



Dallas-Area Career Conference Takes On How AI Is Reshaping the Job Market

The Alive Career Conference brings executives and C-suite leaders to Frisco to help pros navigate their careers as AI shifts hiring and the skills that matter.

FRISCO, TX, UNITED STATES, September 1, 2026 /EINPresswire.com/ -- Artificial intelligence is colliding with a slower, more cautious job market, and workers are being asked to prove their value in new ways. [The Alive Career Conference](#) is built around that moment. On Saturday, October 3, 2026, from 8:30 a.m. to 1:00 p.m., the half-day event in Frisco brings executives and C-suite leaders together with professionals for guidance on career breakthroughs, authentic leadership, and real community at a time when the path forward feels uncertain.

Founded by organizational psychology professional and author [Kimia Penton](#), the conference focuses on the workforce shifts already showing up in how companies hire:

- Human-machine collaboration, and what it takes to work alongside new tools
- A rising demand for critical thinking
- The move toward skills-based hiring over credentials

The morning opens with a keynote on AI and robotics from Paulo Orosz of RobotLabs, who will bring a robot on stage, plus a panel titled "The Future of Work: Thriving in the Age of AI," followed by sessions and networking. The approach is practical rather than alarmist. Instead of treating AI as either a threat or a fix, the program looks at what it actually changes for working people and puts them in a room with leaders who make those calls day to day.

Panelists include Rashmi Jain, CIO and Partner at Zeal IT Consulting; Lola Adey, CEO of Nard AI Consulting and founder of VibeCode Africa; Arman Amiri, Partner at Salvatori-Scott Inc and an investor; Tammy Nguyen Lee, President and Co-Founder of Against the Grain Productions; Cynthia Nwaubani, Founder and CEO of Wubani Holdings; Lisa M. Ong, Founder of Wishing Out Loud; Elizabeth De Moraes, Founder of E.L.I Productions; Ida Spritzer, author of Inner Divinity Attraction; Laila France, creator of the Laila France Show; and Dustin Jones, a chief human resources officer. More speakers will be announced at [alivecareerconference.com](#).

Penton built the conference to give people both sides of a career shift: clear guidance and genuine connection. An organizational psychology professional and author of *Power, On Purpose: Where Authenticity Becomes Radical Leadership*, she works with high performers to

get clear about what they want and to lead in a way that feels like them, without burning out.

"AI is changing careers faster than most people can plan for, and the conversation is stuck between hype and fear," said Penton. "This day is about something more useful. We bring in executives and leaders who can show people what's actually changing, what skills matter now, and how to build a career and a community they can count on."

The Alive Career Conference takes place Saturday, October 3, 2026, from 8:30 a.m. to 1:00 p.m. at Nack Theater, 6711 Oak Street, Frisco, TX 75033. Registration is open now at <https://alivecareerconference.com>.

About the Alive Career Conference

The Alive Career Conference is a Dallas-area event built around career growth, authentic leadership, and connection. It brings together professionals, executives, and industry leaders for keynotes, panels, and conversations about building a meaningful career. Learn more at alivecareerconference.com.

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