

BLUETTI Introduces Elite 100 mini Portable Power Station in Canada

The new 1,004.8Wh portable power station features a compact 14.7L vertical design and 700W continuous output for mobile and light outdoor applications.

TORONTO, ONTARIO, CANADA, September 2, 2026 /EINPresswire.com/ -- [BLUETTI](#) today announced the Canadian launch of the [Elite 100 mini](#), a new portable power station with 1,004.8Wh of battery capacity and 700W of continuous output. The product is designed for mobile power applications, including camping, road travel, RV use, outdoor content creation, mobile work, and essential backup power.



The Elite 100 mini measures 235 × 215.5 × 293 mm, weighs 10.7 kg, and has a total volume of approximately 14.7 liters. Its vertical form factor is designed to reduce the space required for storage and transportation, allowing the unit to be placed in areas such as vehicle trunks, RVs, tents, camping setups, and indoor spaces.

The product addresses a growing use case for portable power stations between compact battery packs and larger, higher-output power systems. With 1,004.8Wh of capacity and 700W of continuous output, the Elite 100 mini is intended to support commonly used electronic and light outdoor equipment, including smartphones, laptops, cameras, drones, projectors, fans, speakers, camping lights, and portable refrigerators.

Under typical usage conditions, the 1,004.8Wh battery can provide approximately 55 smartphone charges or 15 laptop charges. BLUETTI estimates that the unit can power a portable refrigerator for up to approximately 34 hours, depending on the refrigerator model, ambient conditions, and actual power consumption. The built-in LED light provides Cold, Warm, and SOS modes, with estimated runtimes of up to approximately 203 hours in Cold mode and 264 hours in Warm mode, depending on operating conditions.

The Elite 100 mini uses a LiFePO₄ battery and is rated for more than 6,000 charge cycles. Based on one full charge cycle per day, this represents a theoretical service life of approximately 17 years. The unit also incorporates BLUETTI's PowerArmor battery protection technology, along with more than 50 safety protection mechanisms and testing across 20 safety and performance criteria.

Connectivity features include Wi-Fi and Bluetooth, allowing users to monitor and manage the power station through the BLUETTI App. The system supports remote power control, scheduled operation, battery status monitoring, and multiple UPS modes. Its UPS switching time is as fast as 10ms, supporting continuous operation of connected equipment during brief power interruptions.

The Elite 100 mini is scheduled to become available in Canada on September 1, 2026, at 10:00 PM EST through the BLUETTI Canada website and [Amazon Canada](#). During the initial launch period, the product will be offered at an early-bird price of CAD \$549. Customers can also use discount code `00000000` for an additional discount, subject to the applicable promotion terms.

The Canadian launch expands BLUETTI's portable power station lineup with a model focused on combining 1kWh-class battery capacity with a compact form factor for mobile applications.

About BLUETTI

BLUETTI develops portable power and energy storage solutions for outdoor, residential, and mobile applications. Its product portfolio includes portable power stations, solar panels, and home energy storage systems. The company focuses on battery-based energy solutions designed for everyday use, outdoor activities, and backup power applications.

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