

AppSavvy Launches AI Transformation Practice After Ohana's \$60M Growth

Boutique agency AppSavvy debuts a new AI Transformation service, drawing on its work scaling Ohana to \$60 million in projected 2026 payment volume.



AppSavvy Logo

AppSavvy

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AppSavvy, a boutique software agency built by former Airdev engineers, today announced the formal launch of its AI Transformation practice, a service line built to help established businesses running on no-code platforms like Bubble move toward AI native products without a costly rebuild from scratch. The launch follows several years of hands-on work as the primary

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*Will Driscoll, Founder of
AppSavvy*

development partner behind Ohana Subleasing Co., a Stripe-featured marketplace that AppSavvy expects to help process more than \$60 million in payment volume in 2026, up threefold from the prior year.

Founded by Will Driscoll, who worked as a developer at Ohana before AppSavvy became its exclusive engineering team, the agency has grown around a simple premise: many of today's fastest growing digital businesses were built on no-code tools that got them to product market fit,

but now need senior engineering judgment to scale, secure and extend with AI. Rather than pitch a full platform migration on day one, AppSavvy's approach starts with an audit of where a business's existing Bubble, Canvas or code-based product is actually losing time, money or customers, then maps a phased path toward AI-powered features and, where it makes sense, a migration to a modern code stack.

"Most agencies that show up and tell a founder to rip out their no-code app and start over are solving their own problem, not the client's," said Will Driscoll, founder of AppSavvy. "We've shipped and supported more than 50 client apps across Bubble, Canvas and custom code, and the pattern we keep seeing is that the fastest way to get AI into a product is to build on what's already working, not throw it away. That's the lesson Ohana taught us, and it's the basis for how we run every engagement now."

Ohana Subleasing Co., a marketplace for short-term and sublease housing, has scaled from a single founder's Bubble app to a business that has processed tens of millions of dollars a month at its peak, according to figures published in its Stripe customer case study. AppSavvy has served as Ohana's primary engineering partner throughout that growth, handling everything from multi-currency Stripe Connect payments to platform performance and security as transaction volume climbed.

AppSavvy's AI Transformation practice sits alongside the agency's existing services, which include rapid AI product development for new ventures, Bubble-to-code migration for teams that have outgrown the no-code ceiling, and rescue and extension work for businesses running on Canvas apps. The agency is led by engineers who previously worked at Airdev, widely regarded as one of the largest Bubble development agencies, and positions itself as a smaller, faster alternative for founders who want senior-level attention without enterprise agency overhead.

Businesses interested in an [AI transformation audit](#) can request one directly through AppSavvy's website. More information about the agency's work with Ohana is available in Stripe's published case study.

AppSavvy is based in Singapore and works with clients across the United States, United Kingdom and Asia Pacific.

Will Driscoll

AppSavvy

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