

XCentium Achieves Contentstack Elite Partner Status

Recognition reflects XCentium's customer success, platform expertise, and growing strategic relationship with Contentstack

The XCentium logo features the word "XCENTIUM" in a bold, sans-serif font. The "X" is stylized with a blue diagonal line.

Elevate your digital experience

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[XCentium](#), an award-winning digital consultancy, today announced it has achieved Elite Partner status with Contentstack, the highest tier in the Contentstack Partner Program.

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Achieving Elite Partner status is an important milestone in our relationship with Contentstack and a reflection of what our teams have accomplished together.”

*Amrit Raj, Managing Partner
at XCentium*

The designation reflects XCentium's work with customers, investment in Contentstack expertise, and continued growth of the partnership.

“Achieving Elite Partner status is an important milestone in our relationship with Contentstack and a reflection of what our teams have accomplished together,” said Amrit Raj, Managing Partner at XCentium. “As Contentstack continues to expand its platform, we see a significant opportunity to help clients translate those capabilities into meaningful business outcomes.”

XCentium has extensive experience implementing and optimizing content management systems and digital experience platforms. Its work with Contentstack spans implementation, integration, content operations, managed services, and AI- and agent-powered workflows.

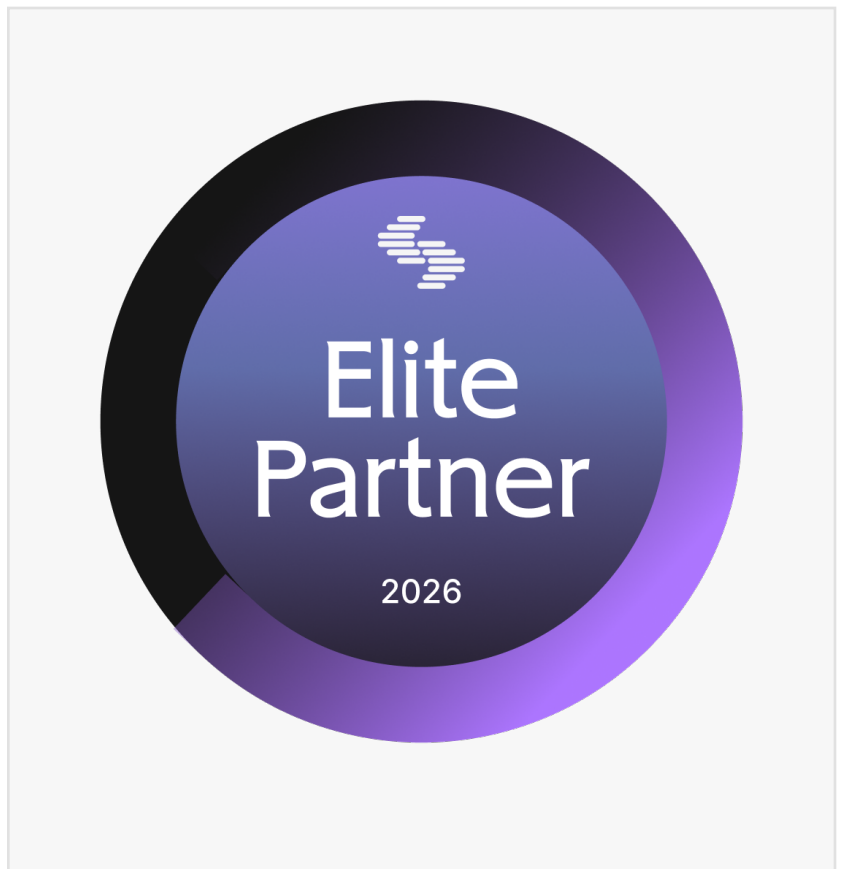
“XCentium has continued to deepen its Contentstack expertise while maintaining a strong focus on delivering value for customers,” said Preseetha Pettigrew, VP Global Partnerships at Contentstack. “Achieving Elite Partner status reflects the strength of our collaboration and the momentum we've built together. We look forward to continuing to grow our partnership as organizations embrace the possibilities of Contentstack AXP.”

Contentstack's Agentic Experience Platform (AXP) brings content, customer data, personalization,

and AI orchestration together in a unified platform. These capabilities create new opportunities for organizations to rethink how digital experiences are created, managed, and optimized.

“Organizations are looking for more from their digital experience investments, whether they’re building a new foundation or evolving what they already have,” said Meng Hak, Contentstack Practice Director at XCentium. “Our role is to help them identify where Contentstack can address real business needs, including opportunities to put Agent OS to work in practical ways.”

To learn more about XCentium’s Contentstack expertise and services, visit its [Contentstack page](#).



About XCentium

XCentium is an award-winning consultancy that helps global brands design, build, and optimize digital experiences. The company combines deep expertise across digital experience and commerce platforms, as well as AI, data, and cloud, with senior-led teams and a client-first approach to deliver measurable business outcomes. For more information, visit [XCentium.com](#).

About Contentstack

Contentstack is redefining how modern digital experiences are built and managed. As the pioneer of the Agentic Experience Platform (AXP), Contentstack brings together structured content and brand governance (Content Cloud), real-time customer data, omnichannel personalization (Data Cloud) and autonomous AI orchestration (Agent OS) into one unified system.

While many organizations adopted headless CMS or standalone AI tools expecting transformation, they often found themselves managing disconnected systems and manual workflows. Contentstack helps enterprises move beyond that complexity by connecting content, data and AI in a way that makes digital experiences faster to launch, easier to manage and more adaptive in real time.

Leading brands including Steve Madden, LG Electronics, Subaru of America, Dolce & Gabbana, 1-800-Flowers, Decathlon, and Caesars Entertainment rely on Contentstack to reduce operational friction and deliver personalized, scalable digital experiences with confidence. The company is known for its customer-first culture and commitment to the communities it serves through the Contentstack Cares program.

Learn more at contentstack.com and follow @Contentstack for the latest news.

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