

Chameleon Chair Collection® Earns Federal Trade Dress Registration for Iconic Fanfare® Chair Design

Chameleon Chair® Collection earns federal trade dress registration for the iconic Fanfare® chair back design, now protected under Reg. No. 8,375,411.

LOS ANGELES, CA, UNITED STATES, September 1, 2026 /EINPresswire.com/ -- [Chameleon Chair Collection®](#) is proud to announce that the U.S. Patent and Trademark Office has granted a federal [trade dress](#) registration for the iconic [Fanfare®](#) chair back design, officially protected under Reg. No. 8,375,411. This trade dress registration secures Chameleon's nationwide, federal ownership of the design, ensuring that any chair featuring this look, or a confusingly similar aesthetic cannot be promoted or sold within the U.S. without an official license from Chameleon.



Candlelit grandeur at a gilded estate reception featuring the Gold Fanfare® chair.

Barbara Starler, CEO of Chameleon Chair Collection®, states:

"This milestone is the culmination of more than two decades of dedication to design integrity and innovation. Over the past 20 years, Chameleon has made a meaningful contribution to the event industry, and the Fanfare® chair has become a favorite among planners and designers across the country.

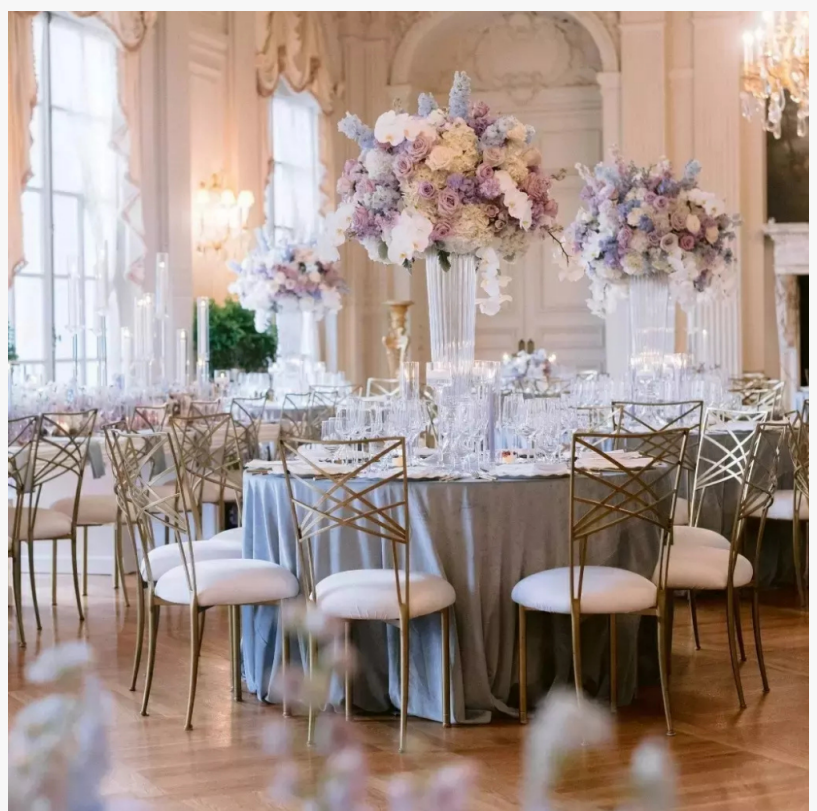
I am incredibly proud of our team and deeply grateful to every client, partner, and supporter who has placed their trust in us along the way. This recognition is as much theirs as it is ours."

The Fanfare® chair back design has become synonymous with the Chameleon brand, appearing at some of the most celebrated events across the country. The federal registration reinforces

Chameleon's longstanding commitment to protecting the original designs that have made its products an industry standard.

As Chameleon looks toward the future, the trade dress registration marks not just a legal achievement, but a reaffirmation of the values the company was built on.

Barbara Starler added, "The company has received federal trademark registration in the United States for the names "Chameleon Chair®" and "Chameleon Chair Collection®." Chameleon has also registered its trademarks in China and Mexico, as well as through the World Intellectual Property Organization for the "Chameleon Chair®" mark covering the European Union."



Soft lavender florals and the Gold Fanfare® chair in an elegant ballroom setting.

The United States Patent Office has also issued U.S. Patent No. 8,047,607 B1, Patent No. 8,454,088 B2 for Modular Stackable Furniture Systems, and Patent No. 9,527,519 B1. These

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Patents protect the structure of Chameleon's iconic and novel Chameleon Chair® Collection, as well as the way in which Chameleon Chairs stack on top of each other for ease of use, storage, and transport.

About Chameleon

Since its debut at the Academy Awards® Governors Ball in 2005, Chameleon has been celebrated as the next generation of event chairs. Each chair is crafted to adapt flawlessly to any occasion, ensuring that every experience

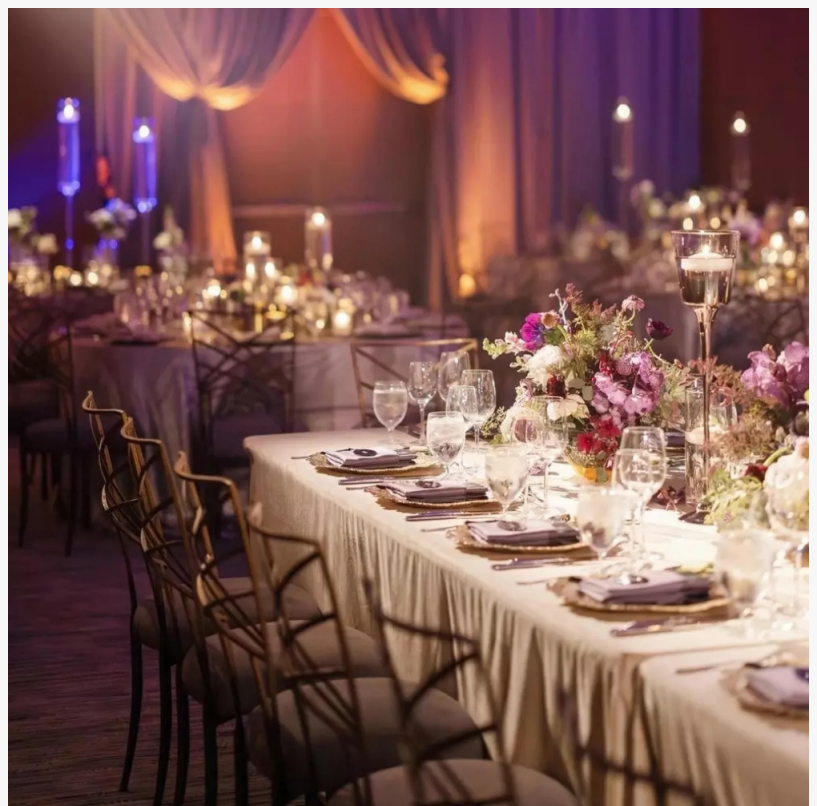
is a harmonious blend of aesthetics and comfort. Chameleon's unique components, including several chair back collections and a custom dolly system for effortless storage and transport, ensure that its seating is not only aesthetically pleasing but also incredibly functional.

For more information, visit chameleonchair.com/patents-and-trademarks.

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A serene outdoor tablescape with the Gold Fanfare® chair under string lights.



Jewel-toned drama and the Gold Fanfare® chair at a moody ballroom reception.



A crisp all-white outdoor reception featuring the Silver Fanfare® chair.

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