

Realty of America Welcomes Dana Flanagan as a Growth Leader

*Industry Veteran to Drive Continued
National Expansion through Strategic
Growth, Leadership and Relationship Building*

BERWYN, IL, UNITED STATES, August 31, 2026 /EINPresswire.com/ -- [Realty of America](#), one of the

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*Eddie Garcia, CEO and
Founder of Realty of America*

nation's fastest-growing real estate brokerages, is pleased to announce the appointment of Dana Flanagan as a Growth Leader. With more than two decades of experience spanning luxury real estate, brokerage development and business growth strategy, Flanagan will support the company's ongoing expansion and national growth.

In her new role, Flanagan will work closely with Realty of America's leadership team to identify market leaders, attract high-performing teams and agents, develop strategic relationships and support expansion into new

markets. Based in North Carolina, her initial focus is on growing the brokerage's presence throughout New England while helping build relationships and identify opportunities that support the company's broader national growth strategy. With more than 3,500 agents across 25 markets, Realty of America has established significant momentum since its founding in September 2024, and Flanagan will help build on that foundation as it continues to grow.

Flanagan brings a broad perspective shaped by a multifaceted career in real estate and business. She is the Founder and CEO of The Authority Architect, an executive strategic growth advisory through which she works with entrepreneurs, executives, investors, family offices and high-net-worth individuals on strategic positioning, business development, capital relationships and growth. Her network spans residential and commercial real estate, development, investment sales, private equity, venture capital, private lending and executive leadership.

“Dana brings a unique combination of real estate expertise, strategic relationships and national influence to Realty of America,” said Eddie Garcia, CEO and Founder of Realty of America. “She has spent decades building organizations, developing leaders and creating opportunities, and she understands what it takes to build meaningful relationships at every level of the industry. As we continue expanding, Dana will be instrumental in helping us identify the right leaders, open

new markets and bring more of the industry's top talent to Realty of America."

As the brokerage continues to build its national footprint, Flanagan will bring a broader perspective on growth and leadership. She is passionate about helping real estate professionals move beyond the transaction to build stronger brands, meaningful relationships, scalable organizations and long-term wealth. Her focus will be on connecting people and opportunities across the broader real estate and business landscape while helping Realty of America build the leadership, culture and relationships needed to thrive in new markets.

For Flanagan, joining Realty of America represents a deliberate decision to align herself with a company and leadership team she believes has the vision and infrastructure to redefine what a modern brokerage can become. After becoming increasingly selective about where she lends her name, network and influence, she spent time with the leadership team, studied the business model and conducted extensive due diligence before deciding to publicly support the company's next phase of growth.

"I've spent decades building relationships across real estate, media, capital and business, and I'm very intentional about where I put those relationships," said Flanagan. "I believe Realty of America gives me an opportunity to bring those worlds together in a way that creates tremendous value for agents, leaders and the company as we expand nationally."

A recognized professional keynote speaker and former television host and producer, Flanagan is known for connecting people, creating opportunities and bringing big-picture ideas to life. She speaks on leadership, strategic growth, business development and the power of relationships, helping real estate professionals and business leaders identify opportunities and build connections that drive long-term growth. At the center of her approach is a simple philosophy: relationships create opportunities, and the right opportunities can change everything.

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About Realty of America



Realty of America (ROA) is a national, agent-owned real estate brokerage built to empower top producers through collaboration, technology, and shared success. Founded in September 2024, the company has grown to more than 3,500 agents across 25 markets, making it one of the fastest-growing brokerages in the industry. ROA operates with zero corporate debt and no outside investors, ensuring full alignment with its agents and teams. The platform provides industry-leading tools, including enterprise-level CRM technology, alongside a revenue-sharing model designed to reward performance. By fostering a high-performance, collaborative environment, ROA attracts elite agents and teams seeking to scale their business and expand their impact. The company continues to rapidly grow its national footprint while shaping the future of agent-centric brokerage.

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