

LexOn Rethinks Vocabulary Learning

Built around real challenges faced by English learners, LexOn helps users understand words, recognize subtle differences, and turn every search into learning.

SOUTH KOREA, September 2, 2026 /EINPresswire.com/ -- [LexOn](#), a new vocabulary learning app for English learners, has launched in eight markets: South Korea, the United States, Canada, the United Kingdom, Australia, New Zealand, Hong Kong, and Singapore. The app is now available on the [App Store](#) and [Google Play](#).

Developed from challenges observed in English education, LexOn: Vocabulary Made Clear addresses a common problem for English learners: sometimes understanding a dictionary definition can be just as difficult as understanding the word itself.



LexOn is a vocabulary learning app designed to help English learners understand words, explore differences in meaning, and continue learning beyond each search.

English dictionaries can be valuable learning tools, but their definitions may contain unfamiliar words, leading learners to make additional searches just to understand the original one. Even when learners understand the basic meaning, definitions may not fully explain how a word is used in different contexts or how it differs from similar words.

LexOn approaches vocabulary learning through three levels: Simple, Deep, and Rich.

Simple provides a clear, accessible explanation of a word's core meaning. Deep explores its different meanings and uses in greater depth, while Rich examines differences in nuance, intensity, and context among related words. Each level includes examples that show how words are used in context.

Rather than simply presenting lists of synonyms and antonyms, the Rich level explains why one word may sound more natural than another in a particular situation. The goal is to move learners beyond knowing what a word means to understanding when and how to use it naturally.

LexOn also addresses another common challenge in vocabulary learning: words that are looked up once and then forgotten.

Words searched in LexOn are automatically saved, eliminating the need to manually create vocabulary lists. Saved words can then become part of continued learning through Daily Quiz, turning individual searches into opportunities for review and retention.

The app also includes vocabulary-focused Test Prep for SAT, TOEFL, and Advanced Vocabulary. Test results and answers are saved for later review, and completed tests can be retaken anytime for continued practice.

LexOn was created by HaeSeung Chung, an English educator who developed the app after repeatedly encountering these challenges while teaching students.

“As a teacher, I have always thought about and researched how to explain difficult words in a way that students can understand more easily,” said Chung. “That inspired me to create a tool that could make words clear to students, even when I wasn’t there to explain them.”

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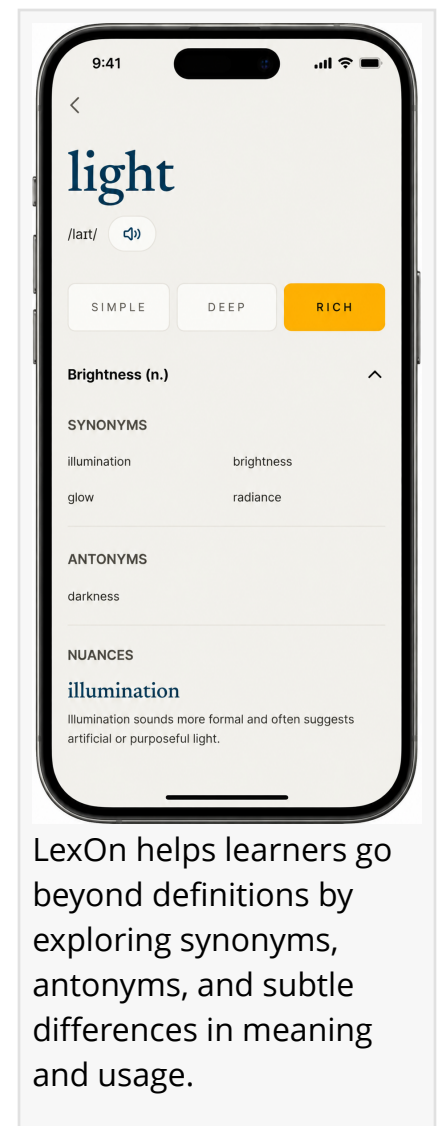
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HaeSeung Chung

“Students often looked up a word once and never reviewed it again,” she said. “That’s why I designed LexOn to automatically save every word they search, so they can easily return to it and review it later.”

According to Chung, LexOn’s features ultimately grew from one question: How can students learn English vocabulary more easily and efficiently?

LexOn brings vocabulary search, understanding, review, and test preparation into one connected learning experience. Built around challenges observed in real classrooms, the app moves learners beyond simply looking up words—to understanding them clearly, recognizing subtle differences in meaning, and retaining what they learn over



time.

LexOn sums up its approach to vocabulary learning in three simple words: "Search. Learn. Remember." Every search can lead to deeper understanding, continued learning, and review.

HaeSeung Chung

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LexOn's Daily Quiz turns searched and saved words into personalized review, helping learners reinforce vocabulary through continued practice.

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