

Dr. Victor Ferrari Brings Motiva Preservé Breast Augmentation to Charlotte

Premier Plastic Surgery Center Adds a Tissue-Preserving Approach With Smaller Incisions, Less Pain, and a Faster Recovery for Suitable Patients

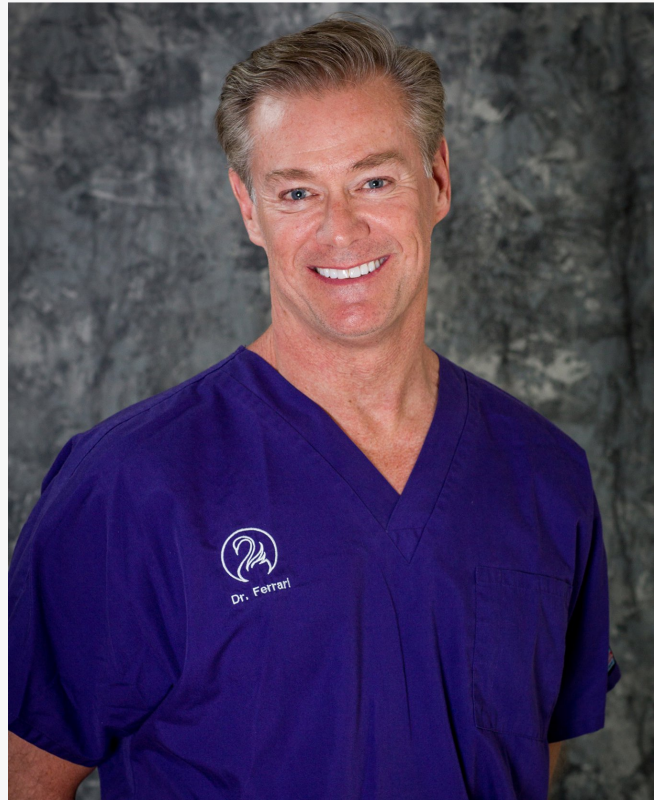
MATTHEWS, NC, UNITED STATES,
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[Premier Plastic Surgery Center](#) announced that board-certified plastic surgeon Dr. Victor Ferrari now offers [Motiva Preservé breast augmentation](#) at his Matthews practice, serving patients from Charlotte and beyond.

Preservé changes the way the surgeon creates the pocket that holds a breast implant. Traditional breast augmentation relies on direct dissection to make space above or below the chest muscle. The Preservé technique uses a specialized Channel Separator and an inflatable balloon to create the pocket through controlled tissue expansion. The implant is then placed through a smaller incision with a sterile insertion sleeve.

This method limits internal cutting, leaves the pectoral muscle attached to the chest wall, and protects more of the breast's native tissue. It also preserves more of the breast's support system, including Cooper's ligaments and the circummammary ligament. For suitable patients, these differences can mean less postoperative pain, a lower chance of losing nipple sensation, better long-term breast support, and a faster return to work and routine activities.

"Preservé is a major step forward for the right breast augmentation patient," said Dr. Ferrari. "By limiting dissection, we can preserve the breast's supporting ligaments, leave the chest muscle intact, and reduce postoperative pain. Many of my patients are able to return to desk work the next day."



Charlotte Plastic Surgeon, Victor S. Ferrari



Premier Plastic Surgery Center

P R E M I E R S P A

Premier Plastic Surgery Center Logo



Preservé gives us a way to add volume while protecting more of the anatomy that supports the breast. My job is to determine when that approach fits the patient's tissue, frame, and long-term goals."

Victor S. Ferrari, MD, FACS

More Choice in Anesthesia and Recovery

Preservé can be performed while the patient is awake under local anesthesia, with IV sedation, or under general anesthesia. Dr. Ferrari selects the anesthesia plan with each patient after reviewing her health, comfort preferences, implant plan, and any procedures being performed at the same time.

Avoiding chest-muscle release can reduce the pressure and muscle spasm associated with submuscular breast augmentation. Patients should still expect swelling,

tightness, bruising, and some soreness after surgery. Return-to-work timing depends on the patient's job, implant size, healing response, and comfort. Exercise, heavy lifting, and child care may require more time than desk work.

"Patients ask smart questions about the trade-offs involved in breast augmentation," Dr. Ferrari said. "Preservé gives us a way to add volume while protecting more of the anatomy that supports the breast. My job is to determine when that approach fits the patient's tissue, frame, and long-term goals."

Who May Benefit From Preservé?

Preservé may be an option for healthy adults seeking a proportional increase in breast volume, correction of mild asymmetry, or restoration after pregnancy, breastfeeding, weight change, or aging. Good skin elasticity and enough natural breast tissue to cover an above-muscle implant support candidacy.

The technique may not fit patients with severe sagging, very thin tissue, low nipple position, complex asymmetry, or large implant goals. Some patients may need another implant plane or a breast lift. Dr. Ferrari evaluates breast width, tissue thickness, skin quality, fold position, medical history, and aesthetic goals before recommending an approach.

Preservé is a surgical technique, not a breast implant. The U.S. Food and Drug Administration has approved Motiva SmoothSilk Round and SmoothSilk Round Ergonomix silicone gel-filled breast implants for primary breast augmentation and revision augmentation in women age 22 and older. FDA approval applies to those implants and does not constitute approval of every claim about the Preservé technique.

Breast implants are not lifetime devices. Risks can include capsular contracture, rupture, infection, bleeding, implant movement, rippling, asymmetry, scarring, pain, and sensation changes. Dr. Ferrari discusses these risks, future imaging, and the possibility of revision surgery during the consultation process.

Experience Serving Charlotte and Traveling Patients

Dr. Ferrari brings more than 25 years of plastic surgery experience to breast augmentation planning. Patients travel to Premier Plastic Surgery Center from across the United States and overseas for his breast surgery work. His approach centers on implant selection, tissue coverage, stable breast support, and a result that fits the patient's frame.

Patients interested in Preservé breast augmentation can call Premier Plastic Surgery Center at (704) 844-8344 or request a consultation online. Affordable payment plans are available for qualified patients.

About Premier Plastic Surgery Center

Premier Plastic Surgery Center is a plastic surgery practice located in Matthews, North Carolina, and serving the greater Charlotte area. Led by Victor S. Ferrari, MD, FACS, the practice provides surgical and nonsurgical aesthetic care with a focus on natural-looking results, informed patient choice, and treatment plans grounded in individual anatomy. Services include breast augmentation, breast lift, breast implant revision, facial surgery, body contouring, hair restoration, injectables, and skin treatments.

Victor Ferrari

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