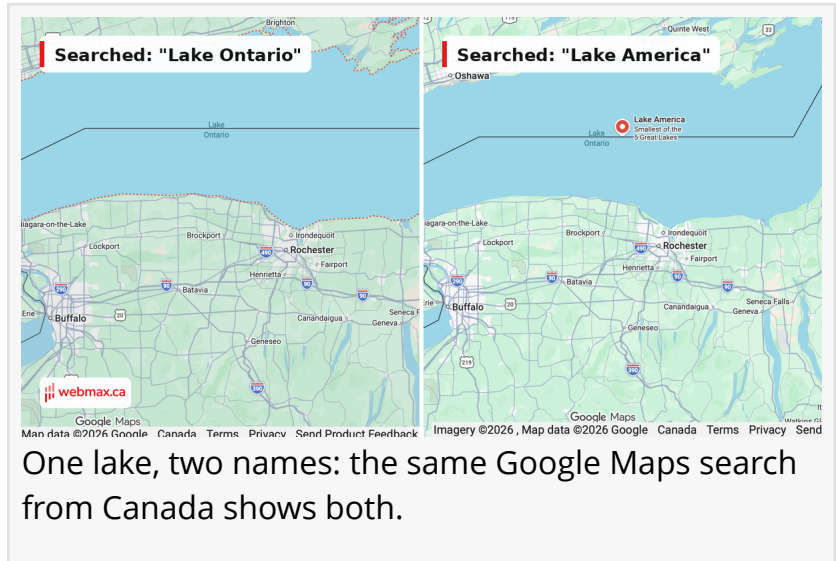


Five AI Tools Agree on 'Lake America' Renaming, Canadian Test Finds

Three days after the executive order, WebMax Canada asked 5 AI tools about the renamed lake. Every one got it right and told businesses the same thing.

VICTORIA, BRITISH COLUMBIA, CANADA, August 30, 2026 /EINPresswire.com/ -- Three days after the United States renamed Lake Ontario as "Lake America," [WebMax Canada](#) put the question to five AI tools. Every one of them gave the same answer, and it's the one Canadian business owners were hoping to hear.



On August 27, a U.S. executive order directed federal agencies to rename Lake Ontario as Lake America. Canada declined to follow, and Prime Minister Carney confirmed Canadians will keep using the name they've used for more than 400 years. On August 29, Google began rolling out the change on Google Maps: users in the United States now see "Lake America," users in Canada still see "Lake Ontario," and users everywhere else see both names.

“

We expected a mess and didn't get one. The tools went and checked the news before answering. That's the part that should reassure people.”

*Susan Jones, Co-Founder,
WebMax Canada*

That left one lake with two names depending on where you're standing, and millions of people asking AI tools about it. WebMax Canada, a Canadian team that works on getting businesses found in search, on maps, and in AI answers, saw a rare chance to test how those tools handle a place whose name just split in two.

The test was built to mirror how regular people search. Five plain-language questions, from "What's the lake called between Toronto and New York?" to "I run a small business near this lake in Canada. Should I change my website to say Lake America?" The identical wording was pasted into ChatGPT, Gemini, Perplexity, Grok, and Augure in fresh chats on the morning of August 30.

The results were unanimous. All five tools said the lake is Lake Ontario. All five explained that "Lake America" applies to U.S. federal use only. All five understood the two names refer to the same body of water rather than two different lakes. And all five gave a Canadian business owner the same advice: keep Lake Ontario on your website. Gemini, Google's own AI, told a Canadian business not to follow the label on Google's own U.S. maps.

"We expected a mess and didn't get one," said Susan Jones, Co-Founder of WebMax Canada. "The tools went and checked the news before answering. That's the part that should reassure people. The name on the map depends on where you're standing, but the advice doesn't."

Mike Rothe, Co-Founder of WebMax Canada, pointed to the reason it went smoothly. "This lake had the whole world writing about it, so the AI tools had plenty of good information to check. A small business with an old address on one directory and a misspelled name on another doesn't get that coverage. That's where names still get scrambled."

WebMax Canada's guidance for businesses near the lake matches what the AI tools said: keep Lake Ontario in website copy, page titles, and business listings. Businesses serving American visitors, such as tourism, fishing, and accommodation operators, should watch whether "Lake America" searches develop over time and, if they do, acknowledge the alternate term in a short factual note rather than adopting it.

WebMax Canada notes this was a one-day snapshot, not a scientific study. The full question set, responses, and [scoreboard](https://webmax.ca/blog/lake-ontario-or-lake-america-we-asked-6-ai-s) are published on the WebMax Canada blog: <https://webmax.ca/blog/lake-ontario-or-lake-america-we-asked-6-ai-s>

About WebMax Canada

WebMax Canada is a 100% Canadian-owned team providing web design, SEO, Google Maps visibility, and [AI visibility](#) services to contractors, trades, and small businesses across Canada. Founded in 2015 and built from scratch, no buyout, no franchise, the company is BBB A+ accredited, Google Certified, and marks more than 10 years in business. WebMax Canada doesn't promise rankings or guaranteed placement; nobody honest can. Learn more at webmax.ca.

Susan Jones
WebMax Canada
suzer@webmax.ca

This press release can be viewed online at: <https://www.einpresswire.com/article/938287878>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable

in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.