

Texas-Based Sign Company Supports \$1.1M Black Rock Coffee Project in Austin Market

A Texas-based sign company completed custom metal canopies for Black Rock Coffee Bar on a \$1.1M Central Texas project with OPREX Construction.

AUSTIN, TX, UNITED STATES, August 27, 2026 /EINPresswire.com/ -- A Texas-based sign company has completed the fabrication and installation of custom metal canopies for Black Rock Coffee Bar as the growing coffee brand continues expanding across the Austin market, working in collaboration with OPREX Construction.



Royal Signs & Awnings Logo

“

Commercial growth creates demand for specialty partners who can turn architectural concepts into durable, customer-facing features.”

*Morris, Business Development
Manager at Royal Signs &
Awnings*

The project supports the continued Texas growth of Black Rock Coffee Bar, one of the fastest-growing drive-thru coffee brands in the United States. The Harker Heights location represents another addition to the company's growing Central Texas presence and demonstrates the type of commercial development accompanying the brand's expansion.

According to Texas project records, the Black Rock Coffee development was registered as an approximately \$1.1 million new construction project encompassing 1,627 square feet of commercial space. The location became

Black Rock's 10th store in the Austin metro area, further demonstrating the company's continued investment in the region.

Black Rock Coffee Bar reported 200 locations across seven states as of June 30, 2026, with plans for continued new-store development. The company's 2026 outlook includes approximately 38 new store openings, creating continued opportunities throughout Texas and other growth markets.

For the Austin-area project, the Texas-based sign company fabricated and installed several custom metal canopies designed specifically for the new coffee location. Metal canopies provide both architectural and functional value, helping define entrances, customer areas, drive-thru environments, and other high-visibility portions of commercial properties.

For developers and general contractors, exterior architectural elements such as metal canopies, monument signs, [pole signs](#), and [pylon signs](#) can become important components of a property's finished appearance. These features require coordination among architects, contractors, developers, specialty fabricators, and installation teams to ensure the finished elements complement the overall design.

The canopy work was completed in collaboration with OPREX Construction, a Texas commercial construction company providing general contracting, construction management, preconstruction, and design-build services. OPREX works across new commercial construction, renovations, expansions, tenant improvements, and other commercial developments.

“From custom metal canopies to monument, pole and pylon signs, reliable fabrication and installation can make a major impact on commercial properties.”

The Black Rock Coffee project illustrates the type of commercial construction opportunity created by expanding multi-location brands. As restaurant, retail, automotive, healthcare, and other businesses continue developing new locations, demand increases for specialty contractors capable of delivering custom exterior architectural and branding elements.

For growing brands, maintaining a recognizable physical presence across multiple markets requires consistent execution from construction and specialty trade partners. Custom metal canopies and exterior signage can contribute to that consistency while being adapted to the requirements of individual properties.

The Texas-based sign company provides commercial fabrication and installation services for custom metal canopies, awnings, monument signs, pole and pylon signs, [channel letters](#), cabinet



Metal Canopies installed for Black Rock Coffee



Metal Canopies by Royal Signs & Awnings

signs, architectural signage, and other exterior branding systems. The company works with general contractors, developers, property owners, national brands, and multi-location businesses.

The company's involvement in the Black Rock Coffee development demonstrates its ability to coordinate specialty fabrication and installation within commercial construction environments. Projects involving recognizable expanding brands can also provide a model for future rollout work requiring consistent fabrication and installation across multiple locations.

With continued commercial development throughout the Austin market and across Texas, the company is seeking opportunities to partner with general contractors, developers, architects, property owners, and expanding brands requiring custom canopies, awnings, monument signs, pole signs, pylon signs, and comprehensive exterior signage solutions.

About Royal Signs & Awnings

Royal Signs & Awnings is a Texas-based commercial signage and architectural fabrication company serving businesses, developers, general contractors, and multi-location brands. The company provides custom metal canopies, awnings, monument signs, pole and pylon signs, channel letters, cabinet signs, architectural signage, fabrication, installation, maintenance, and related commercial services.

About Black Rock Coffee Bar

Black Rock Coffee Bar is a high-growth coffee retailer founded in 2008. The company operates drive-thru-focused coffee locations across multiple U.S. states and continues expanding its presence in Texas and other markets. As of June 30, 2026, Black Rock Coffee Bar reported 200 locations.

About OPREX Construction

OPREX Construction is a Texas commercial construction company providing preconstruction planning, general contracting, construction management, and design-build services. The company works on new commercial construction, renovations, expansions, tenant improvements, and other commercial developments.

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