

Calgary roofer launches new website as Google rating reaches 100 five-star reviews

Marku Roofing Repair Ltd. puts its licence number, WCB account and insurance limit on every page, and says it has never asked a customer for a review

CALGARY, AB, CANADA, August 28, 2026 /EINPresswire.com/ -- Marku Roofing Repair Ltd. has launched a rebuilt website at

markuroofingrepair.ca, published the same week the Calgary contractor's Google Business Profile reached 100 reviews at a 5.0 average.



“

I go up, I photograph what I find, and you get a written scope with a price attached to it. If the roof does not need replacing, I will tell you that too, and that conversation costs nothing”

Kristjan Marku

Every one of those reviews was left without a prompt. The company runs no review request campaign, sends no follow-up texts asking for stars, and offers nothing in exchange for feedback.

"We have never asked anyone for a review, not once," said Kristjan Marku, owner of Marku Roofing Repair Ltd.

"People write them because something got fixed properly and nobody tried anything on them. That is the whole method. There isn't a second part to it."

The new site is built around a decision the company made about how roofing gets sold in Calgary. Rather than lead with awards or rankings, every page carries four things a homeowner can verify before picking up the phone: City of Calgary business licence BL272564, WCB Alberta account 9892020, \$5,000,000 in commercial general liability coverage through Sandbox Mutual Insurance, and Alberta corporate access number 2024249985.

The site also states plainly what the company does not do. It does not run hot tar or built-up kettle roofing. It does not quote a price over the phone. It does not give a range.

"A number over the phone is a guess, and a guess always moves in one direction once the crew is on the roof," Marku said. "I go up, I photograph what I find, and you get a written scope with a

price attached to it. If the roof does not need replacing, I will tell you that too, and that conversation costs nothing."

That last point is one the company has built a section of the site around. In Calgary, water dripping from a ceiling in February is more often attic rain, which is attic frost melting during a chinook, than an actual roof leak. Diagnosing it correctly saves a homeowner the cost of a roof replacement that would not have solved the problem.

Marku Roofing Repair works on asphalt shingle, SBS modified bitumen, metal, and concrete and clay tile roofs, and handles skylight repair, attic ventilation, flat and low-slope work, and commercial EPDM, TPO and PVC systems. The company serves Calgary, Airdrie, Cochrane, Okotoks and Chestermere, and answers its emergency line 24 hours a day.

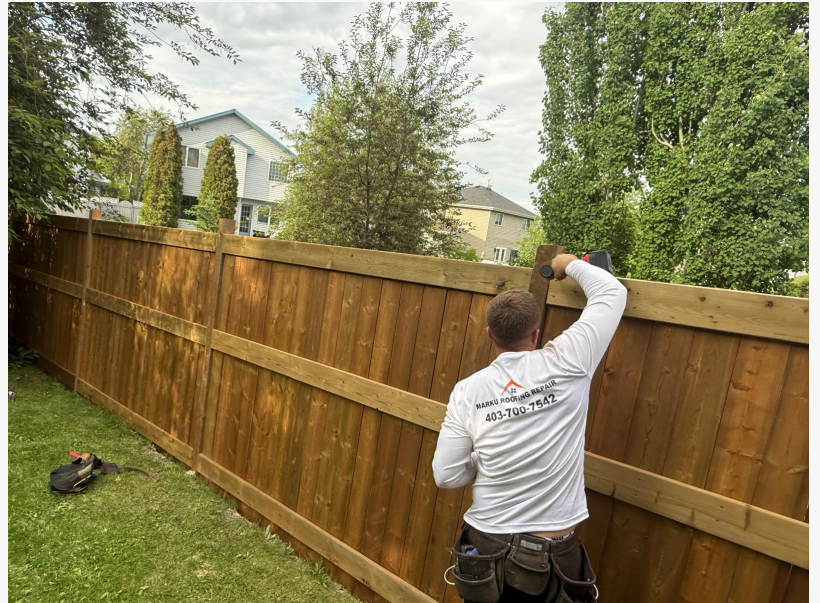
Estimates are free, written and itemized.

About Marku Roofing Repair Ltd.

Marku Roofing Repair Ltd. is an owner-operated roofing contractor incorporated in Alberta in 2022 and based in Calgary. It repairs and replaces sloped and low-slope roofs on residential and small commercial buildings across the Calgary area. Kristjan Marku attends every estimate personally. The company holds City of Calgary business licence BL272564, carries a WCB Alberta account, and is insured to \$5,000,000 through Sandbox Mutual Insurance, brokered by BrokerLink. Regular hours are Monday to Saturday, 7 a.m. to 7 p.m., and Sunday, 7 a.m. to 5 p.m., with emergency roof repair available 24 hours a day, seven days a week.

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Kristjan Marku owner & operator Marku Roofing Repair

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