

Coherent Market Insights Named Knowledge Partner for Vitafoods Asia 2026

BURLINGAME, CA, UNITED STATES, August 31, 2026 /EINPresswire.com/ -- Bangkok, Thailand, September 2026 -- Coherent Market Insights (CMI), a global market intelligence and growth consulting firm, has been named Knowledge Partner for [Vitafoods Asia 2026](#), organized by Informa Markets. The partnership pairs Vitafoods Asia's reach across the Asia Pacific nutraceutical industry with CMI's research and advisory work, giving exhibitors and visitors a clearer view of where the market is headed.

The nutraceutical sector is in the middle of a real shift. Preventive healthcare is changing what consumers buy, personalized nutrition is edging out of niche territory, functional ingredients are pulling in new investment, and regulators across the region are still catching up. CMI's part in the partnership is to help stakeholders navigate that shift with something more grounded than guesswork.



COHERENT
MARKET INSIGHTS

Vitafoods Asia
organized by **informa markets**

Knowledge Partner

CATCH US

APAC NUTRACEUTICALS
MARKET ANALYSIS &
OPPORTUNITY OUTLOOK
2026 - 2033
Day 2

2-4 September 2026
Bangkok, Thailand

Speaker and Thought Leader
Mr. Raj Shah
CEO - Coherent Market Insights

Vitafoods Asia 2026

Central Report: APAC Nutraceuticals Market Analysis and Opportunity Outlook, 2026-2033

As Knowledge Partner, CMI will produce a report built specifically for the Vitafoods Asia audience: "APAC Nutraceuticals Market Analysis and Opportunity Outlook: 2026-2033." It will look at regional growth patterns, where consumer wellness habits are moving, which ingredients are drawing innovation spend, how competitors are positioning against each other, and where investment is concentrating across the value chain. The goal is a document people can actually use while making decisions at the show, not a generic overview shelved after one read.

Executive Session

Mr. Raj Shah, Founder and CEO of Coherent Market Insights, will lead a session on Day 2 of the event, September 3, from 11:00 AM to 11:30 AM, under the same title as the report. He would walk attendees through market evolution, emerging growth pockets, and where APAC



CMI will develop an exclusive APAC nutraceuticals market report and lead a thought leadership session at Vitafoods Asia 2026 in Bangkok."

CMI

nutraceuticals is likely headed through 2033. Having its CEO deliver the findings directly, rather than routing them through a written summary, reflects how CMI tends to operate — standing behind its own research in the room rather than leaving it to be interpreted.

"The nutraceutical industry is undergoing a fundamental transformation driven by changing consumer expectations, innovation in functional nutrition, and increasing focus on preventive healthcare," said Raj Shah, Founder and CEO of Coherent Market Insights. "Through our partnership with

Vitafoods Asia 2026, we want to give industry stakeholders the kind of perspective that leads to better decisions and more durable growth."

Extending Reach Beyond the Show Floor

CMI plans to carry the partnership's visibility past the physical event. Its subscriber network of B2B contacts globally, and its digital presence will reach nutrition and healthcare decision-makers who may never set foot in Bangkok.

About Vitafoods Asia

Vitafoods Asia, organized by Informa Markets, is a leading platform for the Asia Pacific nutraceutical industry. Vitafoods Asia 2026 will take place from September 2- September 4, 2026 at the Queen Sirikit National Convention Center (QSNCC), Bangkok, bringing together nutraceutical manufacturers, suppliers, and investors from across the region. For more information, visit: <https://www.vitafoodsasia.com>

About Coherent Market Insights

CMI is a global market intelligence and growth consulting firm delivering data-driven research and strategic advisory across industries, including nutraceuticals, healthcare, and wellness. Headquartered in India, with a presence in the U.S. and strategic partnerships across the U.K. and Japan, CMI supports clients in over 32 countries with 300+ full-time consultants and a global network of domain experts across 24 countries.

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