

How Royal Signs & Awnings Grew From a One-Person Operation Into a Major Sign Company

Royal Signs & Awnings grew from a one-person startup into a 50+ employee company generating \$6.8M+ in annual sales through craftsmanship and service.

HOUSTON, TX, UNITED STATES, August 28, 2026 /EINPresswire.com/ -- Royal Signs & Awnings has grown from a one-person operation into a major [commercial signage](#) and branding provider serving businesses across

Texas and nationwide. With more than 19 years of industry experience, the company now employs more than 50 people and generated more than \$6.8 million in sales last year, according to company information.



Royal Signs & Awnings Nationwide Branding Experts

“

We started with one person and a commitment to doing the work right. Every stage of our growth has been about building the people, capabilities and infrastructure needed to serve customers better.”

Hussain Haidar, Asst. Business Development Manager at Royal Signs & Awnings

The company's growth reflects a broader evolution in the commercial signage industry, where businesses increasingly need more than a company that simply manufactures a sign. National brands, developers, general contractors and multi-location businesses require partners capable of handling design, permitting, fabrication, installation, maintenance and coordinated rollouts.

Royal Signs & Awnings has positioned itself to meet that demand by expanding its capabilities while maintaining a focus on customer service and project execution.

From One Person to a Growing Team

The company's beginnings were considerably smaller than its current operation.

Royal Signs & Awnings started with just one person before growing into a team of more than 50 employees. The transformation demonstrates how a specialized service business can scale by investing in people, production capabilities and long-term customer relationships.

Today, the company provides commercial signage and exterior branding solutions ranging from illuminated and non-illuminated signs to monument signs, pole and pylon signs, channel letters, dimensional lettering, awnings and custom metal canopies.

Its capabilities also extend to installation, maintenance and large-scale branding programs. That evolution has allowed Royal Signs & Awnings to work with both individual businesses and organizations managing multiple locations.



Royal Signs & Awnings truck prepping for site visit

Investing in Infrastructure to Support Growth

A major milestone in the company's expansion came in January 2022, when Royal Signs & Awnings relocated to a dedicated Houston headquarters and production facility.

Company information identifies the facility as a state-of-the-art 12,000-square-foot headquarters and production operation, giving the growing team additional infrastructure to support fabrication and project execution.

The investment was more than a physical expansion. It represented a shift from operating as a small local sign provider toward building the infrastructure necessary to support larger commercial projects and growing customer demands.

The company's current website describes an end-to-end approach covering planning, fabrication, logistics, installation and maintenance, positioning Royal Signs & Awnings as a single-source partner for businesses seeking consistent branding across locations.

Building for National Brands

As Royal Signs & Awnings has expanded, its project portfolio has increasingly included recognizable national and regional brands.

The company's website highlights work and relationships involving brands including Fairmont Hotels & Resorts, Omni Hotels & Resorts, Holiday Inn, Comfort Inn, Macy's, Google Fiber, Walmart, Skechers, Rally House, True Religion, FedEx, Papa John's and Harley-Davidson.

Working with recognizable brands has also helped shape the company's approach to consistency.

For multi-location businesses, signage is not simply a physical structure attached to a building. It is part of the customer experience and a visible representation of the brand. A sign partner must therefore be able to reproduce branding accurately while coordinating production, permitting, transportation and installation across different markets.

From Local Sign Shop to Scalable Signage Partner

Royal Signs & Awnings' growth also reflects the increasing importance of scalable commercial signage services.

Businesses expanding into new markets need signage partners that can keep pace with construction schedules and brand standards. General contractors and developers need specialty contractors who understand commercial construction environments. National companies need vendors capable of maintaining consistency from one location to the next.

Royal Signs & Awnings has developed its operations around those requirements.

The company's services now encompass custom commercial signage, awnings, canopies, monument signs, pole and pylon signs, interior branding, window graphics, ADA signage, installation, maintenance and repairs.

Its ability to combine fabrication and field services has become an important part of its value proposition for commercial customers.

A Growth Story Built Around the Next Project

The journey from a one-person operation to more than 50 employees and millions in annual sales illustrates the scale that can be achieved when a company continuously expands its capabilities without losing sight of the fundamentals that created its first customer relationships.

For Royal Signs & Awnings, the next stage is about applying that experience to increasingly complex commercial projects, multi-location programs and nationwide branding initiatives.

Today, Royal Signs & Awnings represents a significantly different operation from the one-person business it once was. Yet the company's growth story remains rooted in the same basic principle: helping businesses create a stronger physical presence through well-designed, professionally fabricated and properly installed signage.

For developers, general contractors, franchise operators and national brands, that evolution means a signage partner capable of moving from a single project to a coordinated rollout — and from concept to completion.

About Royal Signs & Awnings

Royal Signs & Awnings is a Houston-based commercial signage and branding company providing design, fabrication, installation and maintenance services. The company serves businesses

across Texas and nationwide, with capabilities spanning commercial signs, monument signs, pole and pylon signs, channel letters, custom metal canopies, awnings, interior branding and large-scale signage rollouts. Royal Signs & Awnings has more than 19 years of industry experience and has grown from a one-person operation into a team of more than 50 employees.

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