

White Orchid Hospice Named #72 on the Houston Business Journal's 2026 List of Family-Owned Businesses

Houston-based hospice provider recognized among the region's top family-owned companies

HOUSTON, TX, UNITED STATES, August 31, 2026 /EINPresswire.com/ -- White Orchid Hospice, a family-owned hospice care provider under the Cartera Health umbrella, has been ranked #72 on the Houston Business Journal's 2026 Family-Owned Businesses list, as published in the publication's August 28, 2026 issue.

The Houston Business Journal's Family-Owned Businesses list recognizes locally headquartered companies for their scale, longevity, and impact across the Houston business community.

White Orchid Hospice is founded and led by Stephen Levi Carter and Dr. Sterling L. Carter, who also leads Sterling Staffing Solutions and Sterling Physical Therapy and Wellness operations. Together, the Cartera Health family of companies serves patients and families across Greater Houston, San Antonio, Corpus Christi, and Oklahoma City.

"Being recognized on this list is a



WHITE ORCHID HOSPICE

A COMPANY OF CARTERA HEALTH



Twin brothers and owners of Sterling Staffing Solutions, Stephen Levi Carter, MBA (left) and Dr. Sterling L. Carter (right) are awarded the BBB Winner of Distinction Award 2021.

reflection of the trust our patients, families, and referral partners have placed in us," said Stephen Levi Carter, Co-Founder and CEO. "This is a family business in every sense — built on the values my brother and I were raised with, and carried out every day by a team that treats our patients like their own family."

White Orchid Hospice continues to expand its footprint across Texas and Oklahoma while maintaining its commitment to compassionate, family-centered end-of-life care.

About White Orchid Hospice

White Orchid Hospice is a multi-market hospice care agency and part of the Cartera Health family of companies, which also includes Sterling Staffing Solutions and Sterling Physical Therapy and Wellness services. Founded by twin brothers Stephen Levi Carter and Dr. Sterling L. Carter, the company serves patients and families across Greater Houston, San Antonio, Corpus Christi, and Oklahoma City.

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