

The Blue Collar Virtual Trade School Partners with Lincoln Tech to Strengthen Skilled Trades Career Pathways

Partnership expands access to electrical, HVAC, automotive and welding training while connecting students with skilled trades career opportunities nationwide.

AUSTIN, TX, UNITED STATES, August 31, 2026 /EINPresswire.com/ -- Across the country, employers in the skilled trades need qualified people to keep businesses, homes, vehicles and critical infrastructure running, but finding and developing that talent continues to be a challenge.



According to the U.S. Bureau of Labor Statistics, tens of thousands of job openings are projected each year across skilled-trades fields represented in the partnership, including approximately 81,000 for electricians, 66,200 for automotive service technicians and mechanics, 45,600 for welders, cutters, solderers and brazers, and 40,600 for HVAC technicians.

“

Our partnership with Lincoln Tech allows us to help connect people with high-quality technical education while building a stronger bridge between training and the employers who need skilled talent.”

Troy Latuff

That workforce need is at the center of a new partnership between The Blue Collar Virtual Trade School (VTS) and Lincoln Tech, a leading provider of career-focused technical education.

Through the partnership, The Blue Collar Virtual Trade School will help connect individuals and employers with Lincoln Tech training programs in Electrical and Electronics Systems Technology, HVAC, Automotive, and Welding.

The collaboration is designed to strengthen the pathway between education and employment, helping more people discover skilled-trades careers, access technical training and connect with

opportunities in the workforce.

Across the United States, businesses continue to invest in infrastructure, manufacturing, energy, transportation, data centers, construction, and home services. At the same time, employers continue to compete for qualified skilled workers, making connections between training and employment increasingly important.

“Employers need skilled people, and workers need clear pathways to careers where their skills are valued,” said Troy Latuff, Founder and CEO of The Blue Collar Recruiter & Virtual Trade School.



Lincoln Tech has a long history of providing hands-on, career-focused education. The collaboration brings together Lincoln Tech’s technical education with

The Blue Collar Virtual Trade School’s online training and workforce development resources, creating more ways for individuals to build skills and prepare for skilled-trades careers.

Building Pathways Into High-Demand Careers

The partnership encompasses training opportunities across four skilled-trades areas:

- Electrical and Electronics Systems Technology - Skills for careers involving electrical and electronic systems.
- HVAC - Training for opportunities in heating, ventilation, air conditioning and refrigeration.
- Automotive - Skills for automotive service, diagnostics and repair.
- Welding - Training in welding processes used across construction, manufacturing and other industries.

Together, the organizations aim to increase awareness of skilled-trades career paths and help more individuals access career-focused education.

Connecting Training With Career Opportunities

The Blue Collar Virtual Trade School also helps students take the next step toward employment through the Blue Collar Recruits job board platform. Students can create a free job-seeker profile by uploading a resume or building a profile from scratch. Once registered, they can gain exposure to the Blue Collar Recruits recruiter network, potential employers and job opportunities across the country. Students can get started at

www.bcrecruits.com/registration/job-seeker.

About The Blue Collar Virtual Trade School

The Blue Collar Virtual Trade School connects education, training and career opportunities to help develop the next generation of skilled-trades professionals and build stronger talent pipelines for employers.

For more information, visit BlueCollarVTS.com.

About Lincoln Tech

Lincoln Tech provides career-focused training for opportunities across technical and skilled-trades industries, including automotive technology, HVAC, electrical and electronics systems technology, welding, and other career fields.

For more information, visit LincolnTech.edu.

Troy Latuff

The Blue Collar Recruiter & Virtual Trade School

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