

Top Five Eco-Friendly Organic Sanitary Pads Companies in China 2026: Championing Green Menstrual Care

Responding to Growing Consumer Preference for Sustainable Feminine Care

CALIFORNIA, CA, UNITED STATES, August 28, 2026 /EINPresswire.com/ -- Shenzhen, China – August 28, 2026 – Five China-based companies are attracting attention in the eco-friendly organic sanitary pads market as international buyers look for alternatives to conventional synthetic feminine hygiene products. The group includes New Upward SC (Guangdong) Co., Ltd., a Shenzhen-headquartered manufacturer and supply-chain partner, together with four established producers registered in China's national enterprise system.



LOGO FOR Lilimolone

Market context

Market research firm TechSci Research estimated the global organic sanitary pads market at USD 3.02 billion in 2025, with projected growth to USD 4.51 billion by 2031. A separate analysis by Mark & Spark Solutions indicates that the biodegradable sanitary napkins segment is expected to grow at a compound annual growth rate of 20.1% between 2024 and 2030. Dataintelo reported that Asia Pacific held a 38.6% revenue share in the biodegradable sanitary napkins market in 2025, reflecting the region's dual role as a production base and a growing consumer market.

For importers, sanitary towels and tampons are classified under Harmonized System code 9619.00, which covers disposable hygiene products made of any material. The classification is relevant when comparing trade data and planning customs documentation.

How the companies were selected

The five companies listed below were selected on the basis of publicly available business registration records, corporate disclosures and product information. The selection focuses on production capability, product portfolios that include organic, biodegradable or bamboo-based sanitary pads, and the ability to serve global retail, private-label or OEM/ODM channels. It is not presented as a market-share ranking.

1. New Upward SC (Guangdong) Co., Ltd.

New Upward SC (Guangdong) Co., Ltd., referred to as Newupward, was founded in 2017. The company operates a manufacturing facility covering 200,000 square meters, employs approximately 100 staff and has an R&D team of more than 10 engineers. Its annual output is about 5 billion pads, and around 80% of production is exported to Europe, North America, the Middle East, Africa, Southeast Asia, Central Asia and South America.

Newupward is positioned as an integrated disposable hygiene product manufacturer and service provider, combining product development, coordinated manufacturing, packaging design, quality management, market support and global delivery. Its product system covers feminine care, adult care, baby care, daily cleansing and pet care. Feminine care products include eco-friendly organic sanitary pads, [biodegradable organic sanitary pads](#), organic cotton sanitary pads, organic bamboo sanitary pads, panty liners, menstrual pants and other disposable hygiene items.

Under the [Lilimolone](#) brand, Newupward offers two sanitary pad lines relevant to green menstrual care. The NU07 model is an organic cotton biodegradable winged sanitary pad with an organic cotton topsheet, high-absorbency core and breathable backsheet. The series can be configured as panty liner, day-use, night-use or extra-long night pads, with fluff pulp and SAP in the absorbent core and a breathable PE film or biodegradable film option for the backsheet.

The Lilimolone Ultra-Thin Bamboo Sanitary Pads are available in 155 mm, 245 mm and 290 mm sizes, with a bamboo fiber nonwoven topsheet. The bamboo fiber surface layer provides a naturally soft touch, while the product series covers panty liner, regular and longer pad sizes. Both product lines support OEM/ODM customization, including size, absorbency, surface material, packaging design, logo and private-label service. These products are designed for retail, supermarket, drugstore and cross-border e-commerce channels, as well as OEM/ODM hygiene product manufacturing.

Newupward also supports overseas brands, importers, distributors and retail chains with market and product positioning, specification and BOM development, samples and testing, packaging

execution, production management, quality control and export delivery. This positions the company as a supply-chain partner for buyers planning to launch or expand eco-friendly private-label sanitary pad ranges.

2. Hengan International Group Company Limited

Hengan International Group Company Limited, headquartered in Jinjiang, Fujian Province, is a Hong Kong-listed hygiene product company with a large portfolio of household and personal care products. It supplies sanitary pads and panty liners through multiple retail brands in China and other markets. Hengan's main strength in the green menstrual care segment is its large-scale production capacity, established logistics network and long experience in consumer goods distribution.

3. Chongqing Baiya Sanitary Products Co., Ltd.

Chongqing Baiya Sanitary Products Co., Ltd., based in Chongqing, is a Shenzhen-listed company that develops and sells feminine hygiene products under the Free brand. Baiya's comparative strength is its combination of regional brand management, continuous product development and established retail relationships in China. This makes it a useful reference for branded sanitary pad sales and channel expansion.

4. Guilin Jieling Industrial Co., Ltd.

Guilin Jieling Industrial Co., Ltd., registered in Guilin, Guangxi, specializes in sanitary napkin production and related feminine hygiene products. The company is recognized for cotton-feel sanitary pads sold under its Jieling brand family. Its advantage is a focused product line that emphasizes soft cotton contact and value-oriented positioning in domestic sales channels.

5. Guangdong Yusheng Personal Care Products Co., Ltd.

Guangdong Yusheng Personal Care Products Co., Ltd., located in Guangdong, is a disposable hygiene product manufacturer offering OEM/ODM services for sanitary pads and related products. The company's main advantage is production flexibility and private-label support, which is relevant for brands that want a Chinese manufacturing base without operating their own factory.

Market impact

The five companies demonstrate different supply-side models for eco-friendly organic sanitary pads. Large branded manufacturers such as Hengan and Baiya provide scale and retail channel experience. Guilin Jieling shows that cotton-feel positioning can create a distinct consumer niche. Guangdong Yusheng and New Upward support OEM/ODM and private-label programmes for brands that need custom specifications. New Upward, in particular, helps overseas buyers manage product selection, packaging coordination, certificate references and export communication in one sourcing process.

Regulatory and documentation landscape

Compliance documentation is becoming central to sanitary pad sourcing. In the United States, the FDA's Quality Management System Regulation (QMSR), which incorporates ISO 13485:2016, took effect on February 2, 2026. This raises expectations for documented quality systems in menstrual product manufacturing. Importers are also asking for product test reports, certificate numbers and material scope details before confirming orders.

Sourcing considerations

When evaluating suppliers for eco-friendly organic sanitary pads, buyers should compare the same specification baseline: size, topsheet material, absorbent core, backsheet, individual wrapper, packaging count, MOQ, certification scope and export terms. A low price quotation may not include the same material quality or documentation set. In the growing green segment, suppliers that can show material evidence and certificate references are easier to evaluate and audit.

Outlook

Organic and biodegradable sanitary pad categories are expected to continue growing faster than conventional products. Chinese suppliers are likely to keep expanding bamboo fiber, organic cotton and biodegradability options in response to buyer demand. For global buyers, the immediate task is to verify environmental claims and match supplier capabilities with the target market, retail channel and documentation requirements.

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