

The Joy Factory and Cell Medics Showcase Certified Mobile Solutions for Hazardous Environments at Oil Sands Expo 2026

First joint Canadian Expo highlights Class I, Division 2 (C1D2) - certified cases, local Calgary stock, and 48-hour turnarounds for field-ready deployments.

FORT MCMURRAY, ALBERTA, CANADA, September 9, 2026 /EINPresswire.com/ -- Mobile integrator Cell Medics Ltd., in partnership with sponsor The Joy Factory, Inc., today announced it will host a joint technology showcase at the upcoming Oil Sands Expo 2026. Building on their strategic reseller and integration alliance established in April, the companies will feature certified mobile hardware designed to protect frontline workers in hazardous environments.

At Booth 2224 in Exhibit Hall B, attendees can test live deployments of standard Apple iPad and iPhone devices secured inside the flagship aXtion Extreme series of certified Hazardous Location (HazLoc) enclosures. The joint showcase highlights how heavy industries, including oil, gas, energy, utilities, manufacturing, construction, mining and forestry, can safely transition from paper-based operations to real-time digital applications.

“Our partnership with Cell Medics brings together The Joy Factory’s rugged, certified mobile solutions with local Canadian expertise and integration,” said Miranda Su, Executive Vice President at The Joy Factory. “At Oil Sands Expo, customers can see firsthand how we’re helping bring connected iPad and iPhone technology into demanding field environments, where safety, reliability and productivity are critical.”

The logo for the Oil Sands Expo 2026. It features the words "OIL SANDS" in a large, bold, black sans-serif font on the top line. A thick green horizontal bar is positioned below "OIL SANDS". On the bottom line, the words "E X P O" are displayed in a bold, black sans-serif font, with wide letter spacing.

The Oil Sands Expo is dedicated to promoting safe working environments and sustainable practices within the energy sector.

Sourcing certified hardware for volatile work sites has historically involved long lead times and logistics hurdles. To solve this, Cell Medics acts as the primary Canadian reseller and integration partner, stocking key inventory locally in Calgary to eliminate import delays. Cell Medics completes certified, in-house installations in 48 hours for smaller orders and three to five business days for full fleet rollouts.

“Heavy industries are digitizing rapidly, but field operations require technology that meets strict safety requirements,” said Ahmed Fares, Founder and CEO of Cell Medics. “Through our partnership with The Joy Factory, Canadian operators can deploy specified Apple devices in certified rugged enclosures designed for hazardous locations, helping bring digital workflows to environments where pen and paper were once the standard. By providing local integration and deployment support in Canada, we help customers get the right rugged mobile solutions into the field faster.”

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Miranda Su, Executive Vice President



The Joy Factory logo co-exhibiting with Cell Medics at the Oil Sands Expo in Alberta

The showcased aXtion Extreme cases hold Hazardous Location ratings for Class I, Division 2; Class II, Division 2; and Class III, Divisions 1 & 2 (Groups A-D, F & G). Built to resist impacts, dust, and water, the enclosures are MIL-STD-810H and IP68 rated. Featured hardware on display will include:

- aXtion Extreme for iPhone 17 (HPA3224): Enables digital transformation in hazardous locations with certified protection, rugged MIL-STD-810H durability and support for connected field workflows.
- aXtion Extreme for iPad 11-inch (A16) (HTA6024): Brings

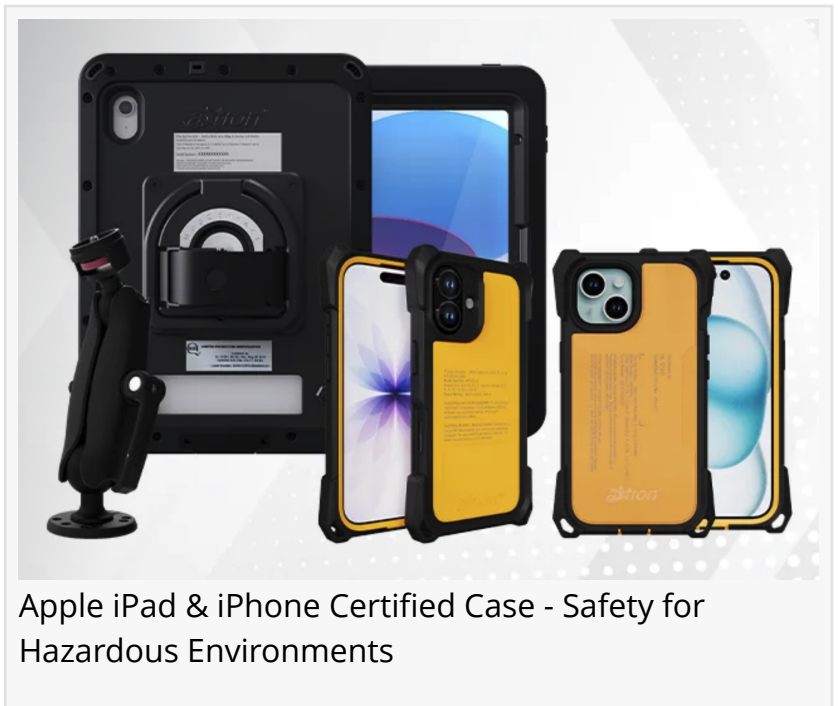
certified, rugged iPad mobility to field technicians, plant operators and inspectors, helping replace paper-based processes with connected digital workflows.

Industry professionals can [visit Booth 2224](#) on Sept. 16 and 17 at the Suncor Community Leisure

Centre in Fort McMurray, Alberta. Technical specialists from both companies will be available to discuss custom fleet configurations, expedited logistics, and localized device management.

About The Joy Factory

Headquartered in Irvine, California, The Joy Factory, Inc. is a global manufacturer of mobile device mounting, protective cases, and kiosk solutions. The company creates high-performance hardware designed to extend device lifespan, improve safety, enable productivity and secure enterprise workflows in demanding environments worldwide. For more information, visit www.thejoyfactory.com.



Apple iPad & iPhone Certified Case - Safety for Hazardous Environments

About Cell Medics

Based in Calgary, Cell Medics Ltd. is a leading Canadian device repair provider specializing in the professional servicing of smartphones, tablets, and mobile electronics. With more than 12 years of industry experience, the company operates as a Samsung Authorized Service Centre, an Apple Independent Repair Provider (IRP), and an authorized Google Pixel distributor. These designations provide Cell Medics' technicians with access to genuine OEM parts, manufacturer-approved diagnostic tools, and continuous, certified technical training. For more information, visit www.cellmedics.ca.

Lisa Dunphy

Cell Medics Ltd.

403-804-4755

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