

KALZERO Expands Unified Technology Ecosystem with ZeroTrade and NetPay247

KALZERO brings together ZeroTrade and NetPay247 to deliver unified brokerage, card issuing, payments, CRM and business technology infrastructure.

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/EINPresswire.com/ -- KALZERO has announced the expansion of its technology ecosystem, bringing together brokerage infrastructure, branded card solutions, payments, CRM, automation and operational technology within one connected business environment.

At the center of the ecosystem are specialist technology platforms including ****ZeroTrade****, focused on brokerage infrastructure and trading technology, and ****NetPay247.com****, providing payment and card technology solutions.



KALZERO Logo – Unified Technology Ecosystem for Brokerage Infrastructure, Payments, Card Issuing and Business Solutions.

Together, the platforms are designed to help businesses launch financial products under their own brand without having to build or connect every part of the technology stack independently.

One Ecosystem, Multiple Specialist Platforms

Launching a modern financial business can require trading technology, CRM, customer onboarding, payment infrastructure, card management, reporting, automation and back-office systems.

KALZERO's approach is to connect these capabilities through an ecosystem of specialized

technology brands.

Instead of relying on multiple unrelated providers, businesses can access different parts of their infrastructure through solutions designed to work together.

This gives companies greater flexibility while helping them create a more consistent experience for both customers and internal teams.

ZeroTrade for Brokerage Infrastructure

****ZeroTrade**** provides white-label brokerage infrastructure for businesses looking to launch a new brokerage or modernize an existing operation.

Its technology can support:

“

Our vision is simple: give ambitious businesses the technology to launch faster, operate smarter and build powerful financial brands under their own identity.”

KALZERO Leadership Team

- * Branded trading platforms
- * Broker CRM and back-office systems
- * Client portals
- * Risk management
- * IB and affiliate management
- * PAMM and copy trading
- * Prop trading infrastructure
- * Payment integrations
- * Account management
- * Reporting and analytics

The objective is to give brokerage businesses greater control over their technology and customer-facing brand.

ZeroTrade can also work alongside existing trading infrastructure, allowing established brokers to introduce a modern client experience while retaining parts of their existing technology environment.

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Fully Customizable & Your Brand
- PAYMENT SOLUTION**
Integrated & White Label
- TRADING PLATFORM**
Fast, Stable & Advanced
- 24/7 SUPPORT**
We're Always Here

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LP
White Label CRM
MT5 Platform

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High Performance Infrastructure

ALL-IN-ONE
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White Label Fintech Infrastructure

NetPay247.com for Payments and Card Programs

****NetPay247.com**** forms another important part of the KALZERO ecosystem, providing technology for businesses looking to build modern payment and card experiences.

The platform can support branded physical and virtual card programs, payment workflows, customer management and related financial technology infrastructure.

Depending on the applicable program structure and issuing arrangements, businesses can build experiences around:

- * Physical and virtual cards
- * Customer onboarding
- * Card activation and controls
- * Digital wallet integration
- * Account funding
- * Transaction visibility
- * Spend management
- * Card administration
- * Payment workflows
- * Reporting and operational controls

The goal is to help businesses create financial products under their own brand while using established technology infrastructure behind the customer experience.

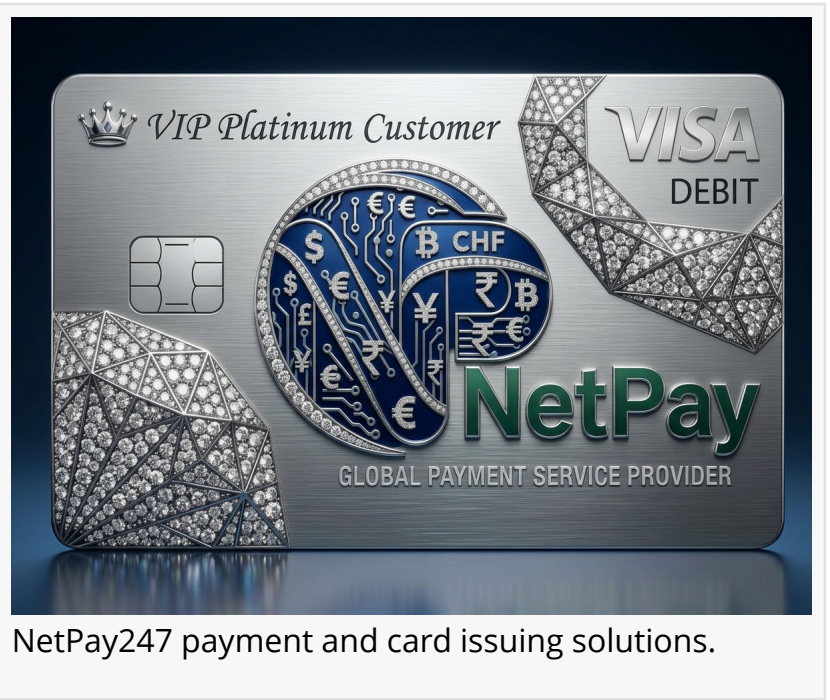
Businesses can learn more about the platform at ****NetPay247.com****.

CRM, Automation and Customer Operations

KALZERO also connects CRM and operational technology across the wider ecosystem.

Businesses can manage leads, customer profiles, onboarding, sales activity, documents, communication, support interactions and internal workflows from connected systems.

Automation can be used across customer onboarding, follow-ups, lead distribution, account



activity, reporting and internal operations.

Rather than treating CRM, payments and customer activity as separate systems, KALZERO's strategy is to make these technologies part of a more connected customer journey.

White-Label by Design

A major part of the KALZERO model is giving businesses control over their own brand.

Technology across ZeroTrade, NetPay247.com and the wider KALZERO ecosystem can be configured around the client's customer-facing experience.

This can include branded trading platforms, client portals, dashboards, card programs, CRM systems, payment journeys and operational tools.

KALZERO and its specialist platforms operate behind the infrastructure while the business remains at the center of the customer relationship.

Built for Businesses That Want to Launch Faster

Developing financial technology internally can require significant engineering resources, integrations and ongoing maintenance.

KALZERO aims to reduce this complexity by providing businesses with configurable infrastructure that can be adapted to different products and operating models.

A company may begin with CRM technology, for example, and later introduce ZeroTrade brokerage infrastructure, NetPay247 payment or card capabilities, additional automation or other connected services.

This modular approach allows businesses to expand their technology as they grow.

Building the Infrastructure Behind Modern Financial Brands

KALZERO's wider vision is to create an ecosystem where businesses can launch and operate multiple financial products without managing an increasingly fragmented technology stack.

With **ZeroTrade** supporting brokerage infrastructure and **NetPay247.com** supporting payments and card technology, KALZERO is building a broader foundation for businesses that want to launch, operate and scale under their own brand.

KALZERO — Build the brand. We power what's behind it.

About KALZERO

KALZERO is a technology and business infrastructure ecosystem providing solutions for companies building modern financial and digital products.

Its ecosystem includes brokerage technology through ****ZeroTrade****, payment and card technology through ****NetPay247.com****, alongside CRM, back-office systems, client onboarding, automation, analytics and operational management technology.

KALZERO is based in Dubai, United Arab Emirates, and works with businesses looking to build scalable, white-label technology under their own brand.

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