

Classy Mansion by Matrix Design Wins Platinum in A' Design Award

Matrix Design Earns Platinum A' Design Award for Classy Mansion, an Oriental-Style Sales Center in the Interior Space and Exhibition Design Category

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/EINPresswire.com/ -- The A' Design Award has announced Classy Mansion by [Matrix Design](#) as a Platinum winner in the [Interior](#) Space and Exhibition Design category. The A' Design Award is one of the world's most prestigious and highly respected recognitions in the field of interior design, evaluating entries through a blind peer-review process conducted by an expert jury panel. This Platinum distinction acknowledges Classy Mansion as an exceptional example of good design within the interior discipline. The recognition positions the project among notable achievements that contribute meaningfully to the advancement of interior design practice. For Matrix Design, the honor reflects a careful synthesis of cultural research and contemporary spatial planning.



Classy Mansion

Classy Mansion holds relevance for the interior industry by reimagining how commercial sales environments can transcend transactional functions and become lifestyle destinations. The project responds to a growing demand for spaces that integrate cultural narrative, emotional resonance, and refined material quality. By blending intangible heritage crafts with modern construction methods, the design aligns with current trends toward authenticity and sensory-rich experiences. For developers, occupants, and visitors, the result offers both market differentiation and an environment that fosters a sense of memory and belonging. The approach demonstrates how thoughtful interior design can elevate everyday commercial settings.

The design creates a luxurious oriental-style club that merges classical cultural elements with modern sensibilities. Drawing inspiration from the refined wooden purlins of the Beijing Forbidden City and the stillness of Jinan Daming Lake, the space reinterprets Eastern architecture and landscape into a contemporary language. Natural materials, low-saturation tones, and large-scale layouts combine with handcrafted screens, antiques, and non-heritage crafts to deliver depth and refinement. Material selections include antique bronze finishes, landscape-textured stone, natural wood, Suzhou embroidery, lacquerware, and repatriated antiques, realized through high-precision custom fabrication and sustainable sourcing. The interplay of spatial fluidity, privacy, and aesthetic restraint distinguishes Classy Mansion from conventional commercial real estate.

The Platinum A' Design Award recognition may inform the direction of future projects within Matrix Design, encouraging continued exploration of cultural continuity and spatial storytelling. The achievement serves as motivation for the studio's team to pursue further innovation in balancing classical serenity with contemporary needs. By demonstrating the value of integrating heritage craftsmanship into modern interiors, the project may inspire wider exploration of culturally grounded design across the industry. The recognition reinforces a commitment to creating spaces that are both human-centered and meaningful.

Interested parties may learn more about the award-winning design, its creators, and the project details at the dedicated page on the A' Design Award website. Visitors are invited to explore the full presentation of Classy Mansion through the following link.

<https://competition.adesignaward.com/ada-winner-design.php?ID=174520>

About Matrix Design

Matrix Design, founded in 2010, is headquartered in Shenzhen, China, with branches in Beijing, Shanghai, Chengdu, Xi'an, Wuhan, and Hong Kong. In 2022, Matrix Design Co., Ltd. completed its initial public offering (stock code: 301365), becoming the 400th listed company in Shenzhen. The firm is committed to providing integrated spatial design solutions, striving to achieve sustainable value across environmental, social, cultural, and economic dimensions, with services spanning office, residential real estate, commercial retail, cultural and educational facilities, healthcare and senior living, and hospitality. According to Interior Design magazine's "Top 100 Giants" ranking released in 2022, Matrix Design was ranked 17th globally overall and achieved the first position worldwide in the residential design category.

About the Platinum A' Design Award Recognition

The Platinum A' Design Award is the highest distinction conferred by the A' [Design Awards](#), granted to designs that demonstrate notable innovation and meaningful societal contribution. Recipients are selected through a rigorous evaluation that considers criteria including innovative use of space, material selection excellence, functional layout design, color scheme mastery, lighting design proficiency, sustainable design practice, and cultural relevance. Additional considerations encompass aesthetic appeal, ergonomic consideration, design consistency, attention to detail, budget management, client satisfaction, and design longevity. The

assessment further weighs accessibility standards compliance, incorporation of technology, space optimization, project management skills, safety considerations, and adaptability of design. This recognition highlights works that exhibit strong technical properties, refined artistic skill, and considered creative qualities within the Interior Space and Exhibition Design category.

About A' Design Award

The A' Interior Space, Retail and Exhibition Design Award is a highly respected competition that promotes excellence and innovation within the interior design industry, welcoming visionaries, leading agencies, innovative companies, furniture manufacturers, and influential brands. Entries are evaluated through a blind peer-review process by a world-class jury panel of design professionals, interior industry experts, journalists, and academics, assessed against pre-established criteria. The ultimate aim of the A' Design Award is to recognize and promote superior projects that advance and benefit society, driven by a philanthropic mission to enhance the world through the power of good design. Organized since 2008 and now in its 18th year, the A' Design Award is an international and juried competition held across all industries, with participation open to entries from all countries. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and take part with their projects at the following url: <https://interiordesignawards.net>

Makpal Bayetova

A' DESIGN AWARD & COMPETITION SRL

+39 031 497 2900

[email us here](#)

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