

New Acquisitions Gives Back Through School Supply Drive to Support Baker Elementary in Acworth, GA

New Acquisitions gives back through a school supply drive supporting Baker Elementary students and teachers in Acworth.

ATLANTA, GA, UNITED STATES, August 28, 2026 /EINPresswire.com/ -- At [New Acquisitions](#), trust and community go hand in hand. As a premier marketing firm rooted in Atlanta, the team believes success is built on relationships and a commitment to making a positive difference where it matters most. That belief was the driving force behind a recent school supply drive benefiting Baker Elementary in Acworth.

Over the span of two weeks, the marketing firm's team came together to collect essential school supplies including notebooks, binders, colored pencils, and highlighters to help ensure students and teachers have the resources they need to confidently begin the school year prepared.



Every item collected represented more than just a school supply; it was a symbol of New Acquisitions' genuine commitment, dependability, and dedication to the community. Each notebook, binder, colored pencil, and highlighter donated is a resource that will help empower a student, support a teacher, and strengthen the foundation for a brighter future.

"We understand that for many families and schools, the cost of basic supplies can be a real challenge, and that's why giving back in a way that is meaningful is so important to us," said Taylor Luedy, a recruiter and administrator at New Acquisitions. For Taylor, this initiative carried a personal connection.

"When we were looking for a school to connect with for this year's school supply drive, Baker Elementary seemed like a perfect fit. I reached out to a teacher I've known for years who was able to connect with the school counselors to provide us with a list of needs for the students. It's

always a great feeling when we get to give back to our community and teachers simply don't get enough support for how much they do, so we were happy to be able to help out!"

That personal connection made the opportunity to give back particularly meaningful and transformed a team idea into a community-focused initiative built on reliability, relationships, and service.

Rather than simply writing a check, the team chose to take direct action. For Taylor and the entire New Acquisitions team, this initiative served as a reminder that community involvement can have an impact that extends far beyond a single donation. When we support teachers, we support students. When we invest in students, we invest in the future.

Building Stronger Communities Together

At New Acquisitions, our team-oriented culture is rooted in respect, integrity, and a genuine desire to give back. Whether supporting local schools, partnering with community organizations, or lending a helping hand where it is needed most, we are committed to being a trusted partner in the Atlanta community.

We extend our sincere thanks to every team member who contributed to this drive. Their generosity, teamwork, reliability, and commitment helped turn a simple idea into a meaningful community initiative.

About New Acquisitions

New Acquisitions is an Atlanta marketing firm specializing in direct marketing, customer engagement, sales, and brand representation. Through its work with national brands, the firm builds relationships through professional, face-to-face interactions and a commitment to delivering results with integrity, confidence, and authenticity.

Adam

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