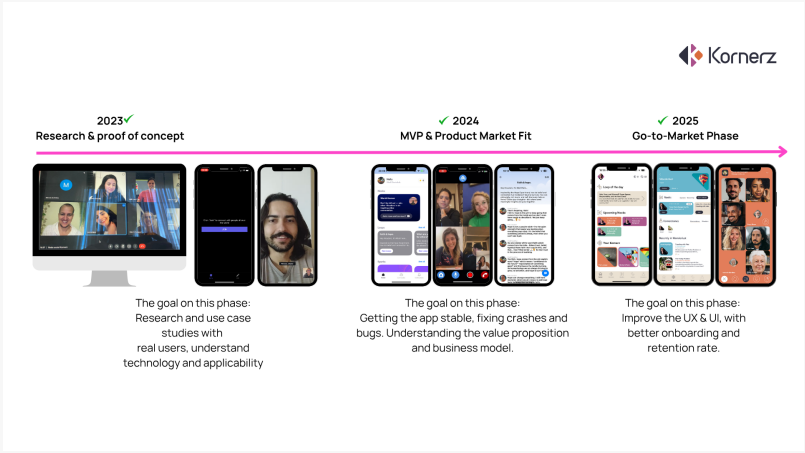
Kornerz Outperforms Consumer App Benchmarks With 40% Month-3 Retention rate

Built to combat social media burnout, the bootstrapped platform achieves top-tier paid subscriber retention following strategic early 2026 expansion.

Kornerz: A space for thinkers.



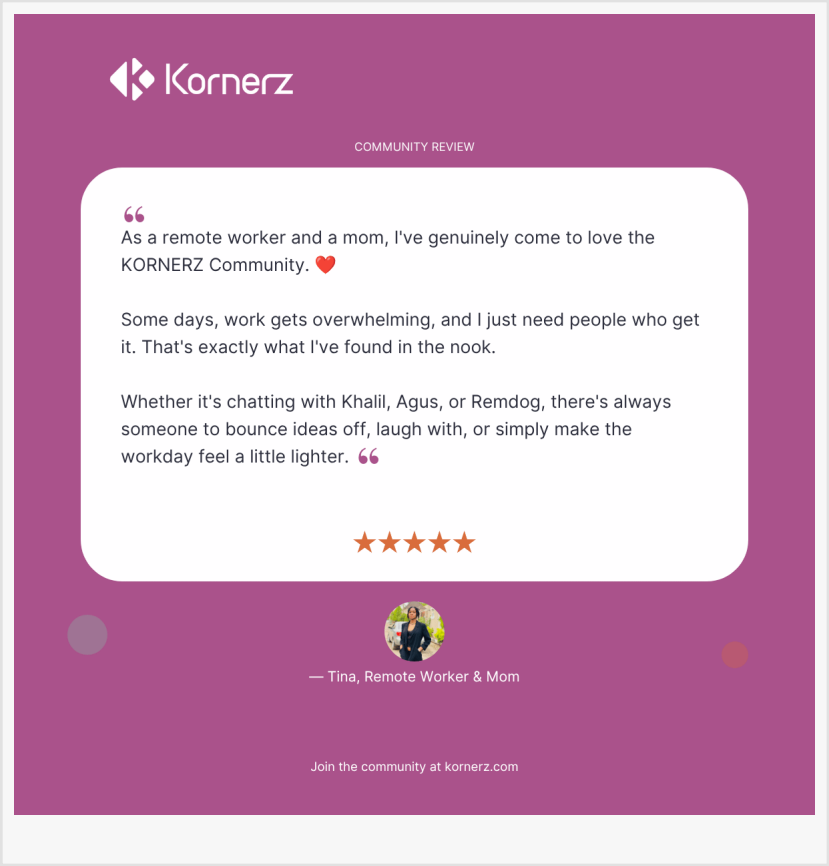
NY, UNITED STATES, September 1, 2026 /EINPresswire.com/ -- Kornerz, a next-generation social networking platform designed to prioritize mental well-being and genuine human connection, today announced a major growth milestone: reaching a 40% Month-3 (M3) paid subscriber retention rate. This trajectory places Kornerz among the top tier of consumer subscription applications industry-wide, signaling strong product-market fit and deep platform engagement.

Founded by co-founders Khalil and Gabriel, Kornerz was born out of frustration with legacy social media platforms. Recognizing the correlation between traditional feed-based algorithms and the rising global mental health crisis, affecting over one billion people experiencing anxiety, depression, and social isolation—the co-founders set out in 2023 to build an alternative. What began as weekly "Coffee with Philosophy" group video calls with friends and family quickly evolved into a research-driven initiative to redefine digital belonging.

Despite early fundraising challenges in major tech hubs like New York and San Francisco, the founders chose to bootstrap the operation, investing their own capital to maintain creative control and focus directly on product execution.

"We heard our share of rejections from traditional investors, but we knew the core problem we were solving was too critical to give up on," said Khalil, Co-Founder of Kornerz. "By doubling down on our community and building precisely what our users needed, we transformed a

passion project into a high-retention platform where people actually want to stay."



Between 2023 and 2025, Kornerz underwent rigorous testing, iterating through multiple user experience models and feature sets. During this period, the company expanded its core operational team, bringing on key talent including Rich Dornisch (Philadelphia), Katarzyna Bytnerowicz (Poland), Jeff Jacomowitz (New York), and Shahid Nasrullah.

The strategy paid off in early 2026. Following continuous refinement, Kornerz experienced a surge in user adoption and long-term platform stickiness. The platform's 40% Month-3 paid retention rate the percentage of subscribers who maintain active paid plans after 90 days—exceeds standard industry benchmarks for consumer social and community applications, validating Kornerz's position as a sustainable, health-conscious alternative to traditional social networks.

Kornerz plans to leverage this momentum throughout 2026 by expanding its feature set, enhancing community-building tools, and scaling its global user base.

About Kornerz
Kornerz is an ad-free, health-conscious social platform designed to combat social media burnout and foster authentic online communities.
Founded in 2023, Kornerz offers users a safe, distraction-free environment to make friends, engage in meaningful conversations, and experience a genuine sense of digital belonging.

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