

Fiscal Discipline and Reform Strengthen Oman's Investment Appeal

OBG and Ominvest assess how Vision 2040 and deeper capital markets are repositioning Oman as an investment-grade destination for global capital

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/EINPresswire.com/ -- Oman's reform drive and expanding capital markets are opening a new chapter in the sultanate's investment story, as fiscal consolidation, economic diversification and regulatory modernisation strengthen its appeal to long-term global capital. A new Focus Report by [Oxford Business Group](#), produced in partnership with Ominvest, examines how these shifts are reshaping Oman's profile as a more credible, investment-grade destination for investors.



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Titled Building for Tomorrow: Oman's Vision 2040 and the Emerging Investment Opportunity, the report explores how the sultanate has reduced public debt, restored investment-grade ratings and expanded the contribution of non-hydrocarbon activity to the economy, while advancing reforms under Vision 2040 and the 11th Five-Year Plan. It also considers how the development of capital markets, sustainable finance, logistics, digital infrastructure and green hydrogen is broadening the range of opportunities available across Oman.

Produced in partnership with Ominvest, Oman's oldest and one of the leading investment holding companies in the region, the report highlights the role of institutional capital in supporting national development and long-term value creation. The publication also includes a foreword by Abdulaziz Al Balushi, Group CEO of Ominvest, who has led the company since 2014 and oversees one of Oman's largest publicly listed investment platforms.

In the foreword, Abdulaziz Al Balushi says the themes examined in the publication are closely aligned with the company's long-term investment approach.

"The core themes explored in this report - Vision 2040, capital markets development, portfolio diversification, sustainability and Oman's regional positioning - form the operational context within which we allocate capital, assess risk and build long-term value. These are not isolated priorities; they are expressions of a single conviction: that institutional capital, deployed with discipline and transparency, serves as a powerful engine of national development," he said.



The report argues that Oman's progress over recent years has created a more stable and investable environment, supported by policy discipline, stronger governance and a pipeline of projects spanning financial services, infrastructure, tourism, industry and energy transition. It notes that upcoming catalysts, including the launch of the Oman International Financial Centre (IFC Oman) in 2026 and the Muscat Stock Exchange's drive towards emerging market reclassification, could further strengthen the investment case.

Jana Treeck, OBG's Managing Director for the Middle East, said the report shows how Oman is combining reform momentum with a clearer long-term proposition for international investors.

"Oman is entering a new phase in its economic development, marked by stronger institutions, broader sources of growth and a more mature investment framework. This report examines how these trends are converging to create investable opportunities across the sultanate, while highlighting the role of Ominvest as a long-term partner in that transformation," she said.

As Oman advances its diversification agenda, the report presents the sultanate as one of the Gulf's more distinctive long-term investment stories, combining macroeconomic improvement with targeted reform and expanding channels for capital deployment. It also underlines the importance of institutional credibility, regulatory alignment and disciplined execution in supporting the next stage of growth.

Building for Tomorrow: Oman's Vision 2040 and the Emerging Investment Opportunity is now available to view and download at: <https://oxfordbusinessgroup.com/reports/building-for-tomorrow-oman-vision-2040-and-the-emerging-investment-opportunity-research-analysis-focus-report/>

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