



The Job Search Has Changed, Showing How Profiles Help Job Seekers Get Noticed

Why Your Professional Profile Matters More Than Ever

AUSTIN, TX, UNITED STATES, August 28, 2026 /EINPresswire.com/ -- Looking for a job has become more complicated than simply submitting a resume. While a resume remains an important part of the employment search, it may not always capture everything a job seeker has to offer. Today, job seekers have more tools at their disposal — and more ways to get noticed.

Workers are asking: What skills are employers looking for? How can I stand out in a competitive job market? And how can AI help me navigate the process?

According to Indeed workplace trends expert Erin Ahart, job seekers with complete, up-to-date Indeed profiles are more likely to appear in employer searches and are 90% more likely to move forward in the hiring process after applying.

Using a professional profile to complement a resume can make job seekers more discoverable. While a resume helps you apply for specific roles, a complete, up-to-date Indeed profile allows employers to find you based on your skills and experience — bringing relevant opportunities to you, including jobs you may not have found or applied for yourself.

“The more complete the profile, the better,” says Ahart. “Adding skills and preferences helps Indeed’s matching technology make you discoverable to employers.”

Indeed’s AI-powered tools can help job seekers spend less time searching and more time finding opportunities that match their experience and goals. A complete up-to-date profile puts their resume, skills and preferences to work, helping employers identify candidates who may be a good fit while bringing relevant jobs directly to job seekers.

For job seekers, the goal isn’t just to apply for more jobs. It’s to make it easier for the right employers to find them.

Finding a job doesn’t have to be a full-time job.

For more information, please visit <https://www.indeed.com> to create or update your Profile and unlock AI-powered tools, so you can find jobs that fit and help employers find you.

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