

T MARKET opens Massachusetts flagship at Natick Mall

NATICK, MA, UNITED STATES, August 30, 2026 /EINPresswire.com/ -- T MARKET officially opened its Massachusetts flagship at Natick Mall on Thursday, Aug. 27, marking the arrival of a modern Asian grocery, dining and lifestyle destination in MetroWest. The grand opening brought together state and local officials, business leaders, community organizations, partners, suppliers, employees and customers for a ribbon-cutting ceremony, store tour and cultural celebration.

Located on the second floor of Natick Mall at 1245 Worcester St., T MARKET combines a fresh-food market with specialty grocery, beauty, household and dining offerings. Customers can shop for fresh produce, live and fresh seafood, meat, bakery and prepared foods, pantry staples and products representing a wide range of Asian cuisines. The dine-in hall and other in-store experiences are designed to make the location a place where visitors can shop, eat, discover new flavors and spend time with family and friends.



T market Grand Opening Ceremony 1



T market Grand Opening Ceremony 2

The store's assortment is organized to support both everyday grocery shopping and culinary exploration. Fresh-food departments anchor the market, while the grocery aisles offer sauces, seasonings, noodles, rice, snacks, beverages, frozen foods and other ingredients used across

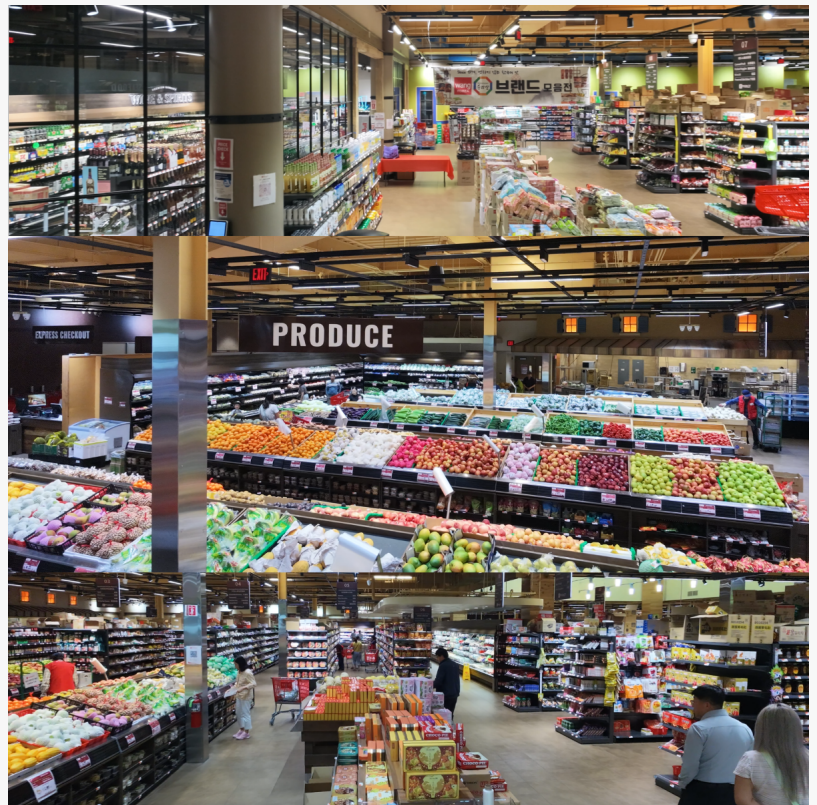
Asian home cooking. Beauty, household and gift items extend the experience beyond food, and the prepared-food and dining areas allow customers to enjoy a meal during the same visit. The format reflects T MARKET's goal of making regional foods and traditions accessible to families, experienced cooks and first-time shoppers alike.

Co-founders Theresa Liao and Leon Yang shared the company's journey and vision during the ceremony. T MARKET partners Jessica Jiang and Zhong Zhuang also joined the celebration, representing the leadership and partnership network behind the new store.

The opening followed an extended period of planning, construction, product selection and operational preparation. Liao said bringing the concept to life required patience and close coordination among contractors, suppliers, business partners and store employees. In the days leading to the event, team members prepared departments, stocked products and readied the market for customers. She said the resulting store represents the collective work of people both visible to customers and behind the scenes.



T market Grand Opening Ceremony 3



T market Grand Opening Ceremony 4

"Today is an important milestone for T MARKET, but it is also a new beginning," Liao said. She thanked government officials, the town of Natick, Natick Mall, community and business leaders, partners, suppliers, contractors and the store's employees. She said the opening reflected months of patience, teamwork and preparation, and she thanked customers and the wider community for welcoming the company.

"We have always wanted T MARKET to be more than a supermarket," Yang said in remarks delivered in Chinese. "Through the foods and flavors of different regions, we hope to bring Asian

culture into the community. We want this to be a place people are willing to visit, spend time in and return to." Yang said the grand opening represented the start of a long-term commitment to improve products and service, listen to the community and create a distinctive shopping experience.

Yang described the Natick store as the beginning of an ongoing relationship rather than the completion of a single project. He said the company plans to continue refining its assortment and service as it learns from customers. That approach, he said, is intended to help T MARKET respond to the needs of the surrounding community while preserving the sense of cultural discovery at the center of the concept.



T market Grand Opening Ceremony 5

Massachusetts Senate President Karen E. Spilka welcomed the investment and described the store as an important addition to MetroWest and the state. She highlighted its fresh-food offerings, job creation, community space and potential to help people connect through food and tradition. Spilka also recognized the work of T MARKET employees and the collaboration among the company, Natick Mall, local officials and regional partners.

Spilka placed the opening within the broader growth of MetroWest, which she described as an important economic center for Massachusetts. She said businesses such as T MARKET contribute not only through investment and employment, but also by creating places where families can gather and encounter a wider range of foods and traditions. She said the market adds to the cultural fabric of Natick and can become part of the everyday rhythm of the region.

State Rep. David P. Linsky of the 5th Middlesex District called the Natick location a flagship store and said it would strengthen the mall as an economic destination. He presented a citation from the Massachusetts House of Representatives congratulating T MARKET on the grand opening and extending wishes for continuing success. Spilka also presented a state recognition, and Angelique Ferguson, a staff assistant in the office of U.S. Rep. Katherine Clark, presented a Congressional Citation recognizing the milestone and the company's contribution to the local business community.

The three recognitions presented during the ceremony reflected support from the state Senate, the state House and Clark's congressional office. Together, the citations acknowledged the opening as a business milestone and recognized the company's investment in Natick. The presentations were followed by photographs with the founders before the program continued with additional state, town and mall representatives.

Governor's Councilor Tamisha Civil spoke about the store's role in creating jobs and bringing people together through food from different cultures. Peter Milano, director of strategy and business development at the Massachusetts Office of Business Development, offered congratulations on behalf of Gov. Maura Healey and Lt. Gov. Kim Driscoll. He thanked the T MARKET team for its investment and for the employment opportunities created by the project. Milano also noted the scale of the store's build-out and said the jobs associated with the project matter to both the community and the commonwealth. Civil emphasized the role food can play in creating shared experiences across cultural backgrounds. Their remarks echoed a central theme of the event: that the new location is intended to function as an employer, retail destination and community gathering place.

Natick officials participating in the event included Select Board members Cody Jacobs, Kristen L. Pope and Bruce T. Evans; Town Administrator James "Jamie" Errickson; Fire Chief Jason Ferschke; and Police Chief James G. Hicks. Errickson said the market diversifies the town's retail offerings and gives customers an opportunity to learn about different foods and cultures.

Errickson said markets with broad international offerings can introduce customers to ingredients and traditions they may not otherwise encounter. He encouraged visitors to use the store as an opportunity to expand their knowledge of food and the wider world. Town leaders also thanked T MARKET for choosing Natick and for adding a new use that can attract shoppers from across the region.

Additional government, institutional and business guests included MetroWest Chamber of Commerce President and CEO Reyad Shah; 495/MetroWest Corridor Partnership Executive Director Jason Palitsch; Mireille Boutin, agriculture and food business commissioner at the Quebec Government Office in Boston; Natick Mall General Manager Jennifer Kearney; Addison Zhang of UnitedHealthcare; Regulo Moreno of Bank of America; and Janice Wang of Lee Kum Kee. Performance Foodservice was represented by Robert William, Michael Parsons, Vincent Wong, Nicky Ngan and Joseph Rizzi.

Also in attendance were architects and designers Charles Kraus and David Twerago; attorneys Yi Ke and Zhongwen Chen; and John Rizzo, Katie Delaney and Wendy Li. Kearney praised the founders and staff and said the opening reflects Natick Mall's continued evolution as a place for shopping, entertainment and community activity.

Local media organizations covering the grand opening included CBS, MetroWest Daily News, The Natick Report, Patch and BARTV.

Representatives from Chinese and Asian community organizations across Massachusetts also attended. They included CAAL Vice President Jingshi Hu; AAAB President Lee Song; Jasmine WX and Joyce Dong of the Acton Chinese American Civic Society; Jessica Li and Maoqin Tang of the Chinese-American Association of Sudbury; Yunpeng Zheng of the Chinese Friends of Needham; Nancy Nie and Sharon Chen of the Weston We Star; Andy Kuang of the Massachusetts Asian

Restaurant Association; Anna Yang, Yijun Gu and Jing Gao of the Wayland Chinese American Association; Jane Lu of the Hopkinton Chinese American Association; Zufang Shen of the Holliston Chinese Association; Hillary Zhang and Jing Li of the Natick Chinese Association; and Jean Tse of the Westborough Chinese American Association.

Other VIP guests included Iverson Guo of Karma Asian Fusion Cuisine; Qing Chen of Lun Fat Produce Retail Store; Ying Coyle; Panfei; Kevin; Rongze Zheng; Yanfei Yang; YoYo; Yunlong Lu; Rainbow ADHC partner Ronnie Zhou; Greater Boston Patient Care partner Sisi Zhou; and MenuSifu partners Emily Wang and Winnie Wan. Their participation reflected the broad community and business support behind the opening.

Following the formal remarks, government, business, community and T MARKET representatives joined the ceremonial ribbon cutting. A traditional lion dance performed by Hualin Pai, accompanied by drums and cymbals, brought a festive cultural element to the celebration and symbolized prosperity, good fortune and a strong beginning. Guests then toured the market, attended a buffet lunch and took part in interactive activities including a photo wall, dice challenge, Gashapon game and balloon art.

The Natick opening gives residents west of Boston another destination for Asian foods, ingredients and specialty products while adding a new grocery and cultural presence to one of the region's best-known shopping centers. The store is intended to serve both customers seeking familiar products and visitors interested in exploring new cuisines, beauty items and everyday household goods.

About T MARKET

T MARKET is open daily from 8:30 a.m. to 10:30 p.m. Customers may park in Garage F on Level 3 and enter the market through the skybridge.

T MARKET is a modern Asian grocery, dining and lifestyle marketplace created to connect customers with fresh food, regional flavors and cultural discovery. Its Massachusetts flagship at Natick Mall brings together a fresh market, seafood and meat departments, bakery and prepared foods, Asian grocery, beauty and household products, and a dine-in hall in one destination. Founded by Theresa Liao, Leon Yang, Jessica Jiang and Zhong Zhuang, T MARKET aims to become a long-term community partner by providing quality products, attentive service and a welcoming place for customers to shop, dine and return. The company views the store as both a practical source of everyday groceries and a setting where customers from different backgrounds can connect through food. T MARKET plans to develop its offerings through customer feedback and continued engagement with the Natick and MetroWest communities. For store information, visit <https://tmarketus.com>.

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