

Davidson Real Estate Reaches 100,000 Instagram Followers as Israeli Luxury Real Estate Draws a Global Audience

The Caesarea-based boutique brokerage is using digital storytelling to bring Israeli luxury homes to international and diaspora buyers.

CAESAREA, ISRAEL, September 2, 2026 /EINPresswire.com/ -- Davidson Real Estate, a boutique luxury real estate firm based in Caesarea, has reached the 100,000-follower milestone on Instagram, marking a new step in the firm's growing international visibility and the rising global interest in Israeli luxury real estate.



Amir Davidson, CEO of Davidson Real Estate, at a villa in Caesarea, Israel.

[Ynet has reported](#) that Davidson Real Estate's social channels reach more than 150,000 followers and over 5 million views each month. The family-led firm is led by Amir Davidson, CEO, with Liora Davidson continuing to guide the company's client-first approach. Together, they have built a social-first platform showcasing [luxury homes in Caesarea](#), Tel Aviv, Jerusalem, Herzliya Pituach, Netanya, Savyon, and other sought-after residential markets across Israel.

“

We did not build an audience. We built a bridge. Today, more than 100,000 people are standing on it, looking at Israel and seeing home.”

Amir Davidson, CEO, Davidson Real Estate

The milestone reflects a broader shift in how international buyers discover Israeli luxury property. Homes that were once marketed mainly through private networks are now reaching global audiences through video, social media, digital tours, and property storytelling.

For many international and Jewish diaspora buyers, a home in Israel represents more than a real estate investment. It can also reflect lifestyle, family legacy, security, and a personal connection to the country.

That reach has already produced results. Ynet reported that Davidson Real Estate closed a \$22 million villa sale in Caesarea in 2025, described by Amir Davidson as the most expensive deal in Israel that year, to an overseas buyer who first discovered the property through the firm's social channels. The firm's work in Israel's top-tier market has also been featured by The Times of Israel.

"We did not build an audience. We built a bridge. Today, more than 100,000 people are standing on it, looking at Israel and seeing home," said Amir Davidson, CEO of Davidson Real Estate.

"Every video carries the same message to people around the world who feel connected to Israel: there is a place for you here, and we can help you find it," Davidson added.

About Davidson Real Estate

Davidson Real Estate is a family-led boutique luxury real estate firm specializing in Israel's most desirable residential markets, including Caesarea, Tel Aviv, Jerusalem, Herzliya Pituach, Savyon, Kfar Shmaryahu, Netanya, and Hadera. Led by Amir Davidson, CEO, and guided by Liora Davidson's long-standing market experience, the firm represents private clients, family offices, investors, Aliyah seekers, and international buyers seeking exceptional homes in Israel.

Known for discretion, market knowledge, and highly personalized service, Davidson Real Estate provides end-to-end guidance from property search and negotiation to professional coordination, furnishing, renovation support, property management, and long-term assistance.

Follow Davidson Real Estate on Instagram at @davidson_realestate.

More information is available at davidson-realestate.com.

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Liora Davidson and Amir Davidson, CEO, of Davidson Real Estate, the family-led luxury brokerage based in Caesarea, Israel.

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Amir Davidson, CEO of Davidson Real Estate, at Bat Sheba's Palace in Caesarea, among the landmark estates the firm represents.

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