

Mike Michalowicz Headlines Human by Design AI Leadership Event Near St. Louis

Sandy Wardenburg Waggett hosts 22 experts and 75 business leaders for practical AI strategy, profitable growth and human-centered leadership.

CHESTERFIELD, MO, UNITED STATES, August 28, 2026 /EINPresswire.com/ -- New York Times bestselling business author and Profit First creator [Mike Michalowicz](#) will headline [Human by Design](#) — Thrive in the Age of AI, an immersive AI, business and leadership event presented by T.H.E. Impact Network from October 1–3, 2026, in Chesterfield, Missouri.



Human by Design — Thrive in the Age of AI brings 22 speakers and 75 leaders to Chesterfield, Missouri, October 1–3, 2026.

Hosted by Sandy Wardenburg Waggett, owner of [MSW Interactive Designs](#) and Infinite Yous, Human by Design is the 67th Annual Eagle Summit. The gathering is intentionally limited to 75 founders, CEOs, senior leaders and leadership-team members and will feature 22 speakers from across the country.

“

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Unarchitected leadership is.”
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Rather than centering the program on short-lived AI tools, the event focuses on the leadership architecture required

to use AI responsibly and productively. Participants will work toward a business-specific AI integration plan and a digital-clone blueprint involving their voice, video presence and knowledge.

Michalowicz will deliver the featured keynote on Friday, October 2. His work includes Profit First, Clockwork, The Pumpkin Plan, Fix This Next, Get Different, All In and the 2026 book The Money Habit. His Profit First cash-flow system has helped more than one million business owners move from survival mode to consistent profitability.

The event carries an unusual connection between its host and headliner. Waggett’s team used its

Architected Leader framework to build Michalowicz's "Digital Mind," a closed-loop AI ecosystem based on his voice, body of work, strategic frameworks and decision logic. The project extended to autonomous agents, an author dashboard, licensing support and keynote prospecting.

"AI is not the disruption. Unarchitected leadership is," Waggett has said in describing the project. "With Mike Michalowicz, we proved that you don't just have to scale your workforce—you can actually scale your judgment."

Human by Design extends that idea into a broader working event for leaders. Featured experts span operational scaling, AI governance, executive communication, profitability, resilience, well-being and human-centered leadership. The program also includes a welcome reception, hands-on AI sessions, meals, live entertainment and an optional firewalk experience. Speakers are scheduled to remain with attendees throughout the event rather than departing immediately after their sessions.

Human by Design opens Thursday evening, October 1, with a welcome reception. The main program takes place October 2–3 at the Undivided Experience Center, 657 Spirit Airpark West, Suite 102, Chesterfield, Missouri 63005.

Registration and current ticket information are available at <https://www.tomhilleaglenetwork.com/>.

About T.H.E. Impact Network

Founded by Dr. Tom Hill, T.H.E. Impact Network is a community of business and entrepreneurial leaders focused on growth, meaningful relationships, service and positive impact. Its programming includes a weekly publication, monthly mastermind experiences and the annual Eagle Summit.

About Sandy Wardenburg Waggett



New York Times bestselling business author and Profit First creator Mike Michalowicz will headline Human by Design in Chesterfield, Missouri.

Sandy Wardenburg Waggett is the owner of MSW Interactive Designs and Infinite Yous, an AI integrator, author, speaker and host of Human by Design. Her work focuses on architecting AI-powered business ecosystems that help founders and thought leaders scale their knowledge, standards, operations and market presence while preserving the human qualities that define their leadership.

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