

Local, national and international startups and AI training: 'Intelligenza di Comunità' arrives to Monasterace, Italy

Innovative startups and AI training take centre stage in Monasterace, exploring emerging tech for tourism, healthcare and cultural heritage.

MONASTERACE (RC), ITALY, August 29, 2026 /EINPresswire.com/ -- On 31 August, from 6:00 pm, the Medieval Castle of Monasterace Superiore (RC), in Calabria region, Italy, will host "Intelligenza di Comunità", an evening dedicated to startups, innovation, culture and Artificial Intelligence training, held as part of +M.O.R.E. – Monasterace Open Resource Experience, a project funded by the European Union under Italy's National Recovery and Resilience Plan (NRRP).

At the heart of the event will be innovative ventures from local, national and international contexts, part of the innovation hub developed through M.O.R.E. and a wider ecosystem focused on applying emerging technologies to areas such as tourism, healthcare and local development. The projects will take centre stage in a pitch session showcasing experiences, ideas and new solutions across a range of sectors.



Historic Village of Monasterace Superiore (RC)



Monasterace Superiore (RC)

The featured projects are Aura, Biovocs, Horo Pizza D'élite, Lenipsor, Precision Vineyard Robotics,

TechnoGeeks and Welhome. TechnoGeeks will contribute from Palestine. The session is designed not only to showcase emerging ventures, but also to foster connections between innovative SMEs and startups, institutions, professionals and the local ecosystem.

Alongside the pitch session, “Intelligenza di Comunità” will feature talks on innovation, investment and regional attractiveness. Speakers will include Nino Cartabellotta of Fondazione GIMBE, on healthcare and innovation; Fortunato Varone, Director-General of the Calabria Region’s Department for Labour, Business and Production Areas, on regional innovation policies; Cosmano Lombardo, Founder & CEO of Search On Media Group, on the role of innovative entrepreneurship; Pasquale Brancaccio, Founder of INHUSE, on connecting local areas with the innovation ecosystem; and Marco Lotito, Innovation Manager at Search On Media Group, together with Chiara Di Clemente, presenting the Monaci Digitali case study on how inland areas can promote themselves and attract new residents.

Using AI to tell the story of places and showcase what makes them unique

A dedicated Artificial Intelligence training session will be led by Giorgio Taverniti, Founder & Tech Speaker at Search On Media Group, one of the leading international experts in AI and digital. The session will explore how AI tools can be used to promote cultural and tourism assets, tell local stories in new ways and strengthen the ability of places to attract interest and visitors, while keeping knowledge, identity and human expertise at the centre.

“The challenge is not to use Artificial Intelligence to make every place tell the same story. It is exactly the opposite: using it to bring out what makes each place unique. Heritage, culture, people and local knowledge are the real starting point; AI can amplify their value, create new ways to make them accessible and unlock opportunities that were previously hard to imagine. That relationship between technology and identity will be at the heart of our training session in Monasterace,” says Giorgio Taverniti, Founder & Tech Speaker at Search On Media Group, one of the leading international experts in AI and digital.

The event will open at 6:00 pm with a short press conference on activities developed within the project, followed by talks, training and startup pitches. The evening will conclude with B2B meetings and networking, followed by an informal reception designed to encourage new connections among participants.

“31 August will be an important date for Monasterace and our entire community: a chance to discover new ventures, meet experts and innovative organisations, and explore the opportunities created by emerging technologies. We invite residents, businesses and young people to join us for an evening that once again places our town at the centre of a conversation about identity, innovation and the future,” says Carlo Murdolo, Mayor of Monasterace.

The event is part of +M.O.R.E., which has brought training programmes, events, artistic and educational residencies, workshops and initiatives supporting new entrepreneurship to

Monasterace, linking innovation with the promotion and enhancement of local heritage.

Participation in "Intelligenza di Comunità" is free of charge.

Event partner: WMF – We Make Future.

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