bring the outfield to life. Featuring customizable, pre-programmed LED shows and dynamic controls capable of running synchronized light shows, the system turns the field into an immersive visual spectacle and a vibrant social backdrop. The illuminated golf targets

amplify guest engagement, making every celebration, big hit, and late-night snapshot instantly shareable.



Built for dependable 24/7 outdoor operation, Luminex Golf Systems lighted golf targets deliver high energy efficiency and rugged durability while enduring year-round weather conditions. The fully operational systems in Parsippany and Madison enhance evening playability and set a new standard for modern golf entertainment.

About Impact Lighting Inc.
Impact Lighting Inc. specializes in high-impact, custom LED solutions for entertainment venues, sports facilities, architectural landmarks, and experiential spaces nationwide. Backed by over two decades of commercial engineering experience, the company helps clients transform spaces and create unforgettable, revenue-generating environments through the power of light.

About Luminex Golf Systems™
Luminex Golf Systems™, a division of Impact Lighting Inc.®, is the leader in smart driving range targets and illuminated golf technology. Featuring patent-pending proprietary technology, Luminex delivers the world's most advanced lighted and interactive golf targets. Engineered for high-brightness performance and rugged outdoor durability, Luminex systems turn driving ranges into dynamic, gamified entertainment hubs that extend playable evening hours, drive food and beverage revenue, and boost guest engagement.

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