

Blooio Opens iMessage API Provisioning to Resellers With No Upfront Commitment

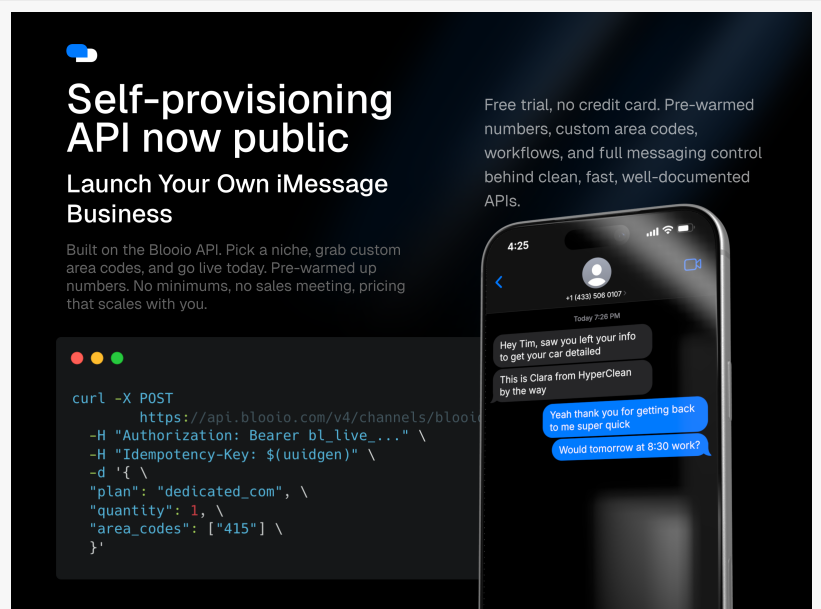
Blooio's self-serve provisioning endpoints are now public, so resellers can launch dedicated iMessage numbers via API with no upfront commitment.

CASPER, WY, UNITED STATES, September 2, 2026 /EINPresswire.com/ -- Blooio, the leading [iMessage API](#) platform, today announced that its self-serve provisioning endpoints are now public. Any developer, agency, or reseller can now programmatically claim iMessage-capable phone numbers through the API and connect them to their own product, with no sales call, no contract negotiation, and no upfront commitment.

Provisioning numbers directly through the API was previously reserved for enterprise customers. Opening these endpoints to everyone means resellers and platforms can spin up numbers on demand, wire them into their own apps and CRMs, and go to market on top of Blooio's infrastructure in minutes. A number of Blooio's partners run completely white-labeled, so their end customers never see Blooio at all.

There's no guesswork about availability, either. Blooio shows its live inventory of pre-warmed, ready-to-send iMessage numbers right on the home page, so anyone can see exactly how many numbers are in stock, claim one, and start sending the same minute. There is no waiting period, no approval queue, and no salesperson in the loop. The number is warmed up and ready the moment you buy it.

To support partners building at scale, Blooio now offers [reseller plans](#) with volume pricing and no upfront commitment or setup fees. Pricing stays transparent and public: a free trial with no credit card, a \$39/month Starter plan, \$89/month Commercial Shared, \$109/month Inbound



Self-provisioning API now public

Launch Your Own iMessage Business

Free trial, no credit card. Pre-warmed numbers, custom area codes, workflows, and full messaging control behind clean, fast, well-documented APIs.

Built on the Blooio API. Pick a niche, grab custom area codes, and go live today. Pre-warmed up numbers. No minimums, no sales meeting, pricing that scales with you.

```
curl -X POST https://api.blooio.com/v4/channels/blooio -H "Authorization: Bearer bl_live_..." \ -H "Idempotency-Key: ${uuidgen}" \ -d '{ \ "plan": "dedicated_com", \ "quantity": 1, \ "area_codes": ["415"] \ }'
```

4:25
+1 (438) 506 0107
Today 7:28 PM
Hey Tim, saw you left your info to get your car detailed
This is Clara from HyperClean by the way
Yeah thank you for getting back to me super quick
Would tomorrow at 8:30 work?

Build it on the Blooio API. Pick your niche, claim numbers in the area codes your customers actually recognize, and go live the same day. No minimums, no sales meeting, pricing that scales with you.

(reply-only, AI-agent-ready), \$289/month Commercial Dedicated with unlimited messaging, and Enterprise Dedicated from \$195 per line per month with 50% off at six or more lines. Blooio charges no activation, setup, or onboarding fees.

The launch lands alongside a [case study with AgentPhone](#), a Y Combinator-backed company that gives phone numbers for AI agents. AgentPhone provisions a dedicated number and a unified voice-and-messaging webhook with a single API call, and runs its entire iMessage layer on Blooio, so every agent can text like a

real person. To date, AgentPhone has processed more than 340,000 messages through Blooio at a 98.07% delivery rate, reaching over 26,000 unique recipients. At peak, a single month carried more than 130,000 messages with zero infrastructure changes on AgentPhone's side.

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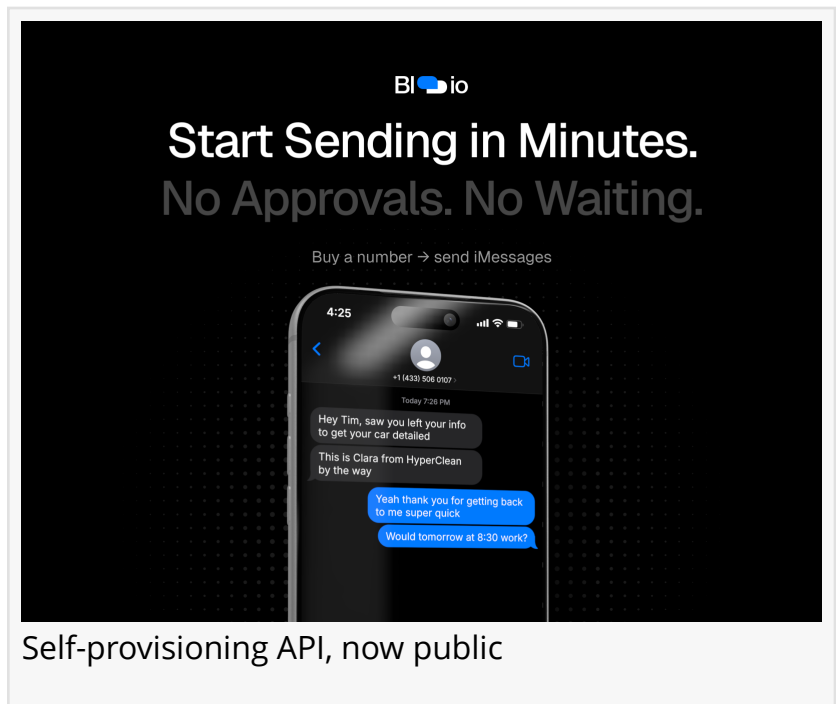
Blooio let us add native iMessage without slowing down our roadmap. Our customers get blue bubbles on day one and we stay focused on the rest of the stack.”

*Manav Modi, CEO & Founder,
AgentPhone*

AgentPhone is one of several platforms building on Blooio. Tailored, a booking platform for service businesses, delivered more than 45,000 messages at 97.5% delivery on the same infrastructure. Blooio serves autonomous AI agents and local service businesses the same way, provisioning the dedicated numbers, delivering native iMessage with real-time inbound webhooks, and tracking every message from queued to sent to delivered to read behind one API.

Across the platform, Blooio has delivered a roughly 99% delivery rate over the past two years and now serves thousands of businesses. The API mirrors the full native iMessage experience, including blue-bubble delivery, tapback reactions, typing indicators, read receipts, group chats, polls, and FaceTime. On top of that, it adds self-serve provisioning, signed webhooks, and full delivery-lifecycle tracking. Beyond iMessage, it also handles RCS, SMS, and soon WhatsApp through one unified endpoint and event feed, plus an MCP server that lets AI agents send and receive messages over the Model Context Protocol. Together, that puts Blooio not just at parity with the standard iMessage offering, but makes it the most end-to-end iMessage solution for businesses scaling on the channel.

"Provisioning used to be the slowest part of launching on iMessage. Now it's a single API call,"



The advertisement features a dark background with the Blooio logo at the top. Below the logo, the text "Start Sending in Minutes. No Approvals. No Waiting." is displayed in a large, white, sans-serif font. Underneath this, a smaller line of text reads "Buy a number → send iMessages". The central focus is a smartphone screen showing an iMessage conversation. The screen displays a contact named "Tim" with a phone number "+1 (433) 506 0107". The messages on the screen include: "Hey Tim, saw you left your info to get your car detailed", "This is Clara from HyperClean by the way", "Yeah thank you for getting back to me super quick", and "Would tomorrow at 8:30 work?". The phone's status bar at the top shows the time as 4:25 and various icons for signal, Wi-Fi, and battery.

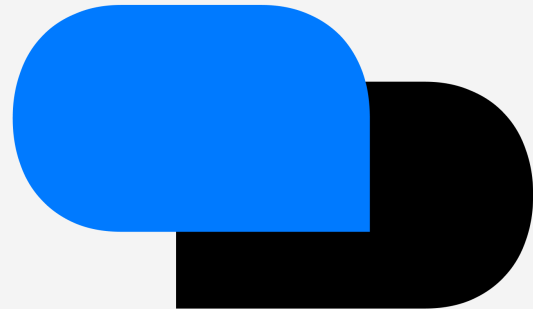
Self-provisioning API, now public

said David Harvey, co-founder of Blooio. "Opening self-serve provisioning is about getting out of our partners' way. You can look at the site, see the numbers we've already warmed up, buy one, and be live today, with no waiting, no approvals, and no upfront commitment."

Self-serve provisioning and reseller plans are available at blooio.com. Developers can start on the free trial with no credit card required, and partners building white-labeled or high-volume deployments can request reseller pricing directly.

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Blooio Logo | Send iMessages from anywhere with an API

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