

Miami Beach is Ready to Welcome Seasonal Travelers with Curated Itineraries, Tours and Special Hotel Offers

ExperienceMiamiBeach.com and EXP Miami Beach Tours App Make a Last-Minute Escape Easy with Deals, Unique Experiences and Hidden Gems Found Only in Miami Beach

MIAMI BEACH, FL, UNITED STATES, August 31, 2026 /EINPresswire.com/ -- Summer may be winding down, however, there's still time to make the most of the season in [Miami Beach](#). For travelers looking to squeeze in one more getaway—or turn a spontaneous long weekend into something memorable—the Miami Beach Visitor and Convention Authority (MBVCA) is making it easy to plan a stay with curated itineraries, insider recommendations and special deals and offers available through ExperienceMiamiBeach.com. Travelers can explore art, architecture, culture, cuisine, hotels and unexpected experiences that give Miami Beach its distinctive character. Paired with the EXP Miami Beach Tours App, visitors can plan their days before they arrive and continue discovering the destination in real time once on the beach.



Discover special offers and signature architecture at Miami Beach hotels.

"The summer season is truly endless in Miami Beach and we are constantly working to help travelers find the best deals and experiences at destination hotels, restaurants and must-visit attractions," said Mohan Koka, Chairman of the Miami Beach Visitor and Convention Authority. "We've made it easy for travelers to find inspiration, discover special offers and build an itinerary around the experiences they love that can be found only in Miami Beach."

For travelers still dreaming of a summer getaway to Miami Beach, special hotel packages,

seasonal promotions and destination offers are now available on ExperienceMiamiBeach.com. Make it a summer escape to remember at Loews Miami Beach Hotel. Book two nights or more and enjoy exclusive savings designed to amplify fun in the sun this season. Perks include a \$75 daily dining credit, 25% off SOAK Cabana and Daybed rentals, in addition to 20% off Sea Spa treatments. Or, travelers can cool down this summer at Nobu Hotel Miami Beach. Dive into any of the four oceanfront pools, including Nobu guests' exclusive adult-only pool, and enjoy up to 20% off with resort credits based on the length of stay.

Miami Beach offers much more than a day at the beach, and new curated itineraries are designed to help visitors discover experiences they might otherwise miss. The EXP Miami Beach Tours App provides travelers with an easy way to [experience Miami Beach](#) independently. Visitors can download and use the app to discover points of interest, learn more about the destination's history and architecture, and turn a walk through Miami Beach into a self-guided exploration. Together, ExperienceMiamiBeach.com and the EXP Miami Beach Tours App are personal tools to custom-create a Miami Beach getaway. Current itineraries available on the EXP Miami Tours App include:

- Miami Beach Icons Tour – Throughout Miami Beach, a myriad of dedications, designations and tributes exist, paying tribute to a number of iconic figures that have made significant contributions to the cultural landscape of the destination
- Art Outside by The Bass – With works ranging from monumental sculpture and neon to sound and video and participatory artworks, Art Outside is a public art exhibition initiated by The Bass that offer visitors the opportunity to see and experience a network of public artworks throughout Miami Beach
- LGBTQ Nightlife Tour- Miami Beach has long been a world-class destination for LGBTQ+ travelers. With its very own LGBT Visitor Center, Miami Beach is committed to providing gay travelers with information need to make the most of their time visiting
- Art in Public Places – Created in 1984, Art in Public Places is a City of Miami Beach program for curating and commissioning public art
- Cultural Institutions Tour – Miami Beach is home to more than 15 art museums and cultural institutions that highlight the vibrant arts and culture landscape
- Hidden Art – There are a multitude of cultural attractions, works of art and expression and interesting artifacts hidden throughout Miami Beach, waiting to be discovered
- A Day Inside Miami Beach Architectural Wonders – This tour is a magical look at Miami Beach with a focus on Art Deco hotels, MiMo structures and architectural marvels
- Public Art and Iconic History in Miami Beach – Miami Beach is a public art mecca with a rich history rooted in art and design. This tour showcases the inspirational and iconic representations of expression that make Miami Beach world-famous
- LGBTQIA+ A Rainbow Walk through Memory Lane – Take a journey through the nightlife that helped shape Miami beach's bold, unapologetic identity through the exploration of bars and clubs that were once filled with music, freedom and community – spaces where the LGBTQ+ life was not hidden, but proudly lived

"Today's travelers want flexibility, value and experiences that feel personal," adds Grisette Roque Marcos, Executive Director of the Miami Beach Visitor and Convention Authority. "Our digital resources bring those pieces together, helping visitors find a great reason to come now while also showing them a Miami Beach they may not have experienced before."

Explore current deals and offers, curated itineraries, places to stay and insider recommendations at www.experiencemiamibeach.com, follow @ExperienceMiamiBeach on Instagram and download the EXP Miami Beach Tours App, available via the App Store and Google Play. For press inquiries, please contact Private Label Marketing at mbvca@privatelabel-marketing.com.

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