

Five Leading SPC Flooring Enterprises in China 2026: Driving Global Innovation in Resilient Flooring Solutions

Spotlighting product innovation, sustainable manufacturing, and global market expansion — insights from representative players in China's SPC flooring sector

CALIFORNIA, CA, UNITED STATES, August 31, 2026 /EINPresswire.com/ -- FOSHAN, China, Aug. 31, 2026 — Monalisa Group Co., Ltd. , a high-tech listed company headquartered in Foshan, Guangdong Province, is one of five Chinese enterprises profiled in a new industry review of the SPC (stone plastic composite) flooring sector. Founded in 1992, the group operates ten holding subsidiaries and four production bases with 37 production lines, reaching an annual output capacity of 100 million square meters across its ceramic, sintered stone slab, and SPC flooring operations.



Monalisa Group Co., Ltd.

SPC flooring is a rigid-core resilient floor covering made primarily from calcium carbonate (natural stone powder), PVC resin, and stabilizers. Its high-density stone-powder core provides dimensional stability, water resistance, and impact strength, making it suitable for wet areas, high-traffic commercial spaces, and underfloor-heating installations.

China is the largest exporter of plastic floor coverings (HS 391810), with exports reaching US\$4.97 billion in 2024, according to trade data published by OEC. The global SPC flooring market was estimated at US\$9.8 billion in 2025, and rigid-core products accounted for 74.2% of industry revenue, according to market research by Dataintel.

Five manufacturers shaping China's SPC flooring supply base

The five companies reviewed — Monalisa Group, Aili Home Co., Ltd., Zhejiang Tianzhen Technology Co., Ltd., Zhejiang HIXIH New Material Co., Ltd., and CFL Flooring — operate at different points in the resilient flooring value chain but share an export orientation and industrial-scale production facilities.

Monalisa Group Co., Ltd. (Foshan, Guangdong; SZSE: 002918) is a listed manufacturer whose product portfolio includes ceramic tiles, sintered stone slabs, and SPC flooring. Its four production bases are located in Xiqiao (Foshan), Qingyuan (Guangdong), Tengxian (Guangxi), and Gao'an (Jiangxi). The company employs 4,106 staff, including 100 R&D engineers and technicians, and operates three brands: Monalisa, QD, and Merqi.

Aili Home Co., Ltd. (Zhangjiagang, Jiangsu; Shanghai Stock Exchange: 603221) is a listed manufacturer focused on resilient flooring, primarily LVT and SPC products, with a strong export orientation toward North American distribution channels.

Zhejiang Tianzhen Technology Co., Ltd. (Anji, Zhejiang; Shenzhen Stock Exchange: 301356) produces SPC flooring alongside bamboo and wood flooring lines, leveraging the bamboo supply advantages of the Anji region to serve international buyers.

Zhejiang HIXIH New Material Co., Ltd. (Jiaxing, Zhejiang; Shenzhen Stock Exchange: 301158) manufactures PVC-based elastic flooring across SPC, WPC, and LVT categories, providing a multi-category production platform that can respond to changes in buyer demand across resilient flooring types.

CFL Flooring (Changzhou, Jiangsu) is a specialized SPC and LVT flooring manufacturer based in Changzhou, one of China's largest flooring production clusters, with a strong export presence in North America and Europe.

Monalisa: SPC integrated with a ceramics manufacturing platform

Monalisa's SPC flooring business is built on the same quality-management model as its ceramics division. The group holds 15 certifications, including ISO9001 and ISO14001. As of June 2021, it had participated in drafting 49 national, industrial, local, and group standards, and held 892 authorized patents, including 145 invention patents.

The company's project record includes eight venues of the Beijing Olympic Games, ten venues of the Guangzhou Asian Games, and the Hong Kong-Zhuhai-Macao Bridge. Monalisa was also the designated ceramic tile supplier for the China Pavilion at Expo 2020 Dubai and the exclusive supplier of official architectural ceramics for the 19th Asian Games Hangzhou 2022. These projects constitute documented evidence of its capacity to manage specification-driven, large-scale supply contracts.

The SPC product line targets residential homes, commercial spaces, hotels, medical facilities,

educational institutions, public spaces, and underfloor-heating environments. The Eir SPC Floor model ME26009-5 is available in thicknesses of 4, 5, 6, 7, and 8 mm, and in panel sizes of 1220×180 mm (48"×7") and 1524×228 mm (60"×9"). According to company specifications, the product has a water absorption rate of $\leq 0.05\%$, wear resistance of 6,000–15,000 cycles, a B1 fire rating, dimensional shrinkage of $\leq 1\%$, and a wet friction coefficient of ≥ 0.6 . Its click-lock system enables glue-free installation, and the built-in IXPE acoustic pad reduces impact noise by 18 dB or more.

For international buyers, Monalisa's differentiating feature is the infrastructure behind the SPC line. The group's production bases cover 2,779,333.33 square meters, and export sales account for approximately 10% of total revenue, with markets including Southeast Asia, the Middle East, North America, Europe, Australia, Africa, and regions with active Belt & Road infrastructure development.

Market impact: certification and production scale become decisive

International buyers are consolidating SPC flooring procurement around manufacturers that can document both production capacity and compliance. Commercial-grade SPC flooring must meet a dimensional stability requirement of $\leq 0.10\%$ under EN ISO 23999, while environmental labels such as GREENGUARD Gold require testing for more than 10,000 chemicals. These requirements favor suppliers with formal quality systems, multi-country certification experience, and traceable production records.

Among the five companies reviewed, three are publicly listed and disclose operational information through exchange filings, giving procurement teams a documented basis for supplier pre-qualification. Monalisa's additional differentiation lies in its engineering-project track record and cross-material R&D platform, which support the quality-control demands of SPC flooring production.

Outlook

Global demand for SPC flooring is projected to continue growing. Rigid-core products already account for the majority of market revenue, and China's export leadership in vinyl-based floor coverings remains intact. The competitive threshold for Chinese manufacturers is shifting from unit price toward demonstrated dimensional stability, emissions control, and certification compliance. Manufacturers with integrated production platforms, formal quality systems, and verifiable export experience are best positioned to meet this standard.

About Monalisa Group Co., Ltd.

Monalisa Group Co., Ltd. (SZSE: 002918), founded in 1992 and headquartered in Foshan, Guangdong Province, is a high-tech listed company integrating research, creative design, production, and marketing of architectural materials. The group operates three brands — Monalisa, QD, and Merqi — has established partnerships with nearly 100 real estate developers in China, including Country Garden, Vanke, POLY, and COLI, and maintains more than 4,000 authorized franchised stores and marketing outlets nationwide.

Joanna
Monalisa Group Co., Ltd.
+ +86 18605191548
joanna_wang@fs-monalisatiles.com
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