

VoiceBox Returns to IBC for the Second Year in a Row

SWANSEA, UNITED KINGDOM, September 2, 2026 /EINPresswire.com/ -- Head of [VoiceBox](#), Sophie Muller, will be attending the International Broadcast Convention (IBC) for the second year in a row.

Sophie will be heading to the RAI in Amsterdam, Netherlands on Saturday, September 12 and Sunday, September 13.

She will be joined by Head of Production at the [Wolfestone Group](#), Alex Groza.

The IBC returns between September 11

– 14. The Convention — dubbed “the world’s most inspiring content and technology event” — combines creative, technology and business industries all in one space.

Attendees include world-leading broadcasters, content owners, rights holders and providers. It boasts 44,000 attendees from 170+ countries.



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*Sophie Muller, Head of
VoiceBox*

Sophie said: “I can’t wait to return to the IBC this year. Alex Groza and I look forward to having lots of interesting chats with the attendees. I’ve already got so much lined up! “Sometimes meet-ups can be so sales-focused, but I just enjoy talking and growing my gang of brainiacs across the industry.”

Sophie, who has worked for VoiceBox since 2018, continued: “We do our best to stay ahead of the curve at VoiceBox, whether that be with broadcasting and media

tech developments, trends or way that we can support clients. The IBC is a great place to be to get a real feel of what’s going on.

"We come as a provider on a mission to make your brand inclusive and global-ready. We serve a huge variety of industries through media accessibility services, such as subtitles, [live captions](#), audio description, voiceovers, voice dubbing, sign language interpreting and more!

"It's worth saying that our commitment to the IBC outlines just how important we feel real, human conversations are. And that reflects what you get with us. Dedicated human account management. No bots, no tickets, no queues, just real people wanting to help you."

Keiran Davies

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