

Luxe Aquatics Expands Scottsdale Operations, Launches Luxury Pool Maintenance and Preservation Services

Luxe Aquatics debuts its Scottsdale headquarters and grows its customer base with the acquisition of an undisclosed number of residential pool service accounts

SCOTTSDALE, AZ, UNITED STATES, September 1, 2026 /EINPresswire.com/ -- [Luxe Aquatics](#), a pool maintenance and preservation company serving luxury residential properties, today announced two milestones: the official launch of its Scottsdale headquarters and the acquisition of an undisclosed number of residential pool service accounts to its growing customer portfolio. Terms of the transaction, which was conducted as a private agreement between two companies, were not disclosed.

The dual announcement brings a new standard of professional pool care to homeowners throughout Scottsdale and Paradise Valley, while expanding the company's presence in the region.

Luxe Aquatics focuses exclusively on pool maintenance, and aquatic asset protection. Its services include weekly pool maintenance, water chemistry management, filter cleaning, minor repairs, and pre-purchase pool assessments for homebuyers.

"A pool is a financial asset, just like a stock portfolio. It requires active management to protect its value," said Pierre Griffin, Managing Director of Luxe Aquatics. "Our mission is to bring the same discipline, consistency, and attention to detail that a wealth manager brings to a portfolio, because a well-preserved pool appreciates in value, and a neglected one can depreciate the value of your home fast."

As part of its expansion strategy, Luxe Aquatics recently acquired an undisclosed number of residential pool service accounts to its platform. The newly added accounts are transitioning to



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Pierre Griffin, Managing Director

the company's full-service offering, and Luxe Aquatics is working directly with each affected homeowner to review existing service schedules, maintenance records, and property-specific requirements to support a smooth transfer.

"Scottsdale homeowners deserve a service experience that reflects the quality of their homes and outdoor living spaces," Griffin said. "Growing our customer base allows us to continue delivering the personalized, high-touch service

that defines the Luxe Aquatics brand. Our focus isn't growth for its own sake. Every new account has to strengthen our ability to deliver consistent results."

Pre-Purchase Pool Assessments

Among the company's core offerings is its Pre-Purchase Pool Assessment, which helps prospective homebuyers identify potential safety concerns, equipment deficiencies, deferred maintenance issues, and repair risks before closing on a property. Unexpected pool repairs can cost homeowners thousands of dollars shortly after a purchase, and Luxe Aquatics' assessment process is intended to give buyers greater transparency and confidence during real estate transactions.

Looking Ahead

Luxe Aquatics currently serves homeowners throughout Scottsdale and Paradise Valley and plans to expand its footprint throughout the greater Phoenix metropolitan area while maintaining its focus on personalized service.

"Luxury homeowners expect their pool to simply work: pristine water, flawless equipment, no surprises, without ever having to think about it," said Kip Foster, Director of Revenue. "That's the standard we hold ourselves to. Our clients shouldn't have to manage their pool professionals. They should be able to trust that it's already being handled at the level their home deserves."

About Luxe Aquatics

Luxe Aquatics is a Scottsdale-based pool maintenance and aquatic asset preservation company serving Scottsdale and Paradise Valley homeowners. The company specializes in weekly pool maintenance, and pre-purchase pool assessments. Luxe Aquatics is dedicated to helping homeowners protect the beauty, performance, and value of their pools through proactive care and attentive service.

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