



Eventeny Helps Burnet Chamber of Commerce Cut Vendor Check-In Time in Half at 60,000-Person Bluebonnet Festival

ATLANTA, GA, UNITED STATES, August 28, 2026 /EINPresswire.com/ -- The Burnet Chamber of Commerce, host of Texas's [Bluebonnet Festival](#) and home to the state's official Bluebonnet Capital designation, has cut vendor check-in from more than five hours to two and a half after moving its vendor operations onto [Eventeny](#).

Key Takeaways:

- The Bluebonnet Festival cut vendor check-in time by 50% with Eventeny
- The Burnet Chamber of Commerce replaced a paper-based process, printed applications, hand-drawn vendor maps, and paper check-in envelopes with Eventeny's online system.
- The Chamber now manages more than 300 vendors for the Bluebonnet Festival and 170+ for Christmas on the Square using Eventeny.

Events Director Kristi Buck says the switch also eliminated hundreds of hours spent printing applications and redrawing vendor maps by hand for a festival that draws 60,000 people and more than 300 vendors across three days. The Chamber's story is featured in a new [case study](#) from Eventeny, the platform organizers use to manage vendors, tickets, and volunteers.

"I used to spend hours cutting and pasting vendor photos into printouts for my review committee," said Kristi Buck, Events Director at the Burnet Chamber of Commerce "Now that's all in one place, and I can spend that time finding better vendors instead of rebuilding paperwork every year. I've already recommended Eventeny to other Chambers who asked what I was using, because when something saves you this much time, you want to tell people about it."

How can Chambers of Commerce and DDAs run vendor-heavy festivals more efficiently?

Most Chamber and DDA events teams run on a handful of staff and a long list of manual tasks. For an event the size of the Bluebonnet Festival, which brings more than 300 vendors and tens of thousands of attendees into six city blocks, that workload used to take up most of the events team's time. Switching to an all-in-one event management platform like Eventeny saved the Chamber hours that can go toward recruiting vendors or improving the event itself, instead of

rebuilding the same paperwork every year.

How can festival organizers cut vendor check-in time?

Before Eventeny, the Burnet Chamber of Commerce ran vendor operations using a manual system that included physically printing out vendor applications. After the switch, applications, photos, and approvals live in one online system, vendor maps update instantly everywhere at once, and check-in runs on QR codes scanned by phone, with vendors staged offsite and released in by street and time slot. All of these factors contribute to a shorter vendor check-in time.

ABOUT EVENTENY

Eventeny is an event management platform that connects ticketing, vendor management, mapping, volunteer shift tracking, scheduling, and guest logistics into one system, replacing the stack of disconnected tools most organizers piece together on their own. Its founders built the platform after watching their sister, an event planner, wear herself out under the manual chaos of the job. Eventeny has processed more than a million vendor applications and says it saves organizers up to four months of manual work a year.

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Eventeny

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