

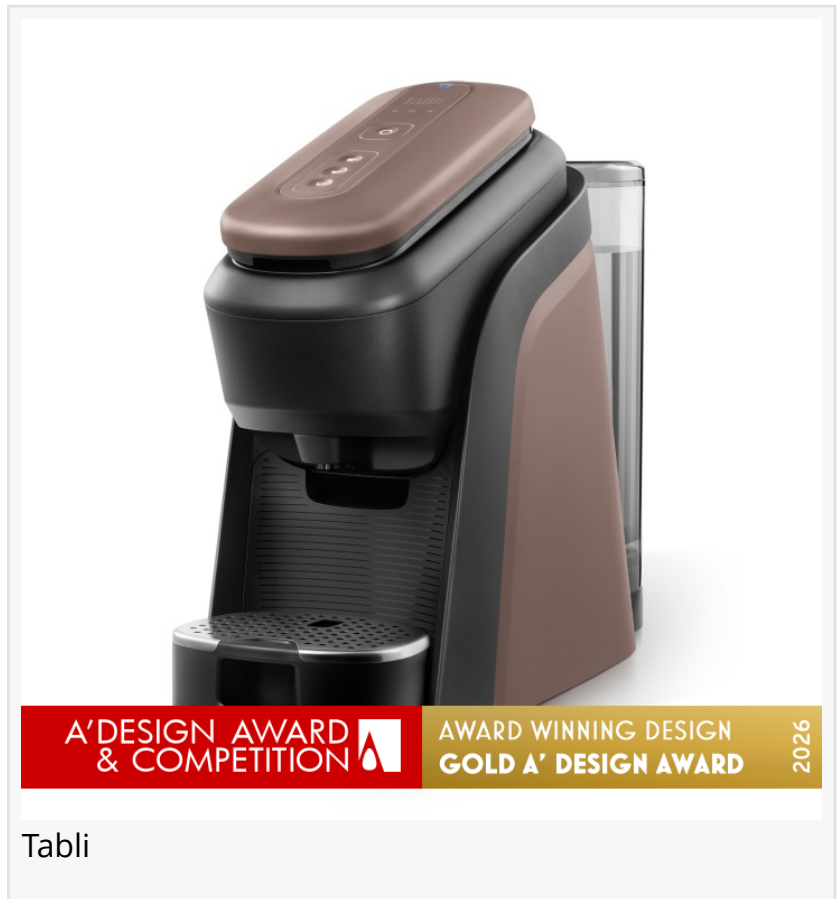
Tabli by Florian Seidl Wins Gold in A' Appliance Industry Awards

Florian Seidl's Capsule Free Coffee System Tabli Receives Gold A' Home Appliances Design Award Recognition

COMO, CO, ITALY, August 28, 2026 /EINPresswire.com/ -- The A' Design Award has announced Tabli, a capsule free coffee machine designed by [Florian Seidl](#) for Lavazza, as a recipient of the Gold A' Design Award in the Home Appliances Design category. This recognition is granted by one of the world's highly respected and well-established [design competitions](#), which evaluates entries through a rigorous and impartial review process. The A' Home Appliances Design Award holds notable standing within the [home appliance](#) industry, drawing participation from designers, manufacturers, and brands worldwide.

Selection at the Gold level reflects a measured assessment of innovation, functionality, and sustainability. For Tabli, this distinction acknowledges a thoughtful response to the environmental challenges associated with single serve coffee systems.

The recognition of Tabli carries relevance beyond the design itself, addressing a pressing concern shared across the home appliance industry and among coffee consumers. As demand grows for products that combine convenience with reduced environmental impact, Tabli aligns with current sustainability trends through its capsule free approach. The system removes aluminium, plastic, and coating from the single serve format, presenting ground coffee in an innovative tab. This direction supports industry efforts toward lower waste and greater material responsibility. For users, the design offers familiar convenience alongside a meaningful reduction in environmental footprint.



Tabli is composed of several distinct volumes, including a solid main body and a large external water tank. The slider element, which subtly resembles a coffee bean, integrates the user interface and contributes to the coherent character of the appliance. Constructed from injection moulded plastic, the main shell and cup rest incorporate up to forty-one percent recycled material depending on colour, while the water tank uses SAN plastic and the feet and interface employ silicone rubber. The appliance is repairable, manufactured in Europe, and engineered for low energy consumption. Each component, from the name and packaging to the machine and accessories, was developed to form a unified whole.

The Gold A' Design Award for Tabli may serve as encouragement for Lavazza and Florian Seidl to continue exploring sustainable directions in coffee technology. The recognition highlights the value of integrating environmental considerations into product development from the outset. As a completely new system requiring extensive technical development across multiple levels, Tabli demonstrates how research driven design can advance established practices. This achievement may inspire further innovation within the brand and contribute to evolving expectations for single serve coffee solutions.

Interested parties may learn more about the award-winning design, its features, and its creators at the dedicated page provided by the A' Design Award.

<https://competition.adesignaward.com/ada-winner-design.php?ID=183428>

About Florian Seidl

Florian Seidl is a designer based in Italy with several years of professional experience. He has carried out significant work for well-known companies including Fiat and KTM, as well as non-automotive brands such as Lavazza. His approach consistently reflects a strong sensitivity for brand identity and an awareness of the broader context beyond the project as a mere product.

About Lavazza

Luigi Lavazza S.p.A. is an Italian manufacturer of coffee products. Founded in Turin in 1895 by Luigi Lavazza, it was initially run from a small grocery store at Via San Tommaso 10. Lavazza invented the concept of the coffee blend, the art of combining different types of coffee to achieve and maintain certain characteristics and quality. Lavazza is among the world's leading coffee roasters.

About the Gold A' Design Award Recognition

The Gold A' Design Award is granted to designs that demonstrate a high level of innovation and a meaningful impact on their intended audience. Within the Home Appliances Design category, evaluation considers criteria such as innovation in functionality, uniqueness of design, user-friendly interface, aesthetic appeal, ergonomic efficiency, energy efficiency, use of sustainable materials, durability, and environmental impact reduction. Recognized as a notable achievement by the A' Design Award, Gold level designs are assessed for their visionary approach and the skill of their creators. These designs serve as reference points for quality within their field, encouraging continued innovation. The distinction reflects a rigorous, criteria based selection

process rather than subjective preference.

About A' Design Award

The A' Home Appliances Design Award is an esteemed competition that welcomes participants from across the home appliance industry, including designers, design agencies, companies, manufacturers, and brands. Entries are blind peer-reviewed and evaluated against pre-established criteria by an expert jury panel composed of design professionals, home appliance industry experts, academics, and journalists. Organized since 2008 and now in its 18th year, the A' Design Award is an international and juried competition held across all industries and open to entries from all countries. The ultimate aim of the A' Design Award is to recognize and promote superior products and projects that advance and benefit society, driven by a philanthropic mission to help create a better world through the power of good design. Interested parties may learn more about the A' Design Award, explore the jury, view past laureates, and submit their projects at the following url: <https://indesignaward.com>

Makpal Bayetova

A' DESIGN AWARD & COMPETITION SRL

+39 031 497 2900

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/937766090>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.