



TradeGenie® Launches TurnCast™ Market-Intelligence Service for Active Traders

New service helps traders identify potential market transitions and prepare for changes in momentum, volatility, leadership, and risk.

ENCINITAS, CA, UNITED STATES, August 31, 2026 /EINPresswire.com/ -- [TradeGenie®](#), a [provider of financial-market education](#), market intelligence, and trade-

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Noshee Khan

related information, today announced the launch of TurnCast™, a new market-intelligence service focused on potential changes in broader market direction, momentum, volatility, leadership, and risk.

TurnCast™ was developed to address a persistent challenge for active traders: meaningful changes in market behavior often become clear only after a move is already

underway. By then, prices may be extended, risk conditions may have shifted, and traders may need to make important decisions under greater pressure.

TurnCast™ is designed to highlight periods when market conditions may be approaching an important transition. Its purpose is to give members time to observe, prepare, define confirmation requirements, and evaluate risk before deciding whether any action is appropriate.

“TurnCast™ is intended to move the thinking earlier—not necessarily the trade,” said Noshee Khan, founder of TradeGenie®. “When traders recognize that market conditions may be changing, they can determine what evidence they need, what would invalidate the developing thesis, and how they intend to respond before the pressure of the moment takes over.”

A Market-Level Intelligence Service

TurnCast™ operates at the broader market-environment level rather than focusing solely on individual stocks or trade selections.

TurnCast™ intelligence may identify a potential market-transition period requiring closer attention, the broader market conditions surrounding that period, factors that may support or weaken the developing market thesis, important indices, sectors, price behavior, or market

signals to monitor, and follow-up observations as market conditions evolve.

A TurnCast™ observation is not intended to produce automatic action. Instead, it provides a structured framework for preparation.

Depending on the conditions and the trader's strategy, that preparation may include reviewing existing exposure, becoming more selective, strengthening confirmation requirements, preparing a watchlist, protecting gains, reassessing risk, or waiting patiently for additional evidence.

A potential turning point is a condition to monitor—not a guarantee.

TurnCast™ is built around probability, preparation, and confirmation. Members must still evaluate what the market actually does and determine whether any response fits their strategy and circumstances.

How TurnCast™ Differs From TrendMatrix Pro™

TurnCast™ has a distinct role within the TradeGenie® market-intelligence framework.

TrendMatrix Pro™ helps members interpret the market environment as it currently exists. It focuses on prevailing trends, momentum, risk conditions, and other factors affecting active trading decisions.

TurnCast™, by comparison, focuses on periods when the existing market environment may be approaching a meaningful transition.

In practical terms, TrendMatrix Pro™ helps answer the question, “What kind of market environment exists now?”

TurnCast™ helps answer, “Could that environment be approaching an important change, and how big of a change?”

The two services are intended to work together.

TrendMatrix Pro™ provides current-condition intelligence. TurnCast™ adds a forward-looking, transition-focused perspective. TradeGenie® [strategy-specific services](#) can then operate within a broader understanding of both prevailing conditions and possible change.

Why Market Transitions Matter

Changes in the broader market environment can influence multiple strategies at the same time.

Momentum may weaken. Breakout follow-through may deteriorate. Pullbacks may deepen. Volatility and option premiums may expand. Sector leadership may rotate. Positions established under favorable conditions may face a different risk structure when the market environment changes.

The reverse may also occur. Periods of sustained weakness may begin to stabilize, market participation may improve, and new leadership may emerge.

TurnCast™ is intended to help members recognize that broader market conditions are an important input into trade selection, timing, position management, and risk evaluation.

The service does not attempt to remove uncertainty from trading. It helps members approach uncertainty with greater structure and preparation.

Designed for Active Traders

TurnCast™ may be particularly relevant to swing traders evaluating whether market conditions support new positions, momentum traders monitoring changes in leadership and participation, options traders assessing changes in volatility, direction, and risk, traders managing positions through periods of possible market transition, and members seeking a structured framework for preparing before market conditions change.

TurnCast™ is intended to complement independent analysis, confirmation, and risk management rather than replace them.

Member Access and Availability

TurnCast™ will be available beginning September 1, 2026.

Members will receive TurnCast™ intelligence through email and via the online portal.

Each update may include the potential transition period, relevant market context, conditions to monitor, supporting or invalidating factors, and follow-up observations as the market develops.

To enroll in TurnCast™ service, contact us at succcess@tradegenie.com.

About TradeGenie®

TradeGenie® provides financial-market education, market intelligence, trade-related information, technology, and member support for active traders.

Through its market-intelligence and strategy-specific services, TradeGenie® helps members evaluate market conditions, identify potential opportunities, assess risk, and approach trading

decisions with greater preparation, structure, and discipline.

TurnCast™ advances that mission by helping members consider not only what the market is doing now, but where conditions may be approaching meaningful change.

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