

PLI Firm Marks Seven Years of Growth in U.S. Insurance Distribution

PLI Firm marks seven years of growth, expanding from a Miami insurance agency into a multi-state distribution organization serving U.S. markets.

MIAMI, FL, UNITED STATES, August 29, 2026 /EINPresswire.com/ -- [PLI Firm](#), formerly Leon Partners Insurance & Financial Corp., is marking seven years since its founding as the insurance organization continues expanding its distribution operations, agent network and leadership infrastructure across the United States.

Founded in Miami in 2019 by insurance entrepreneur [Bryan J. Ovalles](#), PLI began with a vision centered on developing insurance professionals while creating an organization capable of serving consumers across multiple insurance markets.



Since then, the organization has expanded beyond its original Florida operations into multiple U.S. markets, developing a distribution network that today includes approximately 2,000 insurance professionals, subject to final company verification before publication.

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“PLI’s growth reflects our mission: develop leaders, create opportunities and protect more families. Seven years later, we believe we are still at the beginning.”

Bryan J. Ovalles, Founder & CEO PLI

PLI's development has included supplemental health insurance, Affordable Care Act health coverage, life insurance and other protection products through relationships with insurance carriers and industry partners.

"Growth was never supposed to be simply about becoming larger," said Bryan J. Ovalles, Founder and CEO of PLI. "The

objective has been to build an organization capable of developing leaders, creating professional opportunities and protecting more families every year."

From a Miami Agency to a Multi-State Organization

PLI's growth has been accompanied by an expanding physical and operational footprint.

The organization has established operations and offices across key markets including Florida, Texas, Georgia and New Jersey, while supporting insurance professionals across additional states.

As the distribution network expanded, PLI invested in recruiting, training, compliance, leadership development and technology designed to support a larger insurance organization.

Education has also become an increasingly important part of the company's strategy through LPI Academy and internal professional-development programs.

Building for the Next Stage

PLI's long-term strategy calls for continued development of its national distribution infrastructure while expanding its capabilities across insurance products, technology, customer acquisition and professional education.

The organization has established a 2030 objective of reaching 10,000 insurance professionals



and positively impacting one million lives.

"Seven years gives us enough history to understand what works, but we still view PLI as being in the early stages of what it can become," Ovalles said. "The next chapter is about systems, leadership and building infrastructure that can support responsible national growth."

About PLI



PLI Firm is a U.S. insurance distribution organization founded in Miami, Florida, in 2019. The company works with insurance professionals and carrier partners across multiple insurance markets and focuses on distribution, professional development, leadership and consumer protection.

Bryan Ovalles Paz

PLI FIRM (LEON PARTNERS INSURANCE & FINANCIAL CORP)

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