

Secret World App Lets People Post Small Local Tasks for Free When the Need Is Too Small for Traditional Gig Platforms

Secret World app says small everyday requests often go unposted because platform fees can make tiny tasks impractical.

SILICONE VALLEY, CA, UNITED STATES, August 29, 2026 /EINPresswire.com/ -- Secret World app, a local microtask and opportunity network, is introducing free task posting for small everyday requests that may be too minor to justify the costs associated with traditional gig platforms.

Many people need help with things that are real, useful and time-sensitive, but too small to become a conventional job listing.

Someone may need another person to hold a camera for five minutes.

A creator may need help taking several product photos.

A local seller may need someone to help set up a table.

A person may need something picked up nearby, flyers handed out for a short period or an extra pair of hands for a quick task.

Secret World app believes those needs should still have somewhere to be seen.

The idea is simple:

Some opportunities are so small that charging people just to post them can make the opportunity disappear.

Secret World app is building its microtask community around reducing that friction.

A person can make a small need visible, let nearby people decide whether they want to help, and



Secret World app shows a nearby creator task on its live opportunity map in DUMBO, Brooklyn.

remove the opportunity once the task is no longer needed.

Not every request has to become a formal job.

Not every task has to be large enough for a marketplace to monetize.

And not every useful interaction needs to begin with a major transaction.

That philosophy is part of a broader idea behind Secret World app: small actions can influence what happens next.

A five-minute task can lead to a new working relationship.

A quick photo request can become future creator work.

Helping a local business once can lead to repeat opportunities.

A simple introduction can become a collaboration.



Kaixiong Zhang, founder of Secret World app.

Secret World app sees these small interactions as building blocks rather than isolated gigs.

“If someone needs five minutes of help, we don’t think the cost of posting should be the reason they decide not to ask,” said Kaixiong Zhang, founder of Secret World app. “Some of the most important opportunities begin with something very small.”

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“Small tasks shouldn’t disappear because they’re too small to monetize. Secret World app gives even a five-minute need a place to be seen.” — Kaixiong Zhang”

— Kaixiong Zhang, Founder, Secret World app

The company is developing Secret World app as a live local opportunity network rather than a traditional job board. Users can describe what they need, when they need it and where it is happening. Once that need is filled or expires, the opportunity can disappear from the map.

That allows the network to reflect what people around a location may actually need right now, including requests that would rarely appear on conventional employment

platforms.

The concept also connects with what Secret World app calls Future Note — the idea that larger goals can often be broken down into smaller events that need to happen first.

A person trying to grow a business may need photos before customers.
A creator may need someone behind the camera before publishing content.
An event may need a few helping hands before people arrive.
A future opportunity may begin with a task worth only a few minutes of someone's time.

By making those small requests easier to post, Secret World app wants more of those first steps to become visible.

Secret World app is a local microtask and opportunity network where people, creators and businesses can post small tasks, discover nearby needs and connect around opportunities happening around them.

Website: secretworld.ai

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A creator films another person as part of a small local content task, illustrating the kinds of microtasks Secret World app is built to support.



Two people review a local task on Secret World app near the Brooklyn waterfront.



A creator photographs products for an independent seller, showing how small tasks can support local Pop-Ups and side hustles.

This press release can be viewed online at: <https://www.einpresswire.com/article/938032393>

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