

Museum Auction Truck Helps Preserve Towing's History and Build Its Future

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CHATTANOOGA, TN, UNITED STATES, September 3, 2026 /EINPresswire.com/ -- The International Towing & Recovery Hall of Fame and Museum's (ITRHFM) Annual Fundraising Auction is about much more than what crosses the auction block. It is about ensuring the stories, accomplishments and innovations of the towing and recovery profession are preserved for generations to come.

Held Friday, October 16, during Museum Weekend 2026, the Annual Fundraising Auction will bring together towing professionals, industry leaders and Museum supporters for an evening of fellowship, fundraising and spirited bidding.

“

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*Bill Gratziana, ITRHFM
president*

Proceeds from the auction directly support the Museum's mission to preserve the history of the towing and recovery industry while expanding educational opportunities and enhancing exhibits for future generations. Auction proceeds are earmarked for improving the current Museum with the goal of purchasing a larger home or expanding the existing building to share more of our industry's history.



Created as a special 40th Anniversary Hall of Fame Edition, this one-of-a-kind truck celebrates four decades of preserving the history of the towing and recovery industry.

A centerpiece of this year's auction is a special 2026 Museum Auction Truck, generously donated for the third consecutive year by longtime industry partners Hino Trucks and Miller Industries. Built on a 2026 Hino L6 Series chassis and equipped with a Century 12 Series LCG™ carrier, the

truck is wrapped with a special 40th Anniversary Hall of Fame logo, celebrating four decades of recognizing and preserving the towing and recovery industry's history. Truck details can be found at <https://towingmuseum.com/auction-truck/>.

"The Hino L Series and Miller Industries' Century carrier are built for the real-world demands of the towing and recovery industry, which makes this Auction Truck a natural reflection of the industry it supports," said John Donato, Senior Vice President of Sales & Marketing, Hino Trucks.

"With the Museum marking the 40th anniversary of its first Hall of Fame class, this year's truck brings together today's technology and capability with a celebration of the people and innovation that have shaped the industry for four decades - while helping fund its story for the future."

While the truck is expected to once again be a highly anticipated auction item, its greatest value is what it can help make possible for the Museum.

"The Towing Museum is blessed to have the strong support of our industry suppliers and vendors," said Bill Gratziana, ITRHFM president. "When that support continues year after year, as it has with the Auction Truck provided by Hino Trucks and Miller Industries, it allows us to build on our mission and move closer to our vision of a bigger, stronger Museum for the entire towing and recovery industry."

PRESERVING THE PAST. INVESTING IN THE FUTURE.

The need to preserve the industry's history has never been more important.

As the towing and recovery industry continues to evolve, the Museum provides a place where today's professionals can connect with the people, equipment and innovations that came before them — while helping introduce future generations to the history and significance of the industry.

Kipp Felice, Vice President of Marketing and Business Solutions at Miller Industries, added, "The International Towing Museum celebrates the people, innovation, and history that have shaped our industry, and we're honored to support that mission once again. Partnering with Hino Trucks on the Museum Auction Truck is an opportunity to give back to an organization that preserves our legacy while helping ensure the towing and recovery profession continues to grow and thrive."

ONE TRUCK. ONE AUCTION. A LASTING IMPACT.

The Museum Auction Truck will be available for bidding during the live auction, with online bidding also available through Peak Auto Auctions for those unable to attend in person.

For online auction information and bidding, visit peakautoauctionstn.com/.

To bid in person, purchase tickets at towingmuseum.com/museum-weekend-page/.

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