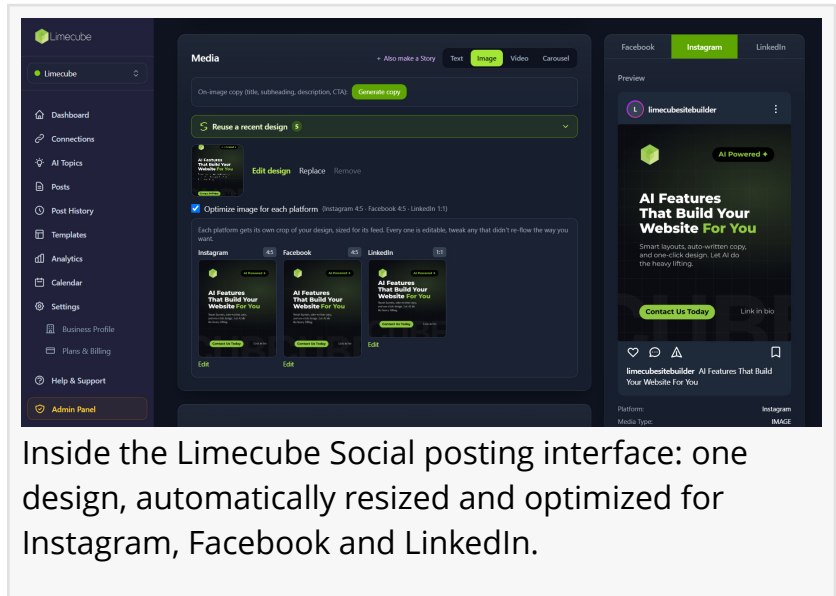


Limecube Launches Limecube Social, an AI Publishing Tool That Writes, Designs and Schedules Posts In Minutes

An all-in-one AI app that writes, designs and publishes social posts across Facebook, Instagram and LinkedIn in minutes, no extra tools required.

SYDNEY, NEW SOUTH WALES, AUSTRALIA, September 1, 2026 /EINPresswire.com/ -- Limecube today announced the general availability of Limecube Social, an app that lets small businesses and agencies go from an idea to a published, on-brand social post in minutes, without switching between a writing tool, a design tool and a scheduler. It writes, designs, schedules and publishes posts to Facebook Pages, Instagram Business and Creator accounts, and LinkedIn, from a single screen.



Inside the Limecube Social posting interface: one design, automatically resized and optimized for Instagram, Facebook and LinkedIn.

“

We built Limecube Social so AI helps a business sound more like itself, not less, being deliberate about when a post should educate versus sell.”

*Sophia Green, Head of CX,
Limecube*

Limecube Social is built for small and medium businesses without a dedicated marketing team, solo operators, and agencies managing social accounts for multiple clients. It is available now as a standalone app, with existing Limecube website customers on the Business tier receiving the Starter plan at no additional cost.

Addressing a common complaint about AI-generated content

Most AI social tools produce writing that reads like an advertisement, regardless of the topic. Limecube Social was built to avoid that. It distinguishes between posts meant to educate and posts meant to sell, defaulting to a mix weighted toward genuinely useful content rather than a constant pitch, and it writes a separate, appropriately toned caption for each platform rather than copying one line of text across all three.

The platform also avoids common markers of AI-written text, including a company-wide rule against em dashes in generated copy.

AI-assisted, not AI-only



Limecube Social generates topic ideas, captions and on-brand images automatically, but every post remains fully editable. Users can accept an AI suggestion as-is, adjust it with the built-in design editor, or start a post from scratch and write and design it manually.

AI-generated posts are automatically placed into a saved template, already formatted for the platform, so a business can go from idea to a scheduled, on-brand post in minutes rather than moving between a separate writing tool, a design tool and a scheduler. That speed matters most for agencies and businesses where social media isn't the core job, and every extra step is a reason a post gets pushed to tomorrow.

Direct publishing, not a third party in the middle

Posts publish directly through the Facebook, Instagram and LinkedIn APIs, with no third-party publishing service involved. A drag-and-drop calendar makes scheduling straightforward, and posts can be rescheduled or cancelled at any time.

Agencies and freelance social managers can run up to five separate client workspaces from one login on the Business plan, each fully isolated with its own accounts, calendar and templates.

"Small businesses don't need another tool that produces content that obviously reads as AI-written," said Sophia Green, Head of CX at Limecube. "We built Limecube Social around the idea that AI should help a business sound more like itself, not less. That meant being deliberate about when a post should educate versus sell, and making sure the writing and the design both hold up without a human rewriting them afterwards."

Pricing and availability

Limecube Social is available now on three plans: Starter at A\$19 per month, Professional at A\$49 per month, and Business at A\$99 per month. Each plan is also available annually at a discounted rate equivalent to two months free. All plans include a 7-day free trial with no credit card required. AI text and image generation run on Limecube's own accounts and are included in the plan price, so customers do not need to supply or pay for their own AI access separately.

Full plan details and a feature comparison are available at social.limecube.co.

About Limecube

Limecube is an Australian-built platform for small and medium businesses, spanning a website builder, CRM and now social media publishing through Limecube Social.

Media Contact: pr@limecube.co

Sophia

Limecube

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/938388244>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.