

Jarlicious Cupcakes Launches New Subscription Service for Recurring Australia-Wide Cupcake Delivery

New quarterly and annual subscription options allow customers to schedule recurring cupcake deliveries while making it easier to remember special occasions

SOUTH AUSTRALIA, AUSTRALIA, August 28, 2026 /EINPresswire.com/ --

[Jarlicious Cupcakes](#) has announced the launch of a new subscription service designed to make regular cupcake deliveries and special-occasion gifting easier for customers across Australia.

The new service allows customers to arrange recurring deliveries of Jarlicious Cupcakes, with options designed for personal treats, family celebrations, gifts for friends, and workplace occasions.

Under the quarterly subscription option, customers can select their preferred cupcake delivery and have the order automatically billed and sent every three months, with subscribers receiving a 10 percent saving on their recurring orders. The arrangement provides customers with a convenient way to schedule regular deliveries without having to place a new order each time.

Jarlicious Cupcakes has also introduced an annual subscription option aimed specifically at customers who want to ensure important occasions are not overlooked. Customers can arrange for their chosen cupcake order to be automatically billed and sent at the same time each year, providing a recurring reminder in the form of a scheduled delivery for occasions such as anniversaries, birthdays and other annual celebrations.

The subscription development builds on Jarlicious Cupcakes' Australia-wide online delivery



Jarlicious Cupcakes wedding 4 pack.

service, which offers cupcakes packaged in individual jars and shipped in protective packaging. The company's products are designed to offer an alternative way to send cupcakes to recipients across Australia.

Linda Boreham, Founder of Jarlicious Cupcakes, said the new service was developed to address the practical challenges customers face when organising gifts and remembering important dates.

"We wanted to make it easier for people to keep the special occasions that matter to them on the calendar without having to remember to place another order every time," said Boreham.

"Whether it's receiving a regular treat every few months or knowing that an anniversary or birthday gift will automatically be on its way each year, the subscription service gives customers another convenient way to enjoy and share Jarlicious Cupcakes."



Jarlicious Cupcakes 6 pack

The new subscription options are available through the Jarlicious Cupcakes online store, where customers can select their preferred cupcake pack and delivery schedule.

“

We wanted to make it easier for people to keep the special occasions that matter to them on the calendar without having to remember to place another order every time”

Linda Boreham

For more information about Jarlicious Cupcakes and its subscription service, visit www.jarliciouscupcakes.com.

Linda Boreham
Jarlicious Cupcakes
+61457559275 ext.
customerservice@jarliciouscupcakes.com
Visit us on social media:
[Bluesky](#)
[Instagram](#)

Facebook
TikTok
Other



Jarlicious Cupcakes 4-pack cupcake gift box

This press release can be viewed online at: <https://www.einpresswire.com/article/937708189>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.