

FSBO Academy Inc. Announces Yerlis Quintanilla, CBDP CFEI®, as President and Executive Director

Veteran Banking Executive and Financial Literacy Educator to Lead the Academy's Expansion of Capital Readiness, Community Wellness, and Strategic Partnerships

WASHINGTON DC, VA, UNITED STATES, August 31, 2026 /EINPresswire.com/ -- FSBO Academy Inc. today announced the selection of Yerlis Quintanilla, CBDP CFEI®, as its President and Executive Director, marking an important leadership milestone as the Academy expands its mission of creating lender-ready businesses through education and delivering financial education that strengthens individuals and communities.

FSBO Academy Inc. was established as an education-focused nonprofit designed to help entrepreneurs and small business owners become financially stronger, more compliant, and better prepared to access capital. The Academy is also expanding its community financial wellness initiatives to provide individuals with practical financial education designed to improve financial capability, stability, and economic mobility.

Under Quintanilla's leadership, the Academy will focus on expanding its educational programming, institutional partnerships, community engagement, and cohort-based training while developing relationships with financial institutions, philanthropic organizations, nonprofit partners, and other stakeholders committed to financial education and economic opportunity.

"Yerlis brings the banking expertise, financial literacy background, and executive discipline needed to help FSBO Academy grow into a significant educational and community-development



Yerlis Quintanilla, President and Executive Director

intermediary,” said Sandy E. Day, Chairman of the Board of FSBO Academy Inc. “Our vision extends beyond teaching financial concepts. We intend to create measurable pathways that help individuals strengthen their financial lives and help small businesses become better prepared to engage the financial system and pursue capital responsibly. Yerlis is exceptionally positioned to lead that work.”

As President and Executive Director, Quintanilla will oversee the Academy’s operations, program execution, strategic partnerships, community engagement, and institutional growth.

She will also lead efforts to establish and expand relationships with banks, credit unions, philanthropic organizations, nonprofit organizations, universities, corporations, and community partners.

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My vision is to build strong partnerships with financial institutions and community organizations to equip individuals and SBOs with knowledge, resources, and financial readiness needed to thrive.”

Yerlis Quintanilla, CBDP CFEI®

“I am deeply honored by the confidence Chairman Day and the Board of Directors have placed in me to lead FSBO Academy into its next chapter. After years in retail banking, I am excited to bring my experience to an organization where we can expand financial education into measurable economic opportunity,” said Yerlis Quintanilla, President and Executive Director. “My vision is to build strong partnerships with financial institutions, philanthropic leaders, and community organizations at both the local and national level—creating pathways that equip individuals and small businesses with the knowledge,

resources, and financial readiness they need to thrive. We have an extraordinary opportunity to strengthen communities, expand economic mobility, and build lasting impact through financial education.”

The Academy’s Capital Readiness programming provides a structured educational pathway for entrepreneurs and small business owners, including the Business Financial Literacy Cohort™, Small Business Credit Procedures®, and the 90-Day Lender-Readiness Cohort™. These programs are designed to strengthen business financial literacy, business credit, compliance, cash-flow management, and overall capital readiness before a business approaches a lender.



Creating Lender-Ready Businesses Through Education

Through its Community Financial Wellness programming, the Academy also works with nonprofit organizations, financial institutions, employers, and community partners to provide financial education for individuals, helping participants build practical knowledge and skills around budgeting, savings, credit, debt management, banking, financial safety, and long-term financial planning.

Together, these two distinct educational tracks allow FSBO Academy to advance a broader economic-mobility strategy: helping individuals build stronger financial foundations while preparing small businesses to become lender-ready.



Sandy (S.E.) Day, Chairman

About Yerlis Quintanilla, CBDP CFEI®

Yerlis Quintanilla, CBDP CFEI®, is President and Executive Director of FSBO Academy Inc. and CEO of Silrey Services LLC. She is a certified financial literacy educator and banking expert with more than 20 years of banking experience.

Her extensive retail banking background, combined with her work in financial education and business development, provides the Academy with practical financial-industry expertise as it builds partnerships and programs designed to translate financial education into measurable economic opportunity.

As President and Executive Director, Quintanilla will lead the Academy's strategy for program growth, institutional partnerships, community engagement, and organizational development at the local and national levels.

About FSBO Academy Inc.

FSBO Academy Inc. is an education-focused nonprofit organization committed to expanding financial capability and economic opportunity through two distinct areas of programming: Capital Readiness and Community Financial Wellness.

Through its Capital Readiness programs, the Academy helps entrepreneurs and small business owners strengthen the financial, credit, compliance, and cash-flow fundamentals necessary to become better prepared for relationships with banks and other capital providers.

Through Community Financial Wellness, the Academy partners with organizations to provide practical financial education that helps individuals build stronger financial foundations and improve their long-term financial well-being.

The Academy's guiding mission is: Creating Lender-Ready Businesses Through Education.

For partnership, program, and community engagement opportunities, visit fsboacademy.org.

S.E. Day

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