

Self-Monitoring Blood Glucose (SMBG) Devices Market Report 2026 Market Outlook Supported By A Forecast 8.3% CAGR

The Business Research Company's Self-Monitoring Blood Glucose (SMBG) Devices Global Market Report 2026 – Market Size, Trends, And Forecast 2026-2035

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/EINPresswire.com/ -- The [self-monitoring blood glucose \(SMBG\)](#)

[devices market](#) has seen significant expansion over recent years, fueled by various health and technology factors. As diabetes continues to affect a growing number of people globally, the demand for effective and convenient monitoring solutions is rising. Let's explore the current market size, key growth drivers, regional insights, and emerging trends shaping this important healthcare segment.

Forecasted Market Size and Growth Trajectory of the SMBG Devices Market

The SMBG devices market is projected to grow from \$16.19 billion in 2025 to \$17.56 billion in 2026, marking a compound annual growth rate (CAGR) of 8.5%. This upward trend reflects the increasing awareness around self-monitoring practices, wider adoption of home healthcare, availability of cost-effective glucose meters, and enhanced diabetes management protocols. Looking ahead, the market is expected to continue its steady rise, reaching \$24.17 billion by 2030 with a CAGR of 8.3%. This further growth will be driven by the expanding use of connected health technologies, telehealth-based diabetes care, and a growing emphasis on preventive health strategies.

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Understanding What Self-Monitoring Blood Glucose Devices Are

SMBG devices are portable tools designed to measure blood glucose levels using a small blood sample, typically obtained by pricking the finger. These devices play a crucial role in diabetes management by enabling patients to regularly monitor their glucose levels in real time.

The logo for The Business Research Company, featuring the text "The Business Research Company" in a serif font, with a stylized bar chart graphic to the right. The bar chart has four bars of increasing height, with the first two bars filled with green and the last two bars outlined in green.

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International medical guidelines endorse SMBG as a key method to help patients maintain control over their condition and avoid complications. Essentially, SMBG devices measure the concentration of glucose in the bloodstream, providing vital data for effective disease management.

Rising Diabetes Prevalence Spurs Demand for SMBG Devices

One of the primary forces driving the SMBG market is the growing incidence of diabetes worldwide. This chronic metabolic disease arises when the body either produces insufficient insulin or cannot use it effectively, leading to elevated blood sugar levels that can harm organs over time. Poor dietary habits contribute significantly to the rise in diabetes cases by increasing blood glucose levels and stressing metabolic health. SMBG devices empower patients to monitor their blood sugar closely and make timely adjustments to their treatment plans, whether that involves diet, medication, or physical activity.

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A Concrete Example Highlighting Market Growth Drivers

To illustrate this trend, data released in June 2024 by the UK's National Health Service (NHS) showed that in 2023, over 549,000 more individuals in England were identified as at risk for type 2 diabetes compared to the previous year. This brought the total number of people with pre-diabetes registered with general practitioners to 3,615,330—an increase of nearly 20% from 3,065,825 in 2022. This rising pool of individuals needing glucose monitoring devices underscores the expanding market opportunities for SMBG products.

Regional Overview of the SMBG Devices Market

In 2025, North America held the largest share of the SMBG devices market, reflecting strong healthcare infrastructure and diabetes prevalence in the region. Moving forward, Europe is expected to be the fastest-growing market, benefiting from advancements in healthcare technology and increasing focus on chronic disease management. The comprehensive market coverage includes key regions such as Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, providing a global perspective on growth and development within this sector.

What's new in our 2026 market reports:

- Market attractiveness scoring and analysis
- Total addressable market (TAM) analysis
- Company scoring matrix graphics and tables
- Excel dashboards
- Market hotspots infographics
- Key technologies and future trends

- Updated graphics and tables

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