

Elemeno Health Named to the Inaugural PurposeBuilt100

Recognition reflects Elemeno's purpose-driven growth across 100+ hospitals and clinics and its mission to put bite-sized knowledge at caregivers' fingertips

OAKLAND, CA, UNITED STATES, August 28, 2026 /EINPresswire.com/ -- Elemeno Health, a [frontline operations platform](#) for healthcare organizations, has been named No. 51 on the inaugural [PurposeBuilt100™](#), recognizing 100 of America's fastest-growing purpose-driven companies.

Purpose has been at the core of Elemeno Health's mission from its conception. The company later became a Public Benefit Corporation, formalizing its commitment to creating social good alongside building a successful business. As Elemeno has grown, its platform has been deployed across more than 100 hospitals, clinics, and agencies — extending that mission across healthcare organizations of different sizes and resource levels.

Elemeno Health's mission is deeply personal for Arup Roy-Burman, MD, the company's founder and chief strategy and medical officer. When he was eight, his younger sister, Urmila, died after a medical error during a hospital procedure. Her experience led him to pursue medicine. Over more than 20 years of clinical practice at Stanford, Kaiser Permanente, and UCSF, he continued to encounter preventable errors involving capable, well-intentioned healthcare professionals who lacked the right information at the moment they needed it.

Roy-Burman founded Elemeno Health around a simple idea: healthcare professionals should be



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Elemeno Health is a Public Benefit Corporation that helps healthcare organizations prepare, support, and enable frontline teams in the flow of work.

able to access useful information as easily as people do in their everyday lives. Elemeno began by delivering customizable, bite-sized multimedia job aids that frontline caregivers could use at the point of need, helping them build and reinforce skills in the flow of work.

“Elemeno started with the idea that frontline caregivers should be able to get practical information when and where they need it,” said Roy-Burman. “Social good has always been part of our purpose, and that’s why we are a Public Benefit Corporation. As we’ve grown, we’ve been able to support more caregivers and create a network where hospitals and clinics can share resources and best practices. The power of community makes high-quality knowledge accessible to any institution, regardless of size or location. That’s the kind of collaboration and growth that makes the PurposeBuilt100 recognition especially meaningful to our team.”

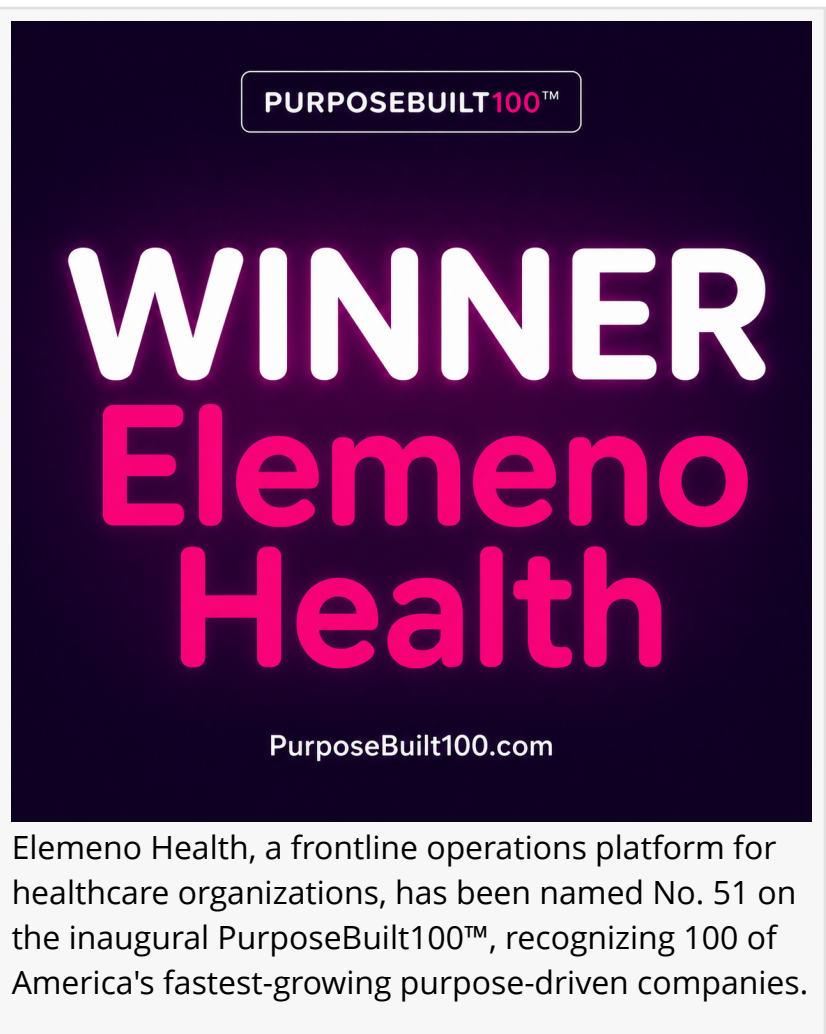
The PurposeBuilt100 includes healthcare companies spanning diagnostics, medical devices, treatment, virtual care and patient services. Within that group, Elemeno stands out for its focus on healthcare workforce enablement: helping frontline teams access practical knowledge in the flow of work and enabling hospitals and clinics to share and adapt resources across institutions.

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Elemeno was built to give caregivers practical information when they need it. As we grow, our network helps hospitals share knowledge and best practices, expanding our social impact.”

*Arup Roy-Burman, MD,
founder and chief medical
officer of Elemeno Health*

Elemeno’s [Shared Resource Network](#) now includes more than 40,000 resources that healthcare organizations can draw from and adapt to their own policies, workflows and local needs. The network gives organizations a practical starting point for frontline guidance, skills development and workforce support while allowing them to maintain control over the information presented to their teams.



As Elemeno's use has expanded, the platform has grown beyond its original focus on just-in-time skills support. Today, healthcare organizations use Elemeno to bring together procedural guidance and job aids with team communications, onboarding, quality improvement and other operational resources. The platform helps health systems establish shared standards while allowing individual hospitals, departments and units to adapt resources to their local workflows, staff and communities.

PurposeBuilt100 was created by The Super Crowd Inc., a Public Benefit Corporation, to recognize growing companies with social or environmental purpose built into their businesses. Companies must first demonstrate a qualifying purpose or impact and meet eligibility requirements, then are ranked by percentage revenue growth between 2021 and 2025. The list spans healthcare, clean energy, financial services, food, technology and consumer products, with companies ranging from emerging ventures to established public brands. Other honorees include Sunrun, Sweetgreen, Warby Parker, FIGS, Butterfly Network and The Honest Company.

"One of the reasons we created PurposeBuilt100 was to show that companies can pursue genuine social impact while building successful, growing businesses," said Devin Thorpe, CEO of The Super Crowd Inc. and founder of PurposeBuilt100. "Elemeno Health embodies that idea, with a mission to support frontline healthcare teams built into the business from the start. Elemeno's growth helps demonstrate something we believe strongly: impact can scale."

About Elemeno Health

Founded by clinicians in 2016, Elemeno Health is a Public Benefit Corporation that helps healthcare organizations prepare, support, and enable frontline teams in the flow of work. Its cloud-based frontline operations platform gives staff immediate access to trusted, locally relevant guidance, job aids, communications, onboarding resources, and competency support at the point of need. By replacing fragmented binders, emails, and document repositories with role- and team-specific resources, Elemeno Health helps organizations standardize best practices, accelerate workforce readiness, strengthen operational consistency, and support safer care delivery. Elemeno Health is trusted by more than 100 hospitals, clinics, and agencies nationwide. To learn more, visit elemenohealth.com.

About PurposeBuilt100

PurposeBuilt100 is an annual recognition program created and produced by The Super Crowd Inc., a Public Benefit Corporation. It recognizes the 100 fastest-growing purpose-driven companies in the United States. Companies must demonstrate meaningful social or environmental impact to qualify and are ranked based on revenue growth. PurposeBuilt100 winners are featured through the program's national recognition, founder storytelling and annual commemorative publication.

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