Test Strips Market Report Provides Insights Into Market Evolution And Growth Prospects

The Business Research Company's Test Strips Global Market Report 2026 – Market Size, Trends, And Forecast 2026-2035

The Business Research Company

LONDON, GREATER LONDON, UNITED KINGDOM, August 31, 2026 /EINPresswire.com/ -- The test strips market has been steadily expanding as healthcare needs evolve and technology advances. With a growing focus on early disease detection and the convenience of at-home testing, this market is set to continue its upward trajectory. Below, we explore the current market size, key growth drivers, regional trends, and the factors shaping the future of test strips.

Steady Market Growth and Projections for Test Strips
The market for test strips reached $68.13 billion in 2025 and is projected to increase to $71.42 billion in 2026, growing at a compound annual growth rate (CAGR) of 4.8%. This past growth was largely driven by limited access to home-testing kits, reliance on conventional laboratory diagnostics, rising diabetes rates, heightened awareness of early disease screening, and restricted distribution channels. Looking ahead, the market is forecast to expand further, reaching $85.21 billion by 2030 with a CAGR of 4.5%. Advances in biosensor technology, wider adoption of digital health platforms, growth in hospital and homecare services, and the integration of AI-powered diagnostic tools are expected to support this sustained growth. Emerging trends include greater use of home-based testing, demand for multi-parameter strips, mobile health app compatibility, growth of point-of-care diagnostics, and an emphasis on faster, more accurate detection.

Download a free sample of the test strips market report:
https://www.thebusinessresearchcompany.com/sample.aspx?id=24721&type=smp&utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Aug_PR

Understanding Test Strips and Their Function
Test strips are compact, single-use devices coated with chemical reagents that react when exposed to particular substances in liquids like blood or urine. Their main function is to offer

quick and straightforward testing or measurement of analytes, which aids in health monitoring or contamination detection. These strips provide users with convenient, on-the-spot results without needing complex lab equipment.

How Diabetes Prevalence Fuels Demand for Test Strips
One of the principal factors propelling the test strips market is the increasing number of diabetes cases worldwide. Diabetes, a chronic condition impacting the body's ability to regulate blood sugar, has become more common due to sedentary lifestyles that contribute to weight gain and reduced insulin sensitivity. Test strips facilitate effective diabetes management by delivering rapid and accurate blood glucose readings, simplifying daily monitoring and improving treatment decisions. For example, in June 2024, the UK's National Health Service reported that 3,615,330 individuals registered with general practitioners were diagnosed with non-diabetic hyperglycemia or pre-diabetes in 2023, an 18% increase from 3,065,825 cases in 2022. This rising prevalence directly supports the expanding demand for test strips.

View the full test strips market report:
https://www.thebusinessresearchcompany.com/report/test-strips-global-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Aug_PR

Regional Dynamics in the Test Strips Market
In 2025, North America emerged as the largest regional market for test strips. Meanwhile, the Asia-Pacific region is forecasted to experience the fastest growth during the coming years. The comprehensive market analysis includes regions such as Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, offering a broad view of global market trends and opportunities.

New strategic additions in our 2026 market reports include market attractiveness scoring and analysis, total addressable market (TAM) analysis, company scoring matrix graphics and tables, Excel-based forecasting dashboards, market hotspots infographics, key technologies and future trend analysis, along with updated graphics and tables.

Speak With Our Expert:
Saumya Sahay
Americas +1 310-496-7795
Asia +44 7882 955267 & +91 8897263534
Europe +44 7882 955267
Email: marketing@tbrc.info
[The Business Research Company](https://www.thebusinessresearchcompany.com) - www.thebusinessresearchcompany.com

Follow Us On:
• LinkedIn: https://in.linkedin.com/company/the-business-research-company

Oliver Guirdham

The Business Research Company
+44 7882 955267
info@tbrc.info
Visit us on social media:
LinkedIn
Facebook
X
