

1 Percent Lists Expands Real Estate Operations with New Indiana Office

Tech-enabled brokerage 1 Percent Lists opens a new office location in Indiana to provide full-service home selling at reduced commission fees.

INDIANAPOLIS,, IN, UNITED STATES, August 31, 2026 /EINPresswire.com/ -- 1 Percent Lists, a tech-driven real estate brokerage specializing in full-service home selling at reduced commission rates, today announced the official opening of its newest office location in Indiana. The strategic expansion provides localized brokerage support to home sellers and buyers across the state, helping homeowners retain more equity when selling their properties.

The new office combines local market expertise with centralized digital marketing and transaction management software. By streamlining administrative processes and focusing on targeted digital media campaigns, 1 Percent Lists reduces operational overhead passed on to clients while providing full MLS syndication, professional media assets, and dedicated agent support.

"Expanding into Indiana allows us to bring a high-value, tech-forward alternative to standard commission structures," said Grant Clayton, Co-Founder and CEO of 1 Percent Lists. "Our primary goal is to deliver complete brokerage support, broad MLS exposure, and professional



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marketing while aligning fee structures with modern consumer expectations."

The real estate industry continues to see growing demand for fee transparency and operational efficiency. 1 Percent Lists addresses these market needs by managing buyer inquiries, contract negotiations, marketing assets, and closing details under a 1 percent listing fee model.

Homeowners and buyers seeking property evaluations or additional information can visit <https://1percentlistsindiana.com>.

About 1 Percent Lists

1 Percent Lists is a full-service discount real estate brokerage franchise.

Founded to leverage modern technology and digital marketing, the company provides full seller and buyer representation at a fraction of traditional commission fees.

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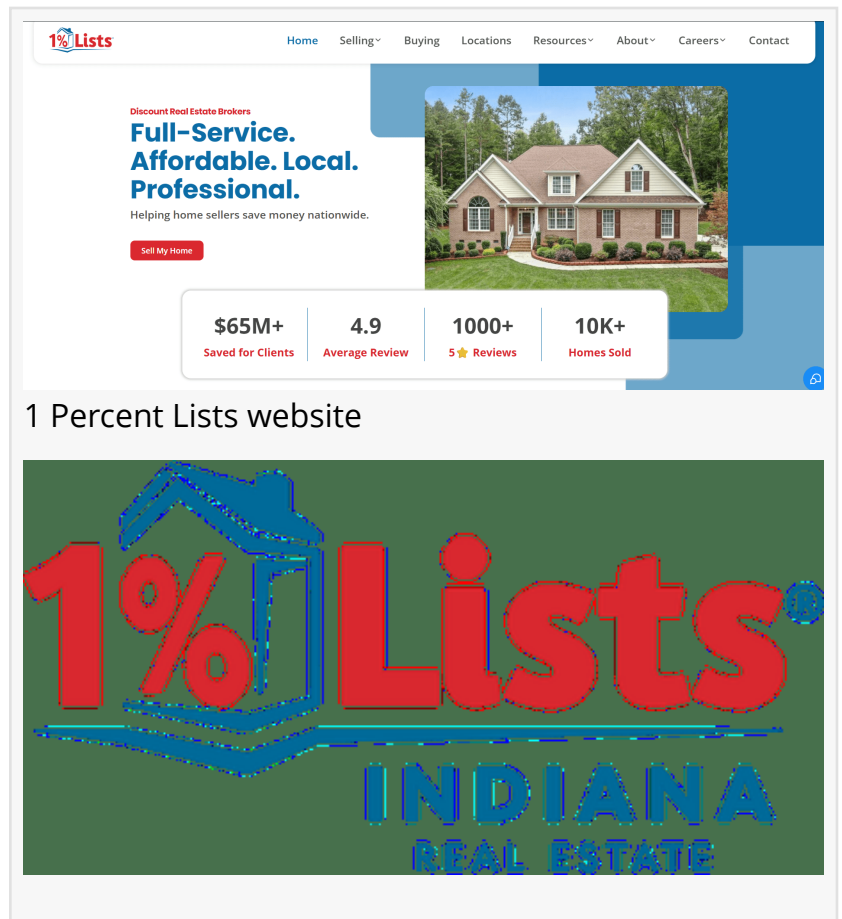
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