

Independent Alt-Pop Artist Danny Silvertone Releases New Album 'Midnight'

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NASHVILLE, TN, UNITED STATES, August 28, 2026 /EINPresswire.com/ -- Independent Alt-Pop Artist [Danny Silvertone](#) Releases New Album '[Midnight](#)' via Edgewater Music Group

Independent alt-pop and R&B artist Danny Silvertone announced the release of his latest studio album, *Midnight*, available physically and digitally as of August 28, 2026, via Edgewater Music Group. The Nashville-based, Arizona-raised musician's new

project combines dark alt-pop production with personal lyrics. Alongside digital availability, Silvertone is emphasizing the physical CD release to offer fans a tangible, high-fidelity listening experience.

The release of *Midnight* follows a year of steady artistic development, new partnerships, and a do-it-yourself (DIY) approach to production and visual branding. Operating as an independent artist, Silvertone designed *Midnight* to reflect his creative autonomy and the value of connecting with listeners through physical media.

The Sonic Landscape of 'Midnight'

With *Midnight*, Danny Silvertone explores an atmospheric sonic direction. Blending R&B with alternative pop, the album addresses themes of isolation, self-discovery, and navigating life and relationships.

The production on *Midnight* includes heavy basslines, synth progressions, and Silvertone's standard vocal delivery. Handling a significant portion of the production duties himself, Silvertone aligned the instrumental arrangements and lyrics with his specific creative plans.



Danny Silvertone poses for the cover of his album 'Midnight'

"I have a really active involvement with my creative process," Silvertone recently noted when discussing his approach to music making. "Before, coming up with a record would be difficult, but with the technology that's available to us, I believe it's easier now more than ever to get in front of the audience that would appreciate your work. Once I recognized this, I really had to take the time to invest in my craft and make music that I felt like really represented me. One thing you have to know about me, is that I work really hard and I'm not afraid of just figuring out how something works myself."

This DIY approach is central to *Midnight*. By managing the instrumental arrangements and vocal mixing, Silvertone aimed to produce a specific auditory experience. The album prioritizes a consistent aesthetic over current commercial trends.

The Physical Media Release

While digital streaming remains the industry standard, Silvertone has prioritized the physical CD release of *Midnight*. Released in partnership with Edgewater Music Group, the physical edition aims to provide a tactile connection between the artist and the audience.

"In an era where everything is digital and disappears with a swipe, having something you can actually hold means everything," Silvertone stated during the album's pre-order campaign. "The *Midnight* CD is the ultimate way to experience this era exactly as I intended."

The physical release of *Midnight* features high-fidelity, uncompressed audio, ensuring the production is heard as it was engineered in the studio. The physical CD includes exclusive album artwork directed by Silvertone and extensive liner notes detailing the credits and creative process.

For Silvertone, physical media sales directly fund his work as an independent artist. This direct-to-consumer model allows him to continue investing in his music, visual art, and live performances.

A Year in Review: Highlights, Partnerships, and Creative Milestones

The release of *Midnight* follows a busy 12 to 18 months for Danny Silvertone. Over the past year, Silvertone has worked to develop his brand and expand his audience.

A key project during this period was the release of his single "Cameo." For this track, Silvertone produced the instrumental and managed the visual direction, hiring local photographers and designing the cover art himself.

"High risk usually equals high yield," Silvertone remarked regarding his career choices. "Being a musician is mostly risk. You have to be consistent and make a plan, and sometimes the move that doesn't always seem like the sure thing is oftentimes the exact decision you should make."

Throughout the year, Silvertone has also collaborated with local creative companies,

videographers, and visual artists to develop his visual ideas. These collaborations have contributed to his music videos, promotional photography, and digital presence. Additionally, Silvertone has used his platform to discuss his personal journey and artistic development, cultivating an engaged fanbase that relates to his focus on self-acceptance and perseverance.

Taking the Stage: The Desert Grey Music Festival

Following the release of *Midnight*, Danny Silvertone is scheduled to perform at the 5th annual Desert Grey Music Festival on Saturday, October 3, 2026, in Mesa, Arizona.

The Desert Grey Music Festival is a one-day event highlighting the Arizona music scene. Held at the historic Nile Theater, the festival features a lineup of alternative, metal, post-punk, pop, and acoustic artists.

Silvertone will perform on The Underground stage from 6:50 PM to 7:15 PM (MST). The basement setting of The Underground aligns with the bass-heavy tracks of *Midnight*, and the performance will feature a conceptual visual presentation.

"I'm incredibly excited to bring *Midnight* to the stage, especially at a venue as iconic to the local scene as The Nile Theater," Silvertone shared. "Desert Grey is all about community, networking, and celebrating independent music. To be able to come back to Arizona and share this deeply personal project with the people and the city that helped shape me as an artist is going to be a surreal experience."

This festival appearance underscores Silvertone's focus on participating in local music ecosystems. Sharing the bill with regional acts, including the hard rock band Arsenic Kitchen, Silvertone maintains a connection to his Arizona roots as his career progresses.

Looking Ahead: The Future of Danny Silvertone

For the remainder of 2026, Silvertone plans to promote *Midnight* through live performances, video releases, and fan engagement. Upcoming music videos will expand on the visual concepts introduced in the *Midnight* album artwork.

Additionally, Silvertone is exploring options for regional touring in late 2026 and early 2027 to perform *Midnight* in intimate venues. Moving forward, Silvertone continues to rely on his foundational principles: hard work, self-reliance, and independent artistic direction.

"The hard part isn't making the plan," he reflects. "The hard part is sticking to it every day, even when you're tired or don't want to. If you sit down, make a plan, and stick to it, you can get a lot more done than you'd imagine."

About 'Midnight'

Midnight is the latest studio album by alternative pop/R&B artist Danny Silvertone, released on August 28, 2026, via Edgewater Music Group / Independent. The album is available for digital

streaming on platforms including Spotify, Apple Music, and YouTube. A physical CD edition—featuring exclusive artwork, uncompressed audio, and liner notes—is available through Silvertone's official website and select independent retailers.

About Danny Silvertone

Danny Silvertone is an independent alternative pop and R&B artist based in Nashville, Tennessee, with roots in the Phoenix, Arizona music scene. Known for his atmospheric production and involved visual direction, Silvertone operates with a DIY approach, actively participating in music production, mixing, visual direction, and merchandise design. His discography includes the recent album *Midnight* and singles such as "Cameo."

About Desert Grey Music Festival

The Desert Grey Music Festival is an annual, multi-stage music and arts festival held at the Nile Theater in Mesa, Arizona. Focused on the Arizona music scene, the all-ages festival features a lineup of local and regional alternative, rock, post-punk, metal, and pop artists. The 5th installment takes place on Saturday, October 3, 2026.

About Edgewater Music Group

Edgewater Music Group is a record label and music management company that distributes the works of independent artists. Edgewater Music Group provides industry infrastructure while allowing artists to maintain their creative autonomy.

Danny Silvertone

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